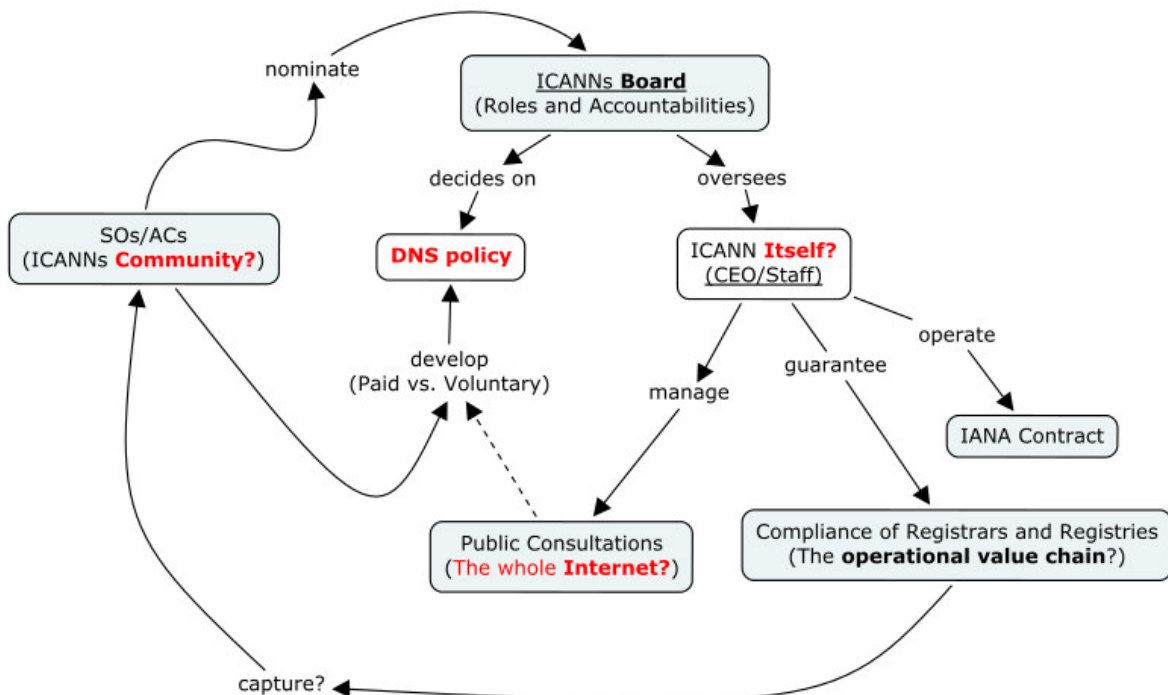


2 Draft «One Pagers» for ATRT2

Both draft ideas focus on the probable lack of clarity of a formal separation between (bottom-up) policy on the one side, and operational and compliance (top-down) issues on the other. the hypothesis behind is that a clearer functional separation between both would allow for better understanding of ICANN Boards two separate roles (DNS policy on the one hand, and ICANN itself on the other as per BCG 2008 report) and help increase transparency.



1. On the Bottom up policy development process: Proposition is to develop an analytical «**PDP matrix**» to evaluate progress on Recommendation #6 of ATRT1 results presented by David Oliver in LAX2 meeting

Based on 2012 data (51 public comment processes?) «map» issues commented along:

1st axis: the different process levels

- Formal Development Process (bottom-up, community driven)
- Operational Policies (Board driven) with public comment inputs
- «p» Procedures (30-day comment period, -ex. By-Law Changes-)
- Implementation/Practices (=> feedback loops to all of the above)

2nd axis: stakeholders and their degree of participation

- Initiators (SOs/Board/Operational Staff)
- Value Adders (Other SOs/ACs, Staff, Public)
- Public Commentators (Other than all of the above, how many, how often)
- Advisory Committees

The specific task is to analyze if:

- right classification of policy levels
- metrics on who participates in the public comments
- «lack of transparency?» vs. just confusion because of complex feedback loops in the policy development process
- possible conflicts of interest of the participants in the stream upwards, as well as in future operational compliance issues later downwards (internal accountability issues)

2. On the compliance function (top down): on differentiated levels of (external) accountability along the «**Ecosystem Value-Chain**», ICANNs values have to be brought into perspective and development in the revision of RA and RAAs taken into account. Output should be a team mapping exercise.

- do we look at Accountability and Transparency at the highest ICANN level only (global public interest principles) vs. operational issues of the implementation at-, and feedbacks from-, lower levels of the value chain (which at some point/interface becomes private, regional and for profit in most cases)?
- how do we bring into perspective of the ATRT» the fact that some powers/resources are delegated to other entities that have DIFFERENT perspectives on the public interest, or that are driven by the profit motive alone

