

ICANN

Moderator: Chantelle Doerksen
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Coordinator: The recording features are on.

Chantelle Doerksen: Good morning, good afternoon and good evening. Welcome to the BC Outreach call on Wednesday, May 3, 2017. On today's call we have Andrew Mack, Jimson Olufuye, Lawrence Olawale-Roberts and Marilyn Cade.

We have apologies – tentative apology from Gabriela Szlak and we have myself, Chantelle Doerksen. I would like to remind all participants to please state your name before speaking for transcription purposes. Thank you ever so much and over to you Andrew.

Andrew Mack: Very good. Chantelle thank you very much. Thanks to everyone. Thank you especially to Chantelle for getting up so early. I think it's what, 5 o'clock your time so I know that that was a – we appreciate you being so wide awake at this time.

Team the goal is – and what I'd like to suggest is we try to knock this call out pretty quickly because I know everybody, especially the people who are traveling, are pretty busy.

So the primary focus of this call especially since there – only the small number of us in my mind would be to try to lock down our approach to the Joburg meeting and put down a couple of markers for other things.

Jimson you – with that in mind – well two things. Number one, let me talk for a couple of seconds about the conversation that I had yesterday with Chris Mondini and then let's talk a little bit about what you've learned from your AfICTA guys on the ground. Fair enough?

So yesterday I had a chance to speak with Chris. He is very interested in being supportive of us. He said that the challenge was that given the kind of meeting it is and the short frame of the meeting that ICANN couldn't do – he couldn't be an initiator but that if we were doing something on our own they would be happy to be participants and to help us.

So as I discussed briefly with Jimson the idea would be to get them to cover some part of one of the three things that's – or at least some part of the three areas that we probably will need if we're going to go ahead forward with the program that we've discussed or some variant of that program.

We're looking at I think three things. One is the room, the second is food and the third is any additional expenses we have for of course speakers so that we could get them there the day before.

That's what I know and the other piece of it is that Chris suggested it would be easier for him to do things that could be put on a credit card versus things that could be – would be – need to be invoiced.

And so that would suggest that either the travel or the food would be easier or perhaps both. So that's the updates that I have. Jimson would you like to talk a tiny bit about what your people from AfICTA have come forward with? Jimson are you there? Chantelle can everyone hear me?

Chantelle Doerksen: Hi Andrew. I can hear you loud and clear. It looks like Jimson isn't seeing the Adobe Connect line. Maybe we'll give him a minute to see if he can connect in it.

Andrew Mack: Okay thanks. So if we're not getting anything Marilyn are you there? Can you hear us? So it looks like the await team in Geneva – we're not hearing them.

Okay great. Lawrence thank you very much. So let me throw out another question as long as we're waiting for everybody to connect in, which is the original program as we have it is a slightly longer program, involves a fair amount of participation from ICANN Staff as well as others within the BC.

It is - based on my conversations so far with people and just kind of my sense of things, I think it may be worth our time to try to see if we can slim that down a tiny bit just to make it easier logistically.

And so thank you whoever stopped that noise. I'm not hearing anyone. Jimson we cannot hear you. Marilyn cannot hear you. Lawrence I don't know if you said anything. Again I – but I'm the – Chantelle and I are the only ones who...

Lawrence Olawale-Roberts: Hello Andrew.

Andrew Mack: Yes sir.

Lawrence Olawale-Roberts: Oh okay. I'm sure you can hear me.

Andrew Mack: Great. Yes thanks Lawrence. Go ahead please.

Lawrence Olawale-Roberts: Okay. While we're waiting for Jimson and Marilyn to be able to hear them, my little contributions to the outreach that I – or rather I'll say what I want us to consider in line with what you're saying - that maybe it might help to look at a shorter timeframe.

It happens - like Marilyn sent out a mail earlier. It happens that a few of us who will primarily be interested in actively participating at this outreach, Marilyn, myself and Omar, have appreciated ICANN meetings.

So I would want to suggest the possibility of having the program sometime in the afternoon. Again being a Sunday I know that the early mornings that we were looking at before - quite a number of persons because we are actually looking at people who are not accustomed to the regular ICANN meetings.

So it's possible that a target group might be interested in, you know, going to their places of worship early in the morning being Africans. And so that (what) we desire. So...

Andrew Mack: Yes.

Lawrence Olawale-Roberts: ...(unintelligible).

((Crosstalk))

Andrew Mack: Well Chantelle we're getting a ton of feedback. Lawrence I'm going to repeat what I think I just heard from you, which I think it was a good point which is that we might want to move our program to the afternoon to allow anybody who wants to go and attend worship services Sunday morning, which many people may want to do - to do that and not conflict so that we would suggest that our program might start late morning or even at lunch. Is that what I'm hearing you say?

Lawrence Olawale-Roberts: Yes so that's my suggestion.

Andrew Mack: Okay. I know that Jimson is a pastor so I'm sure that the – that will have resonance with him. I'd love to get other people's thoughts on that one. And if you cannot hear us we are able to see it. Well I'm hearing you that (unintelligible).

Give me a minute and I'll at least (unintelligible) dialing. Okay great. So I have no objection whatsoever to that and I know a number of people will be flying in the day before so that morning to sleep and for us to get to – get organized is probably not a bad idea.

