

ICANN

**Moderator: Andrea Glandon
January 8, 2018
8:00 am CT**

Coordinator: The recording has started.

Andrea Glandon: Thank you. Good morning, good afternoon and good evening. This is the BC Outreach call on the 8th of January, 2018. In the interest of time, there will be no roll call. Attendance will be taken via the Adobe Connect room. At this time we have Jimson Olufuye on the audio portion only. I would like to remind...

Jimson Olufuye: Yes.

Andrea Glandon: ...state your name before speaking...

((Crosstalk))

Andrea Glandon: ...for transcription purposes...

((Crosstalk))

Andrea Glandon: And to please keep your phones and microphones on mute when not speaking to avoid any background noise. I will now turn this over to Andrew Mack.
Please begin.

Andrew Mack: Great.

((Crosstalk))

Andrew Mack: And is that 'Tola who said he's on the...

Adetola Sogbesan: Yes, please.

((Crosstalk))

Adetola Sogbesan: Yes, this is 'Tola.

Andrew Mack: Okay great. So we have two people on the line, Jimson and 'Tola. Andrea?

Andrea Glandon: Yes, thank you. Adetola has just joined on the audio portion.

Andrew Mack: Okay super. Super. Well happy New Year, everybody. Thanks very much for getting on this call. I know things are busy early in the year, they certainly are for me so I think our goal will be to get through as much as we possibly as we can as quickly as we can and if there are additional issues that we want to – or additional detail that we want to drive through let's try and do that on the list.

Let us start off with the recap of any recent events that have happened specifically, IGF, how do we think that went? Was that a valuable experience? I'm hoping that Lawrence will join us so he can tell us about the remote participation of it. I know everybody has reports that they're writing about that

but just a brief read-out would be very interesting. So Marilyn and Jimson, you were both there, as I recall? You want to talk us through briefly about that so we can get a sense of it? Marilyn or Jimson, would you like to talk to us about IGF?

Jimson Olufuye: Yes, yes, this is Jimson. Well IGF is Internet Governance Forum and I've been (unintelligible) for now 12 years. It's one of the two outcomes of the WISIS 2005 summit in Tunis. And business has been very active, so we do appreciate that BC recognizes the importance of our engagement (unintelligible) forum.

So I spoke in three sessions. One is the (midyear) session, talking about shaping the future of the Internet and I engaged with the GAC for the necessity for developing countries to remain engaged especially when it comes to cyber security issues, many best practices and addressing the weakest link in the global Internet connectivity.

I also spoke in two other workshops, workshop of Internet of Things and I addressed the issue of risk that pertains to Internet of Things and the need for regulation (unintelligible) like regulation. But this regulation is necessary to ensure that manufacturers they comply with the standard manufacturing to remove holes in hardware, we are seeing now that there is a hole in a lot of processors (unintelligible) so I think that's point was made most valid with what's (unintelligible).

And I also spoke on another workshop on inclusivity (unintelligible) participation and bringing the (unintelligible). And that is the objective of BC anyway and let's (unintelligible) the Internet, let it be global, let it be secure, let it remain one global Internet. And again, I thank the BC for their support. I

also listen in, I contributed to many other workshops. It was quite nice outcome. Thank you.

Andrew Mack: Yes, thank you, Jimson, very much. From – as I'm sitting – I'm looking at Marilyn's note in the chat, it's fine for everybody to have a common framework for the way that they report out since so many people both were there and received funding. It would be, from my perspective, less important to know about the details of the individuals panels and more about what you were seeing, what were the key issues that business people were thinking about, did we feel that that was a useful event in terms of reaching business? Are there members that were going to follow up with that kind of stuff just on a pure outreach perspective?

Thanks for the read out. Marilyn, would you like to speak a little bit?

Marilyn Cade: Sure. Thanks very much. And I see Omar has joined so maybe he will also comment. But I also note that since (Arinola) is on the phone she participated – I don't know what that noise is.

