Learning / Social Network Proposal for

ICANN ALAC Communities

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1. Project Background

Ofok is committed to sponsor a strong and interactive Social & Learning Network to enhance the Participation and Collaboration for the Internet community, to improve the ICANN ALAC activities in the Globe, and to starting a capacity building program about internet issues and themes for internet users.

2. Project Objective

The Social/Learning Networking Website will be built to provide a platform for ALAC users to manage social life and enhance their community life from the same place:

1. Connect ALAC communities members and internet users from all over the Globe
2. Add Value to the social networking by allowing internet end users staying in touch with the ICANN community updates; to enhancing and managing their virtual life.
3. Inform new users about the ICANN ALAC themes and issues.
4. Develop and implement a capacity building programs through online training programs.

3. Website functions and features:

The project requires the website development of ALAC, which is a Social/Learning Network website. The followings are the major features required.

Social features

- User dashboard and profiles.
- Pro Profiles
- Organizations Profile
- Status update feeds
- Mutual Friends.
- Photo gallery and comments.
- YouTube video gallery and comments.
- Media rating system.
- Live Chat.
- Live TV
- Private massage.
- Friends list.
- Wall comments.

- Basic privacy settings.
- Feature content.
- Groups.
- Blogs & Blog comments.
- Forums
- User Polls
- Event calendar.
- Content flagging.
- Memberships
- Search By Keyword Username
- Basic email notification.
- Content management system.
- Newsletters subscribe.
- Facebook connect & email login.
- Tracking & analytics

General features

- Flash slide show.
- Email notification.

Future Third Party Apps & Integration
- Projects Repository
- Advanced Organizations Profile
- Multilingual (Eng, Ar, Fr)
- Classifieds
- Voting System
- Wiki
- Discussion threads
- Volunteering Apps
- Facebook Applications
- iPhone Applications
- Mobile Applications
- iPhone & Mobile Friendly Site
- Flickr Feed
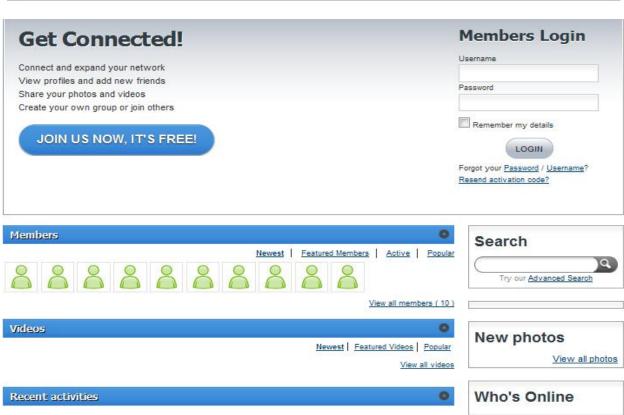- Moodle LMS
- Twitter Connect
- Advanced Facebook Connect

3.3 Project Deliverables
User Guide
We will provide the user guide before the system launch.

3.4 Sample Design

4. Project Management

The project would be lead by a Project Manager who is responsible for monitoring the progress of the project. Besides, two developers will be delegated to the project and one tester.

Here are the tentative project milestones for reference:

Major Milestone	Estimated Duration
Network Design	4 Week (s)
System Development	6 Week (s)
Integration and test	6 Week (s)
System Launch First release	-
Note: The project schedule will be refined upon the user confirmation of requirements specification.	

Notes:
> If we release by phases we add **one more week** for each phase.

5. Ofok Systems Solution & Details

Ofok Systems Corporate Profile

About Ofok Systems Ltd Co

Ofok Systems is a professional consultancy firm providing business solutions to organizations in the Middle East and Africa. Based in Cairo, our team of experts consists of the finest ICT engineers and software developers in Egypt.

Our specialists apply their knowledge and experience to make organizations more competitive by providing you with the right business solutions. This is crucial to enable you to succeed in today's competitive economy.

About Ofok NGO

Ofok is a NGO, working on a self sustainable model and taking full advantage of the opportunities presented by the development initiatives taking place worldwide. Ofok stands for "Horizon" on the Arabic language, summarizing the passion toward creating a brighter future, delivering a message of Hope and Change to communities through strengthening one of the main development pillars; Education, using Information and Communication Technologies (ICTs) as tools to spread and facilitate knowledge accessibility

Ofok's mission is to help communities empower themselves, and to enable individuals especially find employment and develop their careers. Ofok is launching its initiatives toward narrowing the knowledge gap between developed and developing worlds through immunizing youth with the ICTs to be able to connect global experiences with local entrepreneurship to create customized solutions for communities using available resources.

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6. Team Qualification

The project team consists of two developers lead by a Project Manager and one tester. They have extensive experience in web portal development and implementation.

a) Project Manager
☐ Hold a Master in IT Executive Management from the Indian Institute of Management.
☐ Seasoned manager with strong foundation in IT service and project management, strategic and resources planning, systems implementation & integration

b) Developers
☐ Graduated in Bachelor of Engineering in Computer Engineering and Information Engineering respectively from the Mansoura, AUC and Cairo University.
☐ Motivated developers who are skillful and experience in system development of web Portal solutions including B2B and B2C applications
☐ Certified from Sun Microsystems and many international certification from different IT academies.

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