((Crosstalk))

Marilyn Cade: Andrew?

Andrew Mack: Yes ma'am.

Marilyn Cade: Hi. Andrew? Hello?

Andrew Mack: Go ahead Marilyn.

Marilyn Cade: Thanks. I think Jimson is working on fixing his microphone. I'm in a different room. I'm in a copy room so that I can talk as well. I think that we've already – Jimson I think has already begun to try to address that suggestion Lawrence.

And maybe if you could call Jimson – call out to Jimson. You don't need to call me. Call out to him. I agree. My experience in Africa is many people will want to be with their families.

I suggested to Jimson that he think about starting the program at 1:00 or 1:30 so that people can get there. But I have a question to you as well that's relevant while he's getting connected.

Andrew there's a limit. I don't if Christopher mentioned this to you. There's a limit to what the Staff can put on their credit card so...

Andrew Mack: Right.

Marilyn Cade: ...I don't know – did he tell you what that limit is because I don't think travel...

((Crosstalk))

Marilyn Cade: ...cost inside Africa – sorry.

Andrew Mack: Oh no. So it's a good question. He's told me he's going to get back to me today.

Marilyn Cade: Okay.

Andrew Mack: ...with a little bit of directions on our side as to what we want and I think we have – and I think - and we have the budget. I don't think budget is the issue. I think that the issue is there's more policy reasons.

They didn't want this to be – to appear to be ICANN-led so this is something that we are doing that they are continuing to increase. That's okay and so...

((Crosstalk))

Andrew Mack: And what I'm looking from this call is to get a clear sense of the line items that we are (unintelligible) to cover, and any rough idea about how much that will cost.

That's (unintelligible) get his okay and then we can proceed with the actual planning ourselves.

Marilyn Cade: Okay so maybe if Jimson can be reached by phone it would be good. I'll just say a couple things about – I think there is an issue as well about what people have quote unquote permission to attend.

And did Chris talk to you about the morning 8:00 to 9:00 sessions that have been reserved for outreach activities at the venue? Each morning there's a time slot of 8:00 to 9:00 that shows up on the block agenda.

I'm not suggesting it replace what we're doing but I just wanted to know – yes I know Chantelle. They do but the SO/AC chairs told the Staff to reserve the 8:00 to 9:00 time slot.

So even though some of the working groups say they're beginning at 8:30, I think it would be important for us to just know two things. I put that in the email.

If we could quickly touch on that before we go back to Jimson for feedback on the local (ITAT), are we doing any kind of a BC event with the GAC or the Board or anything like that?

Andrew Mack: Marilyn I have not focused on that to this point in part because this new program is (unintelligible). If you would be willing or able to – or really – and able to – just to take a look at this, this is your really (unintelligible) much more so than mine.

So I am more than happy to take your guidance on time slots based on traffic and (unintelligible) business policy there. It's just in may be difficult to get people in that's already locked in to the ICANN meetings to get the stuff separately.

So we thought that we would focus on this project here. If anybody is – if we get anybody from the pre-meeting, the average meeting that we're talking about right now, we'll want to follow up fairly directly in that period, have that kind of outreach, outreach to the Board and GAC and other things. I'm assuming it's separate. Make sense? And then...

((Crosstalk))

Marilyn Cade: More than happy to follow up on (unintelligible). Chantelle has responded that we're not doing anything at ICANN59. I'm more than happy to follow up to see if there's any usefulness for us to just try to do something informally with previous attendees. And I'll go back on mute now if Jimson can speak.

Andrew Mack: Thank you Marilyn and that's a great offer. Let's say yes to that. Thank you. Jimson are you there? We're hoping to get your inputs. Okay I see him saying in the chat that we may start at 1:00 pm on the 25th.

That sounds very reasonable. Now team what does that do to our lunch? Do we not need lunch? If that's the case I think it's realistic to expect that people will not do dinner, and that that might be logistically much more difficult in any case.

Do we not need lunch or should we assume that this'll be a late lunch? What are people's senses?

Marilyn Cade: It's Marilyn. I think if you start at 1 o'clock you need to do a late lunch but you could do some speakers during the time of lunch.

Andrew Mack: Okay. Yes. No, no that sounds very reasonable. Yes Jimson can you do us the favor of checking with your local AfICTA colleagues to understand a little bit about the best protocol for that?

For example will people want a late lunch? We don't want to provide lunch if they're going to already have eaten. And I'm assuming then if we're going to do a one – let's say we start at 1 o'clock and let's say that – let's assume that people will be ready to go sometime, 1:15 or 1:20.

Then we – when, you know, realistically what are we going to have, until 3:00, 3:30? We may want to think about how we're going to kind of shrink down our program just a tiny bit so that we get all our key messages in.

And it may be as simple as taking the sessions that we have currently and shrinking them a little bit, but the other piece of it is that there may be some – the – given that it's – given the meeting the feedback that I'm getting is that it may be more difficult to get ICANN speakers.

What's everybody's sense for 1:00 to 2:15 with food and then end at 5:00 pm with tea and coffee? That's what I'm hearing – seeing from Marilyn's side. Jimson what's your sense?

By the way I'm just reading this from the chat. If you're already seeing it I don't need to do that.

Lawrence Olawale-Roberts: Yes I can see it.