Andrea Glandon: I'm checking on it to see what line it is.

Marilyn Cade: I was thinking hey, sounds like my cat scratching at the door. But (Arinola) was at the remote hub. I dialed into the remote hub a couple of times, but I prefer to listen to her reviews. We must remember that remote hubs range from four people, five people, 10 people, to more. But they're always an opportunity to bring additional voices in. So we could hear from her.

On my participation I had organized a day zero event that Omar spoke out, that is about empowering women as social and business entrepreneurs. The – I then also chaired, for the first time ever, it was kind of – wasn't planned but it

happened, for the first time ever a business person chaired a government open forum at an IGF.

And I think that's kind of remarkable. The main things that I did to advance the BC, I distributed our BC newsletters and our FAQ sheets at a number of places including the ICANN wiki booth, the ICANN booth and also I distributed them at the IGF NRI's shared booth. I only put out five a day and they were picked up at each of the events.

I do have all of the remaining leftover events. Jimson, thanks to you. I printed out some additional copies of our FAQ sheet and shared those. And it was very interesting to me that there was high interest from the people I distributed them to including in two of the workshops that I ended up co-moderating and moderating where people said, oh, we didn't know that business was engaged at ICANN.

So, you know, I'm not saying this was planned, I just think it was kind of a benefit to us to think about okay, how do we raise our profile at the IGF as business? Right now most of the profile of business is contained in a – kind of a cocoon that brings the large businesses together but it doesn't necessarily then tell others at the IGF what business is doing at ICANN. So I think that was, to me, a big takeaway. And I hope something that we can advance further as we think about IGF 2018.

So I'm just going to say something, NCUC always applies for special funding to bring 15-20 people to an IGF. So I'm just going to park the idea that the outreach committee also thinks for IGF 2018 maybe we do something like that and depending on where it's held, then we can do not only internal visibility but external recruitment. Thanks.

Andrew Mack: Marilyn, a question for you. I understand why this would be of high value for NCUC. But historically there haven't been a lot of business voices there. Did you find that there were a lot of business voices there? And you mentioned that you had put out five newsletters, was there demand for more newsletters? Was there a reason why you didn't – was that all of the newsletters we had? I'm just curious because if we – if you said that there...

((Crosstalk))

Marilyn Cade: No, no, no.

Andrew Mack: Maybe I misunderstood you.

Marilyn Cade: No, no, yes, no sorry that wasn't what I said. But thank you for that question. I put out five a day at the shared booth at ICANN wiki. I put more out at the ICANN space. The thing that interested me is that the five per day at the shared booth of the NRIs and the ICANN wiki were all picked up. I would have expected them to be picked up at the ICANN booth.

Andrew Mack: Oh okay...

((Crosstalk))

Andrew Mack: So got you. So is it your recommendation that we would have many more bits of BC propaganda information that we should be – which we should take to the next one of these if someone goes?

Marilyn Cade: We're never going to call it propaganda, right?

Andrew Mack: Oh I – it's my shorthand, don't worry, it's a term of affection.

Marilyn Cade: Yes, sorry. But look, I met with the woman, (Katherine Hagen) who runs the Geneva business network, it's got – she has 50 major corporations that meet quarterly in Geneva. And I gave her 15 copies of the BC newsletter. And the thing she was most interested in is the insert that explains who the Board is, has the headshots, blah, blah, blah. I don't know the – the tangible outcome of that I'm going to say I submitted a request for out of region funding, but (Katherine) has already asked to have a briefing about what the BC does and why it matters to business.

So I don't think we can always predict – I don't think we can always predict the impact that we have unless we show up.

Andrew Mack: Okay. Thanks – it makes sense. Thanks for that feedback. Omar and (Arinola), would you like to jump in real briefly with your thoughts? Omar, I see your hand is up.

