
Date: Monday, July 27, 2009

Applicant Organisation: Open Standards and Internet Association

Region: APRALO

Form Completed by: Heidi Ullrich

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1) COMMITMENTS

a. Does the applicant commit to supporting individual Internet users' informed participation in ICANN?

YES: X NO:

b. Does the applicant agree to assist the RALO in performing its function?

YES: X NO:

2) GOVERNANCE

c. Which geographical area(s) are the applicants membership drawn from?

The organization focuses on Korean members drawn from the areas of education, research, business and others.

d. Is the applicant constituted so that participation by individual Internet users who are citizens or residents of countries within the geographic region in which the ALS is based control the organisation?

YES: X NO:

Please explain the answer and the source material, with URLs, for the response:

The candidate organization answered in the affirmative to the application question of whether individual members have the ability to vote or otherwise control the management of the organization.

e. Does the applicant really have individual members?

YES: X NO:

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Provide any references used to answer the question here:

In its application, the candidate organization lists the following types and numbers of individual and group members:

Category	No. of Members	Types of Organizations			
		Education	Research	Business	Others
Lifetime	60	46	8	5	1
General	654	284	176	190	4
Student	406	288	60	55	3
Group	12	0	5	7	0
Total	1132	618	249	257	8

The types of members include researchers, professors, other professionals, college students, etc.

If YES on (c) above, are these members active, or do they mostly just sign up and delegate to their leaders?

ACTIVE: X DELEGATE:

f. Does the applicant have organizations as members?

YES: X NO:

IF YES: Provide details about the nature, type, and number of such members:

In its application, the candidate organization lists the following types and numbers of organizations who are members:

Type of Organization	Nature of Organization	Percent
For profit	Business corporations or companies such as Samsung, LG electronics, KT, etc.	45%
Non profit	Research institutes, Universities, etc.	55%

IF YES: Provide information about the control they exert over the organisation, whether or not the organizational members are themselves predominantly organised for the benefit of individual internet users.

g. Does the applicant have governmental bodies or quasi-governmental bodies as members?

YES: NO: X

IF YES: Provide details about the nature, type, and number of such members. In particular, describe whether or not the nature of these members is congruent with the *Guidelines for Evaluating ALS Applications* as regards the Second Criterion, and how you arrived at your judgment in this regard::

h. Does the applicant permit additional participation by others that is compatible with the interests of the individual Internet users within the region?

YES: X NO:

Please explain the answer and the source material, with URLs, for the response:

The types of members include researchers, professors, other professionals, college students, etc. They also have both for profit and non-profit companies as members.

i. Is the applicant self-supporting? (i.e. will not rely on ICANN for funding).

YES: X NO:

How is the organization funded and what source material or information did you rely on to make your judgment?

The candidates states that the primary source of funding is through registration fees and donations.

j. Does the applicant post on the Internet current information about their goals, structure, description of constituent group(s)/membership, working mechanisms, leadership, and contact(s)?

YES: X NO:

If YES, please provide the URLs where you found the information (preferably specific to the question, not simply the homepage URL):

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According to the candidate’s application, the information is on the OSIA website in Korean. However, there are plans to translate them into English and post them on the OSIA website.

The OSIA (in Korean) bylaws were attached to the application.

k. Do the membership, leadership and internal mechanisms described in the application correspond to those exposed on the website?

YES: X NO:

If ‘YES’, how and where are the references?

The applicant states that its goals, structure, description of membership, etc. are posted on the OSIA website.

l. How does the applicant appear to be funded?

Outline funding sources: Primarily through individual and group member registration fees. OSIA also receives some support from governmental and for-profit organizations.

Their website states the following membership fee structure (translated from Korean):

Annual dues (unit: won)

Individual members and the same lifetime membership General membership, annual bulk
napipja 10,000 200,000 (lifetime fee)

Bachelor or more members, and related fields 10,000 to 20,000 employees

Student Member Students (three, including doctoral programs) 5,000 10,000

Large group 3000000

2,000,000 Small Business

Venture, and 1,000,000

Where / what sources did you use to find the answers to this question?

The above information is stated in their application and on the OSIA website.

m. Does the funding mechanism show dependence on other interest groups (i.e. industry, government)?

YES: X – receives supports, but not main source of support. NO:

If YES, please provide some further information on what sources you can identify:

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The candidate receives project-based funding, including funds for research projects and conferences as well as non-financial sponsorship from government agencies. From for-profit organizations, OSIA receives support, sponsorship as well as promotional assistance for various events and activities.