Andrew Mack: Okay terrific. Okay. (Unintelligible) not to do extra things. It depends on how far the venue is. Okay so then team I'm looking at the comments in the chat.

I'm wondering whether – two things. Number one is I agree with Jimson. Let's see if we can streamline this. If we can go from, you know, 1:00 to 4:30 and be done I think that people will appreciate that. That's number one.

And number two is my – if we don't need to rely on ICANN people - invite them for sure but if we don't need to rely on them that's also I think a good thing, especially since we have a number of BC people who are there.

It might be nice to put them on the agenda but not require them to be there or ask them to be there but not necessarily to facilitate. Jimson have spoken with any of the potential speakers outside the BC to this point?

Okay we've not spoken to them yet. So I have another question for Jimson, which is how confident are we that we can get the 30 to 40 people that you mentioned? Chantelle is there no way to get Jimson on the line?

Chantelle Doerksen: All right. I've offered Jimson a note and we have him on our list. We tried calling him but the line was busy. Jimson we can call you if you'd like. Just let me know please.

Andrew Mack: If we can do that I think we're going to move forward a little bit faster. But Lawrence while we have you on the line are there any suggestions that you have looking at the agenda, and any potential pieces that you'd like to emphasize or suggestions that you have in terms of kind of consolidating things down?

Lawrence Olawale-Roberts: So in line with what we have been saying if we have a shelter – since we're looking at a shelter 23 I think what we could do is to look at the program that Jimson had prepared before and possibly narrow down on speakers that we can access within the BC.

So if we walk in that direction it might be a whole lot easier now, besides from the fact that it will be easier to engage the BC speaker that we had before (unintelligible) the program itself to more or less (unintelligible). Focus on BC (unintelligible) the BC. (Unintelligible)...

Andrew Mack: Lawrence just hang tight one second.

((Crosstalk))

Andrew Mack: We're getting tremendous echo from someone's line (unintelligible).

Marilyn Cade: You have an echo – no, no, no, no. No wait a minute. You have an echo because Jimson is now here and can talk and then we'll go back on mute but he is here and can talk.

Andrew Mack: Great. Okay. So Lawrence (unintelligible).

((Crosstalk))

Jimson Olufuye: Hi Andrew.

((Crosstalk))

Jimson Olufuye: Can you hear me now?

Andrew Mack: Yes.

((Crosstalk))

Andrew Mack: Jimson I'm going to ask everybody else to go on mute (unintelligible). You stay on but we're getting still a very bad echo. Lawrence I like your point. Let's just pick it up in a second. Go ahead Jimson.

Marilyn Cade: (Unintelligible).

Jimson Olufuye: Hi can you hear me?

Andrew Mack: Go ahead.

Jimson Olufuye: Okay. Oh sorry for the glitches. You know, this – non-familiar to me. I'm here with another laptop so some migration issues and what have you. Well

what - I've been delaying moving forward, maybe contacting speakers and affirming the original days, the fact that you – we're not sure whether we will have it on the 26th or we'll have it – breakfast, you know, during the event - ICANN 59 event.

So the level credits on that has - told the work of the local guy so now that we are finding that we will have it on the 25th so late – in say afternoon or thereabout.

So it's possible to allow – take much narrow motion in terms of the invite. So there's no doubt for us to really do a good job and to have good presence it should be on that 25th in the afternoon after our worship period to do that and go to church.

So there's still a number of thing we need to finalize. The program is – of the agenda. Another legal thing – concrete feedback from the agenda in terms of written feedback so it is important that the committee looks at that and refashion it the way it should – we want it to be.

And then in terms of the venue, in terms of our estimates guys on the ground – they've provided some estimates, which I will try and look at. I've not had the chance to look at it.

Anyway I'm speaking it – from Geneva and for the meeting we have to take an excuse from very key discussions going on. So I've not had the time to look at what they're saying so I will try and take a look, do a compilation and then send it across.

So – but it’s going to be close by. We will be ready to pay for their accommodations for the use of the facility and then possibly food. So I don’t know the ramification of what Chris will be able to handle so...

Marilyn Cade: (Unintelligible).

Jimson Olufuye: Okay so get Chris and taking of the foods from in the room but in terms of the rain – or the use of the facility basically I will provide the broad details of – that my committee in Joburg – they are providing or provided broad details.

Then the other committee can then make their decision with regard to what this will pay for and regard to what Chris will handle. But I think key thing is the agenda.

We need to – firm on that agenda (unintelligible) respond to my submission. I did add on there just, you know, just as I need to to the Outreach Committee.

That is actually the responsibility of other committee to produce basically so I need a response on that. We need to see what it is and...

Marilyn Cade: But let me ask a question. Don’t we need to modify it now just to do an update to it and you and I work on that to shorten the – to modify/to shorten it?

Jimson Olufuye: Yes that’s what I’m saying. The other committee need to look at that and then just...

Andrew Mack: Right. So could I make a suggestion...

Jimson Olufuye: Okay?

Andrew Mack: ...Jimson and Marilyn and Lawrence? Based on what I have – based on what we've heard and there's already (unintelligible) simply impossible, my thought is is that we would probably want to shrink the number of speakers.