Omar Mansoor Ansari: Thank you so much. And I'm sorry for joining late. I had to come home and there was a little transportation issue. Yes, I participated with Marilyn and other colleagues at the IGF 2017. It was a great event, so many people at the meeting, but it was very cool to (unintelligible) in Geneva. But we really enjoyed, you know, working together at the IGF. Well I had quite a few sessions and meetings with where Marilyn was also present. She did more events, workshops and panels.

But I was like in four panels, one was on Afghanistan, that was on regulatory and policy issues related to Afghanistan. It was organized by the Afghanistan regulatory authority. There were two sessions, one of them was on day zero, which Marilyn and (Shapan) organized, that's where we spoke. And then there was on the (casa) women and technology. And that included like many

of the businesses as we resource speakers including Facebook, Microsoft, and there were others like IEEE who spoke and we discussed issues related how businesses and entrepreneurs in the Central Asia and South Asia can be supported by these resource organizations and what the challenges are and what solutions could be with that.

We also ran a technician group where we connected with so many different people who have shown interest. They were like mostly people who were engaged in policy issues, content and software and hardware vendors. So we will be, you know, following up with these communities very soon to see where the interests are and how they can possibly join the BC.

The – I would like to support Marilyn’s suggestion, one, engaging more with the IGF. If you see the statistics from IGF 2017, we’re still waiting for statistics on participants for this year – for 2017, but from 2016 the statistics were shown – published or suggesting that the civil societies and largest, you know, participation when it comes to the IGF, 44.5% of the total participant is from civil society, the second largest participation is from the government and the third is several – sorry, private sector, which is 15% so 44.5% civil society, 20.5% government and 15% private sector. But then that’s people who were on site; for the online participants, again 35.4% civil society, 24.1% government and 18.4% private sector.

So looking at these statistics, it seems like private sector is engaged but not as much as civil society is involved, you know. But if you see the role, private sector has been driving, you know, force behind the Internet. And I believe the BC should and can, you know, help to increase the participation. So...

((Crosstalk))

Andrew Mack: Okay, Omar...

Omar Mansoor Ansari: ...support suggestion on bringing more people.

Andrew Mack: Guys, I'm going to ask that we – if we push that down the line a little bit because that's a year from now. And we've got – I know a number of other things I wanted to get to to discussion, some programs coming up. Thank you, though, Omar, for that. It sounds like it was a very rich conversation on site.

(Arinola), would you like jump in real quickly and talk about the remote hub experience? (Arinola), can you hear me? Okay, I'm not getting (Arinola), so why don't we go back to her at a later point? And I look forward to getting everybody's reports on the IGF experience and let's see if we can't roll them all up together and shoot them out to the rest of the membership sometime in the not too distant future, would like to get (unintelligible).

Omar, would you like to talk very briefly about the WITSA program that's coming up and what you're expecting to, you know, what you're expecting and how – if it all the outreach committee might be able to be helpful to you?

Omar Mansoor Ansari: Is that for me?

Andrew Mack: Yes, sir, that's for you.

Omar Mansoor Ansari: Okay. Thank you, again. As you might have seen the proposal – first I'd like to thank you all for endorsing my proposal on an outreach activity at the WITSA meeting which is called World Congress on IT. WITSA is one of the largest associations of – association resource of the ICT. It represents 80 members from across the globe and the members are ICT associations.

They don't take companies as members, so all the companies would be members of the national associations.

And WCIT is a flagship event of the WITSA. It brings about 2000-4000 participants, depending on where they are. But expected participants at the IGF – sorry – the WCIT in (unintelligible) are about 2500. So this provides a great opportunity for the BC and thank you so much for again, for endorsing this. I'm planning to arrive one day earlier which would be on the 17th. On the 18th we will have the WITSA Board meeting which I'm a member of, so I'll be – I'm planning on speaking to the Board about the Business Constituency and how the associations can possibly join. So, you know, working on a – on a FAQ sheet as well. Once I'm done with the basic draft I can share that with you.