If ‘YES’, please clarify if possible whether the sources are likely to influence the governance of the organization (for example, a grant from a charity or foundation may well be free of ‘strings’ of this kind, where corporate donations in some cases might not be):

The candidate states that individuals from the government agencies and for-profit organizations are invited to participate in conferences. However, there is no evidence presented that the support provided by government agencies or for-profit organizations will influence the governance of OSIA. As noted above, OSIA relies primarily on membership registration fees and donations.

n. Are the leaders of the applicant organization involved in other organizations or entities?

YES: NO: X

Chairman: Sung-Hong LEE

Secretary: Hong-Suk JUNG

If ‘YES’, please reference the sources for this answer:

Google searches produced no evidence of the above being members of other organizations.

If YES were they already involved in Internet governance issues in the past, and in which role?

YES: NO:

If YES, role(s):

o. Is the mission / policy statement actually related to ICANN / Internet governance issues / advocating users'/consumers interests?

YES: X NO:

If YES, include mission/policy statement, and reference the source:

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According to the applicant, the OSIA mission statement and policy interests related to Internet governance issues.

3) INTERNET PRESENCE

a. Is the contact information for the organization and its contact person complete and reasonable?

YES: X NO:

The applicant's websites provides this information (translated from Korean)

Contact: OSIA choeyunju Proxy

E-Mail. yjc@osia.or.kr Tel. 02-562-7041 / 2 Fax. 02-562-7040

Does the listed URL work?

YES: X NO:

Does the website seem to be regularly updated?

YES: X NO:

Does the website have online discussion forums?

YES: NO: X

If archives are publicly available, do these forums show signs of recent activity (in the last few months)?

YES: X (past meetings and events) NO:

If public, are they kept up to date?

YES: X NO:

4) ADDITIONAL DUE DILIGENCE

a. How active and well known is the applicant organization?

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Number of results for a Google search of organisation in quotes: 500 results

Additional information if any:

See:

<http://www.google.com/search?hl=en&q=%22Open%20Standards%20and%20Internet%20Association%22>

b. Were you familiar with this applicant before the applicant applied to become an ALS?

YES: NO: X

If ‘YES’ please provide some detail of your previous knowledge:

c. What kind of issues does it focus on mostly?

Outline focus issues:

According to the applicant, the main issues of focus are:

- 1) To conduct research and development technologies for IT standards;
- 2) To support activities by IT experts and organizations in Korea;
- 3) To develop domestic IT standards in cooperation with related organizations in Korea;
- 4) To contribute to strengthening international competitiveness by providing technical and policy support for IT standards.

In terms of ICANN activities and policies, the applicant states that it is interested in:

- 1) At-Large participation in ICANN, especially facilitating the application of other ALSEs in Korea;
- 2) IDNs;
- 3) The future structure and governance of ICANN.

- Has the applicant set up any event, meeting, or real-life activity pertaining to Internet governance issues, or other issues related to the interests of individual users?

YES: X NO:

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Additional information if any: Below are some activities announced on the OSIA website (<http://www.osia.or.kr/>). (Translated from Korean)

Date Title Hits

96 [The local participants] UCN Summer Workshop 2009
2009-07-22 33

95 [UCN participants] UCN Summer Workshop 2009
2009-07-21 48

94 2009 IT Technology Status and Future Strategy
2009-06-16 354

Pre-registration information 93 KRnet 2009 (to June 19, 2009)
2009-06-08 243

92, 2009 Ubiquitous convergence technology conference
2009-06-04 298

91 for the latest network technology for mobile multimedia services
2009-06-02 187

90 ITRC Forum 2009
2009-06-01 162

89 Article 3 of the next-generation ultra-small base stations Technical Workshop
2009-05-15 734

88 KOREN Workshop 2009
2009-04-27 546

87 ICT Forum Korea 2009
2009-04-16 316

86 2009 UCN 2 car workshop
2009-04-09

- Has the applicant been active in international, regional or national Internet governance issues?

ACTIVE: X INACTIVE:

If Active, please provide details of activities or reference URLs for the same:

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OSIA is the organizer of the Future Internet Forum (see: <http://www.fif.kr/>)

According to the Future Internet Forum website, the forum aims to “provide an opportunity to review the forefront information and knowledge on the timely subject of new Internet architecture and related issues. A direction for the future R&D in Internet is expected to be shaped as a result of the presentations and discussion among the experts.”

OSIA also hosted the 3rd International Conference on Future Internet Technologies that took place in June 2009 in Korea (see: <http://as.icu.ac.kr/cfi08/>)