We're going to – they're - probably not get a lot of the ICANN guys. Maybe the thing to do is to shrink the top – shrink the size of each of these little program items down a tiny bit and have a couple of speakers and conversations about them.

For our purposes the – getting out to meet people is probably the number one thing, right, and having them have the chance to ask questions and things like that.

One of the things that I think – I thought that the topics were generally very good. It will be – I like the idea of having some local speakers along with some BC speakers in each panel if we can do that.

And I just – my only other thought is is that to our earlier experience it might be wise to have some time in for people to ask questions about the BC and about ICANN, just almost like a little bit of an open forum to give them – because we don't really know what questions they're going to want to answer and that might give us the chance to really connect with them. That make sense?

Marilyn Cade: I would say that let us take a look at what we think the hot topics are for businesses from Africa that – the relevant topics; and two, I think we have to be careful not to go into too much detail on the policy topics because it's too complicated.

But I do like the idea of a – an overview of how ICANN works and how to take maximum advantage of the fact that ICANN is there for the next four days.

So it would – it could be a, you know, “Here are the highlights of interesting meetings that you may want to work into your schedule,” because if people are local (unintelligible) stayed four days they may come for a couple of hours each day.

So I like that idea Andrew and that could be how ICANN works and how to make ICANN – the ICANN meeting work for your business interest. And then two, let’s look at the topics and think about what the most relevant topics are for business users from Africa.

So Jimson and Lawrence are going to be and you are going to be our most useful guides on that plus the local guys, and then winnowing down the time slots, right, so there are no long presentations.

Is there anybody in particular – a speaker from ICANN? The one thing that occurs to me is SSR, security, stability and resiliency is a very big issue in Africa.

Do we have any ideas on the speaker from the ICANN family even if it’s not the Staff on SSR?

Andrew Mack: Look that’s a great question. I don’t personally know if there’s a particular person who is focused on this from the ICANN side or from the – with a special focus on Africa. Jimson might (unintelligible) someone?

Marilyn Cade: It’s Patrick Jones?

Jimson Olufuye: Well like, you know, this guy did it already. These – those other guys – they have a lot of I believe experience in their day-to-day operations so that's why we're bringing in (Locke) and we can also get him to bring in someone local.

But Patrick Jones could also – you can invite Patrick Jones. He was – we talked in Namibia and he can also speak on that.

Marilyn Cade: He – and he's with the...

((Crosstalk))

Marilyn Cade: He would speak generally but he could describe the kinds of things that ICANN is doing in this area that would be of interest. Do we know if Pierre or anybody – the regional – because the regional team ought to be able to participate but we do know yet – the regional Africa team?

Andrew Mack: And so I think Marilyn if that question is to me I don't know yet. I think that will probably be on a case-by-case basis so the sooner we reach out to Pierre and whomever and get them excited about this the better.

((Crosstalk))

Andrew Mack: We will have to see.

Jimson Olufuye: Yes there's a guy, (Ala Laino). (Ala Laino) is very much involved in the DNSSEC activity. Maybe we could invite him. (Ala Laino). But since the program is up you want to just take a look quickly (unintelligible)? Chantelle (unintelligible).

Andrew Mack: I think that's a great idea and let's go ahead and take a look at it real quickly. Thank you Chantelle for sending it out. The quick question from my side is a couple of things.

Number one is looking at the sessions the sessions – I wonder whether Sessions Number 1 and Number 2 might be combined in some way. I – for Session Number – so this is when we talk about the – bolstering the voice of African business users in ICANN and the ICANN empowered community, the role for African business.

Jimson since you were the one who was the driver on this, can you tell us a little bit about how you'd like to see those two and whether you think that they can be combined?

Jimson Olufuye: Well anything is possible, you know. Anything is possible. It might pass quickly. Yes I know.

Andrew Mack: Well I'm just wondering if they are (unintelligible). That was one question I had. A second question that I had relates to the audience that we're likely to see and it goes to Marilyn's earlier point.

How much knowledge of ICANN are we expecting on the part of the participants?

Marilyn Cade: Low. We're expecting low.

Andrew Mack: Okay.

((Crosstalk))

Marilyn Cade: We're expecting low knowledge overall. If we – our experience in the past like in Costa Rica, in Kenya when we did the external dinner that Waudo organized – there may be one or two or three people that are very knowledgeable but generally the knowledge about ICANN is relatively low...

Andrew Mack: Okay.

Marilyn Cade: ...in business everywhere.

Andrew Mack: So if that is the case then maybe it makes sense for us to – and it may just be (unintelligible) as well as we want. But maybe it makes sense for us to try to start off with a little bit of an overview and wrap in the role of the BC as the first question.

And then the second question would be around the specific role and possibilities for Africa business and then we could go into some of the hot topics.

The question from my mind is is that the right – the other question is is that the right order?

Marilyn Cade: Yes. No. Look to me if we're having a lunch speaker it could – if you guys – if we're starting at 1 o'clock and people arrive between 1:00 and 1:30 and they have food and you have a lunch speaker, that should be an inspirational speaker.

It should be a speech about the importance of the Internet to African business, how Internet is growing, how new applications are emerging, how – why the Internet matters and then go into why ICANN matters to business users because it supports the growth and expansion of the Internet in Africa.