But the purpose is to, you know, do another totally new FAQ sheet that is targeting the associations and the WCIT participants mainly, that would include the benefits and how they can become members. So there will be so many one on one meetings at the WCIT and I was planning on arranging some breakfast and dinners with the members so we can discuss issues related to you know, how they can join the BC. So we're targeting recruitment. There will be so much awareness creation on the BC and (unintelligible).

Andrew Mack: Great. Thank you very much. Omar, have you got a list of people that you know are going to be there or think are likely to be there that you are targeting at this stage?

Omar Mansoor Ansari: Well, general list is there but I've also sent an email to the WITSA secretariat to, you know, ask them for – they confirm participants at the Board of Directors and then, you know, I'll be checking the Website for the

companies that are participating. So in a couple of days I'll have more information.

Andrew Mack: Okay great. I think it would be – it would definitely be worthwhile to try to get some of those locked – because it's near term, some of those locked in. I know how difficult it can be once you're on site to make meetings in the moment.

Omar Mansoor Ansari: Yes.

Andrew Mack: Make sense?

Omar Mansoor Ansari: Yes, I understand. So I will be reaching out to the members and organizing meetings with them ahead of the, you know, travel.

Andrew Mack: Okay. Fantastic. Well please do tell us if there's anything – if there are any questions you might have that the broader outreach committee might be able to help with. Marilyn...

Omar Mansoor Ansari: Perfect. Thank you so much.

Marilyn Cade: Yes, thank you.

Jimson Olufuye: Yes, this is Jimson.

Marilyn Cade: Yes, let's go to Jimson first, who is also a former Board member and has an MOU with – and then if I might make a comment, but go to Jimson first.

Jimson Olufuye: This is Jimson. I don't know if (unintelligible) from Omar, the CROP form, have you completed it – the CROP entries (unintelligible) information based on (unintelligible) but that still needs to be completed, have you done that?

Omar Mansoor Ansari: Yes, Jimson, I have completed and submitted for the form. They send me an email confirming it; Andrea is in the picture. But there was one issue I had a question they said it's going to be travel – sorry the ticket and accommodation for four days. But there is a significant amount which is the registration fee that's around \$700. I requested, you know, clarification on that and I haven't heard yet. So I'm, yes, waiting for more information.

Jimson Olufuye: May I suggest you also keep me in the loop of the process, the cost in terms of the finance part of it?

Omar Mansoor Ansari: Sorry, I couldn't get the question.

Andrew Mack: I couldn't...

((Crosstalk))

Jimson Olufuye: Yes.

Andrew Mack: Omar, given the difficulty with Jimson's line, is it possible for you simply to – after this call send a note around as to where you are with registration for WITSA?

Omar Mansoor Ansari: Yes, sure, I'll do that.

Andrew Mack: Okay thanks. And if there are any additional issues...

((Crosstalk))

Omar Mansoor Ansari: But there's one other issues I wanted to ask that's related to – there are some expenses which will – I requested BC to cover and that includes the lunches and – sorry – the breakfast and dinners and some printing costs.

((Crosstalk))

Andrew Mack: ...request for \$500 of additional funds, is that correct?

Omar Mansoor Ansari: Yes, it was for the additional – the BC part.

Andrew Mack: Right. Jimson...

((Crosstalk))

Jimson Olufuye: Can you hear me?

Omar Mansoor Ansari: Yes, sure. I'll email you on that.

Jimson Olufuye: Okay. Okay this is Jimson. Omar, two things, I was saying that you keep me in the loop concerning the progress. And two, the ExComm approved \$200 and a \$300 for the breakfast so all together \$500.

Andrew Mack: Okay great.

Marilyn Cade: Yes.

((Crosstalk))

Andrew Mack: Marilyn, your hand is up, please.