Andrew Mack: Great. I think that that's a great idea and can I ask a favor for everyone? This is - when you are not speaking could you please put your phone on mute?

Apparently that's what kept – keeping people from hearing. So I would agree with you. I agree with you very much Marilyn. An inspirational speaker, perhaps an African – a local speaker would be our keynote lunch and then we'd start off talking about ICANN and then go into the specifics of African participation in ICANN either as part of that second session or as a separate session.

Let's take a look at the quote unquote hot topics and see if we're in agreement that – whether we want to continue those and we have each of them down for an hour.

Perhaps we can turn those each into a half an hour to provide a little – a shorter program and a little bit more time for chatting and networking. I know that that will important and no one I've ever talked to says that they were unhappy if we keep it compact. Thoughts on that?

Marilyn Cade: Well let me give you an example about a topic that I don't really think resonates to general business users. I don't think compliance and abuse versus enforcement and mitigation work as a topic.

I think the idea of explaining or focusing on open data and why big data matters, and why applications are emerging now that are being driven both by governments and providing open data and et cetera is how you start the conversation.

And then you come back to – so what is ICANN doing that is relative to open data and to big data? Right now this looks a little bit too much like we are briefing people on ICANN activity and I think we ought to reverse it a little bit.

Open up with a, you know, again what is going on in big data? What is going on in open data? What is relevant to Africa? And then specifically talk about what ICANN is doing.

And I will just mention that (Paul Mitchell) is not going to be traveling. He told me privately he won't be traveling much. So it might be that we could have, you know, an opening conversation or a speaker about open data, big data trends in Africa very short.

And then go into what is ICANN doing that is relative to open data. And why compliance and abuse are so important to the BC?

So keep the topics but it shifts a little bit and opens it with something that is more relevant to information that business users who aren't focused on ICANN might want to hear about.

So 15 to 20 minutes on big data trends, open data. Then specifically what ICANN is doing and then compliance and abuse versus enforcement and mitigation about ICANN's activities.

Andrew Mack: Marilyn I agree with that but I think that is a good model for all of our subject matter related things. To start off with the broader trends and what it means for Africa. And then specifically what is the BCN/ICANN connection as the second half of the conversation.

And I might add to the extent that we can open it up so that these are as conversational as possible. In each instance I think that is a benefit for us because the more people talk, the more likely they are to participate with us.

So I subscribe to that...

Jimson Olufuye: Yes that is true. Yes Andrew and you can develop some set of questions, you know, that we can pose to engage the audience. (Unintelligible) for those (unintelligible) mainly those that were.

Marilyn Cade: So this one I think is – the next one Andrew the focus on the future of growth of the CCs and dotAfrica. I think that one is very relevant as is presently designed.

Andrew Mack: I think it is fine. Again I think that part of it is going to be to (unintelligible) conversation about it. So the presentation piece of it can be (unintelligible) part of it or one of the other (unintelligible). Because they also have (unintelligible). And then again (unintelligible).

Be very interesting to get their feedback on the picture of the (unintelligible) on the continent.

Marilyn Cade: So guys I was thinking that the one GAC member we might be able to get to come is a speaker if the GAC is not consuming her at the time might be Alice. And that would be because of her role at the African union more than her role at the GAC.

Andrew Mack: That sounds right. Do we know if she is interested in this topic and certainly know that she is certainly very much on board with the idea that it is essential (unintelligible).

So I think we can certainly reach out to here (unintelligible) try to get her excited about that. She would be a wonderful speaker.

Okay so guys let me suggest the following if it is okay. I am going to suggest that we Jimson if you can get some further detail about what our costs would be I can follow up with Chris to see what our options are in terms of funding them and we will get back to the group as quickly as I can.

With a recommendation based on the maximum amount of resource that I can – we can get Chris on the hook for and what he can cover. And let's try to make that decision this week if we can so we can get things out.

In terms of reaching out to speakers there are a number of speakers on that list. Does anybody want to take responsibility for reaching out to them to see if they can – number one whether they will be there in time and number two, whether they are available?

Marilyn Cade: On speaker outreach maybe informally we could reach out to a few people but shouldn't Jimson send in the local team. Do that so we don't have multiple invitations going on?

Andrew Mack: Sure I think I am thinking about (unintelligible). What I was thinking about was trying to get the people who are on our side, the BC folks and the people we have already identified whether it be (Lucky) or Alice or whatever. To try to talk to that.

And then do anything that is local through Jimson's team. I just figured since these are people we already know we might want to ping them.

Like for example, Paul who is not going to be there and I think Chris is not going to be there. That's all.

Jimson Olufuye: Yes that is okay. But I want us to clean up the schedule so that we know (unintelligible). I can of course reach Alice but it is good to tidy this up and then possibly (unintelligible) another call to look at the (unintelligible) program agenda.

And then along with the local team we have (unintelligible). So but of course it should be on the (unintelligible) discussion.

Andrew Mack: Okay so let's pull this to a close. Jimson do you want to take another crack at the agenda based on our – and we will send you thoughts and recommendations? Since you were the original penholder on that. Do you want to do that?

Marilyn Cade: Why don't you let me take a crack at and edit on this. And get Jimson to look at the speakers. Do that this afternoon and then have Jimson review but I will just take the conversation we had and consolidate it and then Jimson can review it. All of you can comment on it.

So we know Chris isn't going to be there. Sorry, Microsoft Paul isn't going to be there. There is a Microsoft little person that might be there. So why don't we go through this and I will give it to Jimson this afternoon at the end of our meeting here.

You can look at it and then – is that all right?

Andrew Mack: Marilyn that would be super from our side. My recommendation is (unintelligible) on each panels to make it more compact and a little bit more conversational. But that is probably easy enough to do anyway.

Can I ask then if we could real quickly since Gabi has been able to join us and I know she (unintelligible) trying to get to talk about some new things that we want to be putting in the pipeline both from (Gabby's) side and from (Lawrence's) side?

I know you had some good ideas and I just wanted to take a few minutes to get those out there on the table so that we can begin to look at them together and get feedback. Is that okay with everyone? You have got about 10 minutes left I think. Yes?

Okay seeing no objection, Gabi you want to talk really quickly about what you are thinking of in terms of Latin America (unintelligible).

Chantelle Doerksen: Hi Andrew it is Chantelle on the line. Gabi can you hear us?

Andrew Mack: Okay while we are trying to get Gabi – while we are trying to get Gabi up, Lawrence you had an idea about something that you wanted to participate in and I wanted to see if we could get a quick notice about that. Quick word about that. Are you still there?

Lawrence Olawale-Roberts: Hi. This is Lawrence for the record. Am I audible?

Andrew Mack: Yes we can hear you.

Lawrence Olawale-Roberts: Okay pardon me for I am off the internet presently so I am unable to be in the chat room. But I will be attending the African Internet Summit,

the AIS. It is holding in Kenya. That will be Kenya from the 29th to the 2nd of June this year. The 29th to the 2nd is actually the conference. Part of the whole event.

It spans well over a week. The first week is basically a workshop but I feel that part of the program that the BC could get a lot of value from is basically the conference. So the target is set up a booth, a custom BC booth while this particular conference.

And for the BC the main major scope will be to have visitors at the conference. This is one of Africa's largest summits. The scope will be to have (unintelligible) participants of this conference visit and have access to materials that are produced by the BC.

We have the fact sheet. I am hoping that before then we will be able to translate this into French because there is – the French speaking – there are going to be a number of French speaking personnel at this conference.

So have this translated to French and have about 300 copies, 200 copies of the French and then maybe 300 copies of the English that we have been working on available.

Copies of the (unintelligible) and also looking at producing some other custom materials like a note pad that could have basically the (unintelligible) how to join the BC, the current executives and some brief information about the BC.

Andrew Mack: Okay so Lawrence in the interest of trying to avoid last second decisions okay. Can you do two things?

Number one is can you put them together in a more formal proposal exactly what it is you would like to get – you would like from the BC. Where you think exactly what your role would be? And what you would like to do introduce? That would be super helpful for us.

And Marilyn mentioned there may be other BC members who are attending. It would be worthwhile to find out if that is the case. And then let's see if we can get that circulated late this week if you have got the bandwidth to get it out.

What I want to avoid is a situation where we have a week to say yes or say no. Everything is more expensive and it makes a real flurry for your other compatriots on the outreach team. Can you get that to us, you know, say by Friday close of business?

Hello? Is that realistic? Lawrence? Okay I think we lost Lawrence unfortunately. Lawrence are you there?

Chantelle Doerksen: Hi Lawrence – I am sorry hi Andrew this is Chantelle. Lawrence was dropped from the phone bridge. I am having the operator call him back.

Andrew Mack: Sounds great okay. Okay so good point Marilyn about the other people who might be there. And let's move on. Gabi. The phone is to you. You want to talk a little bit about Latin America coming up in the next few months?

Gabi Szlak: Yes thank you so much Andy it is great to be here on this call. But can you hear me well now?

Lawrence Olawale-Roberts: Hello?

Gabi Szlak: Okay.

Lawrence Olawale-Roberts: Hello this is Lawrence.

Gabi Szlak: Lawrence is back I think.

Andrew Mack: Okay Lawrence real quick to wrap it up. Can you get us a proposal...

Lawrence Olawale-Roberts: Okay so to wrap it up I just want to add that one of the unique features we are looking at – I will be looking out for this particular event is at least for two days out of the four days I will have the booth set up to have about – we plan to have an LCD connection – I mean LCD screen at the booth and have it connected to Skype.

And hoping that we could have five minutes to have some BC members for five minutes just talk about what they are doing in ICANN in the ICANN BC. And give the audience, have a microphone and step up to the mike for 10 minutes to ask questions.

Hopefully we hope to take about two or three speakers for each of the two days. I am hoping that leveraging on the fact that this is happening Nairobi. I am hoping that for sure we could have (unintelligible) in (Naga) join us on one or two days at the booth (unintelligible).

People will be interested in taking some more information about the BC. I am also hoping that we could have some support, some (unintelligible). We would be very happy to have Andrew if he is able to fit it into his schedule. You know to fly in and join us for this event.

Hopefully I am hoping we can get everything that we need, you know, to have a successful program. Perhaps within a \$5000 U.S. dollar budget.

Andrew Mack: Okay Lawrence...

Lawrence Olawale-Roberts: Yes.