Marilyn Cade: Well I was just going to say that sounds very reasonable, that would allow the special printing but also the additional amount for, you know, we're going to do bilaterals and the only way to recruit senior officials if you do bilaterals. So that \$500 sounds very reasonable. I can endorse that.

Andrew Mack: Okay. That sounds fine. I think that's already gone through the ExComm so I think we're good on that one. Omar, what – as you were discussing the – getting sorted out with the entry requirement if you'll just keep us up to date about that, that would be extremely helpful? Okay?

Okay great. It's now 8:35...

Omar Mansoor Ansari: Perfect, I'll do that.

Andrew Mack: Thank you, sir. I'd like to give a five minute overview of where we are with Puerto Rico and then move into any other business unless anyone has any further things that we wanted to...

Marilyn Cade: Yes.

((Crosstalk))

Marilyn Cade: Sorry, can you try to get (Arinola) first again before we do that?

Andrew Mack: Is (Arinola) there? Okay, Marilyn, given the timeframe I'm going to ask that we just – I'll reach out to her directly and get her comments and we can send that around to the group and factor it into our report if – (Arinola), if you

come back on the line in such a way that we can hear you, by all means tell me and we'll jump in.

Okay, briefly I sent out to everyone an overview of where we are with the – with the – in our discussions with the organizers of ICANN 61 in San Juan, really good conversation. I think that they're very pumped up about the idea that they would help us with a BC event. Looking very much like the South Africa model if a bit more – slightly different program but the same kind of idea, a Sunday evening prior to the opening ceremonies. We talked about that for a couple of reasons, one of which is logistical, the other which is cultural.

The logistical piece being that there are big events that they and some of the people that we might want to reach will be involved in Monday and Tuesday and when we looked at those events there was not a very obvious way for us either to introduce ourselves to or make any kind of presentation to any business people that might be attending.

And for cultural reasons, which is that people sometimes do get together on a Sunday evening and there are maybe some nice possibilities for us to meet them, do some bonding, get to know them. The program was discussed in two pieces. One would be a shorter kind of presentation, hour, hour and a half, two hours depending on how many people we have and also what we end up with in terms of the recommendation from the local host that would go into the kind of questions that we would normally ask and answer and the kind of questions that we would – that we had done in Johannesburg.

And I think that that fewer speakers but probably more just straight BC speakers which would be fine, that's kind of what it sounded like they thought was the most effective. And then to – there are a couple of bars that are in a nice neighborhood about a five minute walk from where the chamber is and

they recommend that we convene to there to – afterwards, which is something that they often do at the chamber following meetings. So it sounds like as a good way for us to both get our messaging into the key audiences very directly, and also to follow up and make some friends to accelerate the process of onboarding.

The nice thing about it is is that if we do use that timing, it should allow us to both encourage more people to show up during sessions, it also – we may have a chance to see them a second or a third time as the week progresses, and so it sounds like a strong program to me. All of the building – there will be no rental costs, the chamber offices are five minutes from the convention center so that seems like a logistical nothing, a five minute walk I believe. And very enthusiastic.

I think I mentioned that there's also – there's also a real nice interest in it in that (Pablo), who is one of the primary organizers of ICANN 61 is also the president of the chamber's IT and communications piece and then there's the Puerto Rico IT – I don't remember what it's called – the Puerto Rico – it's another group that they're also trying to reach out to. And so this gives them a good opportunity to highlight their own activities and to make an outreach to this other group.

I think that the cost to the BC will be pretty minimal. And we'll have enough members there at that point in time that it should work. And that's it. I'd be happy to answer any questions. And I see (Arinola) back in the chat so we could also – we can also get the readout from the program there. But before we do that, any questions about what we're proposing? Okay well I'm not seeing any – it's very much in the same – along the same lines of the kinds of programs that we...

((Crosstalk))

Jimson Olufuye: Andrew?

Andrew Mack: Yes, sir.