Andrew Mack: In the interest of time because we need to get to Latin America. Can you prepare your ideas in the form of a proposal with specific budget items and specifically what you are proposing to do in terms of actions and send that around to the group by close of business Friday?

So we can take a look at it calmly and give you feedback you know in a timely manner. Is that possible for you to do?

Lawrence Olawale-Roberts: Yes that will be okay. That will be done.

Andrew Mack: Excellent. Okay so let's talk – sounds like it has got some great possibilities. Let's understand it better. Gabi floor is to you please.

And everyone if you can stay for another five minutes or so we would appreciate it. We've had some challenges with the telecommunications which is why we are running a little bit late. My apologies for that. I haven't yet figured out how to bend the arc of telecommunications. Go Gabi.

Gabi Szlak: Okay can you hear me now?

Andrew Mack: Perfectly.

Gabi Szlak: Okay so the idea in Latin America is to take advantage of some events that eCommerce Institute organizes in many countries of their region.

In the past we have done some things in these events but the idea now is to not do a panel in the middle of another event. But to take advantage that a lot of people would be in the cities and in different cities in those days and do something in the day after.

Like for instance a breakfast with special invitations for companies that we can target and decide which one we will invite.

And I have a calendar for this. I am sharing here in the chat, information about the event and the calendar to see in which countries we have these events this year in the next coming months.

And we were discussing with Andy about the (unintelligible) I really like the idea that Marilyn just shared about for instance bringing these topics that will be of interest for these companies such as big data, open data and similar kind of topics.

And if we can think of more that would be great so I can offer different options to the different countries. We don't have to talk about the same thing in each country.

You can select three countries and do these events and then have topic tables on issues and then those issues relay them to the work that we do at the BC in ICANN.

So that is the whole point. I am still trying to budget at least one of these events for Argentina which is the one that I can budget very easily and understand how much this would cost.

I will share this information as fast as I have it. And I am welcoming every idea of speakers and topics and everything that you think might be helpful for organizing these events.

I still don't have approval for this at eCommerce Institute but that is because I haven't really had the chance to do the proper process which I am starting this week. Last week it was impossible due to – everybody was in Chile because of the event in Chile.

And so this week will be easier for me to get start the process and get the approvals and get their feedback as well as share it with you. Would that be okay?

Andrew Mack: Gabi that sounds fantastic. Marilyn put in the chat I don't know if you can see it. The question about whether we are trying to do something related to the national IGFs in any of these countries? I don't know whether the IGF's schedule and the eCommerce schedule match up.

Is it your opinion based in region and working in this space? Do you think that the – if we had to choose between one or the other if they weren't lined up together.

Gabi Szlak: I think that regarding to your question Marilyn just so a little answer. Last year we had the first national IGF in Argentina. I was president of that at event.

There was absolutely – I won't say there was no business presence but I would say the business presence was really not in the volume that expect to have in eCommerce days where everybody is a company.

Like here in this – like you have to have an idea like the table that was talking about multi-stakeholder is and was a table about the government talking about being multi-stakeholder between themselves and the different departments.

So that was the IGF in Argentina. I was really disappointed about – well it was great to have it. It was the first time and it was great to have all these people talking about IGF in my country and bringing all this awareness.

But it was still very far away from what we expect in terms of a business presence in these events. That is what I have to say. It will get there but it will take some time. I don't think like this year probably will have more participation from businesses but it is a slow process yet.

Andrew Mack: I think that makes sense. Why don't we include in our thinking whether we can look at and potentially maybe we will do it in one country. To look at the, you know, who is planning things around the national IGF. See if there is not a way at least to engage them in the conversation beforehand.

I don't want to over burden and it sounds like the eCommerce thing is a more target rich environment. But I get where Marilyn is going in the sense that we do want to make sure that businesses on the agenda and that they are thinking business when they are building their program for the national IGF.

Gabi based on the conversations we have had before and your personal opinion. Outside of Argentina is there another eCommerce day that you think would be or two that you think would be particularly valuable given the

markets? And all of that? I know there is one in Columbia I think you mentioned.

Gabi Szlak: Yes I think Columbia might be a fit because of like for instance this year I think Marilyn's question in the chat is really something that I want to address. I think it is very important.

We did some – we did some panels within the eCommerce day event which is a whole day of panels and many panels at the same time. What I am talking about right now is after the eCommerce day there is always the day after special events on different topics that are sponsored by companies or organizations.

What I want to do is sponsor one of these events and have it for talking about these issues on ICANN and (unintelligible) awareness. And it is not to be a participant or a panel at the eCommerce. It is a different thing and with special invitations.

I think it will make more sense. And also be eCommerce day have evolved a lot and now they bring people from other countries. Like at the time when we did this like for instance the eCommerce day in Argentina was all about Argentinians.

Now if you go to eCommerce day you will have like a very large group of entrepreneurs from all over the region in the main eCommerce days and also a government presence.

I think it is going to make more sense. This is the first time like we will have – this year in Argentina it will be a great one because we had a change in the government and now the government really supports entrepreneurship and

business. And so I think it will make sense to try again in this kind of environment.

But I am not saying that we cannot do anything on the IGF. I think both IGF are great. We just need to leverage on this side.

I can also bring information about the IGF in the region. Regarding the best eCommerce days to join this year. I think Argentina, Columbia, even Costa Rica might be fits. We can consider also Peru.

These are like – I mean depends because we also have smaller ones like the one in Bolivia or the one in Paraguay and Ecuador is small countries. We can also think of those.

But in terms of more volume of companies and participants I think Argentina, Columbia and Costa Rica might make sense. Chile was last week that is why I am not selecting Chile and Mexico is in May.

Marilyn Cade: Gabi, Gabi it is Marilyn. Could I make two suggestions? One is I really would like to support the idea of both Columbia and Costa Rica.

First of all, we did something in Costa Rica quite a long time ago when ICANN went. We have a relationship with Camtech there that we can also build on.

Gabi Szlak: Yes.

Marilyn Cade: We also have a relationship with many of the Columbian businesses that we can build on.

Gabi Szlak: I know.

Marilyn Cade: So if we could prioritize Argentina, Columbia and Costa Rica and see a rough, you know, a very, very rough concept proposal from you. I think we could talk about it further.

We also need to engage with the regional engagement team and the regional VPs in anything we do about ICANN. Because, you know, we will need to also probably draw in some funding from ICANN.

So do you think to follow Andrew's suggestion could you give us a very rough concept, you know, two or three paragraphs with the schedule to look at?

Gabi Szlak: I have actually a question. Do we need one government participation in these events from ICANN? Because right now I think the trick, the three countries that we are talking about are permeable these countries will have the support of governments for these events right now.

So if this is something that we want it would be great to know this. And so I can move forward knowing this information and trying to contact the right people from the (unintelligible).

Marilyn Cade: I think it is a little premature until we see more proposal. But just for instance, an interesting speaker in Costa Rica would be Alex Mora, the trade minister who was our host at Camtech.

Gabi Szlak: Yes.

Marilyn Cade: When we organize their outreach event. I agree these governments are friendly to ICANN. I think it depends if it is a friendly government then I would think that it would be attractive to the business users to have somebody talking but not about ICANN.

Talking about government investment and internet expansion in the country.
Or big data initiatives.

Gabi Szlak: I agree.

Marilyn Cade: And for Costa Rica, Alex could talk about the trade initiatives that he is leading not just for Costa Rica but for the Central American and Caribbean state in the work he is doing and why internet access is so important.

Gabi Szlak: Great. Sounds great.

Andrew Mack: So if I can suggest Gabi. Because we have had a couple of conversations with some people in the ICANN regional leadership. So I think Marilyn we are very much on the same page with this.

Let's see if we can get a little bit of it down on paper Gabi. It does not need to be super formal. Give us a sense of what you are thinking. I think if we can use this same format for each of these that will make our lives a little bit easier.

And you know thinking about one or two BC people and, you know, a couple of locals as speakers and keeping the logistics of it really super simple. And then I think also we can go potentially to ICANN and say this is our proposal. We would like you to come in as a partner on it ICANN regional.

And if is a good proposal they might say yes. So let's definitely try to get that advanced. A big piece of this for me would be outside of just saying, hey we are going to reach a lot of people is what is success look like?

And so we have in place the mechanisms to follow up on leads that we get? And to the point that we kind of all talking about fairly often nowadays which is what is the biggest case for participation for people in the global south?

I think we want to keep working on that issue because I know that is a significant one to getting people who will both join and stay part of the BC and the ICANN world.

So anything that we can get down on paper sounds like a really good plan. And even if we don't know the firm budget give us some guesses. That is fine. Does that make sense to everyone?

Okay so it is now 9:13 so we are 13 minutes over but we have some – a little bit of a communication challenges. So I am going to (fight for some of that).

Is there anybody else who would like to talk – to take a thought into new business? If you can't say yes feel free to shoot a note in the chat.

So Marilyn is typing. I will just mention I had a call from Samit from India who is one of our new members who is – who joined after our very successful lunch in – I think it was after that in Hyderabad.

And he is super interested in helping us with something in India if we can pull something like that together. So I wanted to throw that out to the group that seems like another target rich environment potentially.

But again we are going to want to try to bring him in and others into participation. I am going to reach out to him real quickly what I think we have as agreements.

Yes so Marilyn is going to take a look at the proposal for (unintelligible) and try to look at how we can streamline it and follow that program that we discussed, 15 or 20 minutes of set up. Then how it matters to – what ICANN is doing and what the BC thinks about and then the discussion (unintelligible).

Gabi is going to get back with us about the Latin America ideas related to eCommerce day. Lawrence is going to get us a very, very quick and fairly detailed explanation of what he would like to do in Nairobi given the short timeframe.

And we will try to set up a call perhaps a week or 10 days from now to review all of this stuff. And in the interim we will be actively participating on the list. Does that sound right to everyone?

I know everyone seems to know - needs to go. Thank you Lawrence. Thank you Gabi. Thank you Marilyn and thank you Jimson and thank you especially at Chantelle.

I think from our side I think we are done. From my side we are done.

Chantelle Doerksen: Thanks everyone.

Andrew Mack: Great. Okay cheers and have a good rest of your day.

Marilyn Cade: Thank you bye bye.

Chantelle Doerksen: Thanks everyone. Operator you may stop the recording. Please remember to disconnect all remaining lines and enjoy the rest of your day.

END