Jimson Olufuye: Andrew, this is Jimson. Yes, thank you very much. That is good initiative and good plan. I was just thinking during the (unintelligible) issue and the need for reapplication and what have you, is there anything we could also do the core value to the recovery of the area? I think Marilyn was thinking also in the line...

((Crosstalk))

Andrew Mack: Yes, I think it's a – my friend, I think it's a really great idea and it's definitely something we've been talking about. I mentioned it in the conversation with (Pablo), here's my thought, my thought is is that we would divide our time up into – into maybe two pieces.

One would be the kind of program that we had in Joberg but maybe a more compressed version in part because Puerto Rican business culture is more – is a little bit more, I don't know, northern in the sense that they tend to have shorter meetings, but also we wanted to leave time to talk about some Puerto Rico specific issues, about building and rebuilding, about the future of the Internet and its impact on the future of the Puerto Rican economy which historically has been much more agrarian and light manufacturing. So I think you're absolutely right.

The other thing about it, Jimson, is, is that if we pitch this correctly I think we can be seen as – we can be seen as part of the message, and I think our BC

messaging should be very much that we are here because Puerto Rico is back open for business. And so it should be a, you know, pro-business, pro-Puerto Rico as part of business message. And I would like us to, you know, assuming that this timing works out, I'd love to begin working with the chamber's communications arm and committee, which is (Pablo)'s committee, that's great, to try to see what we can do to build up some visibility around that.

((Crosstalk))

Andrew Mack: If everyone could please put their phones on mute that would be super. Thanks. In terms of other ideas about how we can up the visibility or make it more Puerto Rico-centric or Puerto Rico supportive, I am absolutely in agreement with that and absolutely all open to suggestions. Thanks.

Jimson Olufuye: Okay great. This is Jimson. Maybe we can have a theme so a theme and if you can begin to get the figures together then we can do a one-pager flyer that we can push to outreach page on the Website and then begin to tweak and do all sort of push them – prep for the outreach.

Andrew Mack: Sounds good. You have my proposal, it's in the email that I sent yesterday. And in terms of the flyer and things like that, let me just – let me just get our confirmation from the organizers to make sure that that is still – that all of the dates and times and everything are okay, we spoke a couple of times last week and they're going to get back to me this week. Good enough? And after that we'll obviously start to put together the specifics of who would be speaking and what kind of materials we want and what they think are the most valuable pieces.

I see in Marilyn's comment in the chat, support. Anyone who has any thoughts or suggestions by all means, I am taking great comfort in the thought

that (unintelligible) organizers and with the chamber who are probably the few people that we would be most likely to consult and who most likely know their audience. Anybody else want to jump in on this? I know we only have 15 minutes so I want to make sure we get to any other business.

Adetola Sogbesan: This is ‘Tola.

Andrew Mack: Yes, please. ‘Tola, you want – did you want to talk briefly about your experience at the remote hub as well?

Adetola Sogbesan: Oh okay, well the remote hub went well. You have to remember, okay, you are (unintelligible) IGF recognize that I made an intervention and I think we – I saw it had been displayed on the screen. The only observations we made was that we were participating upon discussion but when we were broken into breakout sessions we did not know what was going on and I made that known during the question and answer session and I asked is it possible in the future where hubs (unintelligible) at the breakout session so we can make our own contribution as well.

Overall it was a good opportunity to say we (unintelligible) member. And we saw somebody already applied if you notice that somebody applied to – the Credentials Committee received application from somebody (unintelligible) the hub. Other than that I think it can be made better, (unintelligible) we can improve but an opportunity we can build on and build upon that.

Andrew Mack: Adetola, when you say “can be made better,” are there any quick takeaways or recommendations that you think we should be putting into our minds? Okay...

Adetola Sogbesan: I can put one or two things, I can write one or two things and send to the community...

((Crosstalk))

Andrew Mack: Okay.

Adetola Sogbesan: ...to the group, yes.

Andrew Mack: That'd be super. Thank you.

Adetola Sogbesan: I can do that. All right, yes, another thing I wanted to speak about was the request, I did send a mail to the outreach committee and to the chair about partial funding for ICANN 61 onboarding and have not gotten a response to that yet.

Andrew Mack: And remind me, what was the funding request?

Adetola Sogbesan: You know, there were two. One was approved for onboarding, I was the second mentee as approved by the ExComm. And the second mentee was approved for partial funding.

((Crosstalk))

Adetola Sogbesan: Yes, I submitted that for – if the BC is not going to do funding then there could be partial funding for ticket and I was going to be a coach for the fellows and they were picking up the hotel and they said if the BC can provide the ticketing then they will provide the accommodation.

Andrew Mack: Great. Can I ask since we're all receiving a lot of emails and a lot of things have been going on with (unintelligible) with New Years and such, can you update and resend that real quickly, not do a lot of work just make sure that

it's all up to date and shoot it back – out to everyone so we got it at the top of our email?

Adetola Sogbesan: Okay.

Andrew Mack: Thanks. I'm just drowning in email...

((Crosstalk))

Andrew Mack: Thanks. Okay.

Adetola Sogbesan: I can do that, yes.

Andrew Mack: Great. All right, good. Okay, then that sounds good. Are there other comments about the Puerto Rico – Marilyn, your hand has been up.

Jimson Olufuye: Yes, Andrew, can you hear me? This is Jimson.

Andrew Mack: Jimson, yes sir, please go ahead.

Jimson Olufuye: Yes, (unintelligible) newsletter I sent an email to you and Marilyn concerning the language mode for the newsletter. Should we have just one newsletter with English and Spanish or one newsletter one edition as English and the other edition as Spanish?

Andrew Mack: My question is, is the printing cost more or less the same? Or...

((Crosstalk))

Marilyn Cade: No, no...

Andrew Mack: ...costs?

Marilyn Cade: No, no, no.

((Crosstalk))

Jimson Olufuye: (Unintelligible). ICANN will take care of the painting so just the question of – I'm thinking it'll be – if just English we can use English at the other events (unintelligible) and then Spanish would also be used wholly as Spanish for Spanish (unintelligible) and things like that. So but anyway it depends on your recommendation.

Andrew Mack: Right, so we'll have a three-part audience, Jimson. There are going to be some attendees who are mostly comfortable reading Spanish, there are some that are going to be mostly comfortable reading English and there are going to be a lot of them that are comfortable in both or comfortable in mix of both. That was one of the things that I talked about with (Pablo). He said that most of the people in the – in the Puerto Rican Chamber of Commerce are fluent English speakers but some that are more comfortable – I might do some of my stuff and certainly if we do cocktails do that in Spanish. But I think we're okay.

Well put it this way, given that we've got Panama coming up, I don't think it'll be of any – it would make absolutely sense for us to get any FAQ sheet put out in both – in Spanish if we don't already have or updated into Spanish, I think that that makes absolute sense.

In terms of the newsletter, probably a few in Spanish is fine but my guess is that many of the people will be able to read them in English but I think it's a good and smart gesture for us to get it translated. To the extent that it looks

like the same newsletter, just one in English and one in Spanish is probably easier for us and probably better. Make sense?

Marilyn Cade: I'm sorry...

((Crosstalk))

Jimson Olufuye: You are saying that – okay, Marilyn, go ahead.

Marilyn Cade: Sorry. It's Marilyn. Sorry about the echo. Andrea, can you drop my (unintelligible)? My comment is that I will use FAQ sheets and newsletters for the (unintelligible) school that I'm (unintelligible) at. Okay thank you. I need FAQ sheets and brochures for the North American school that I'm lecturing at, which is the three days before. And the working language is English, but I do think we need to have, you know, a sufficient number of Spanish as well. But I thought ICANN did our translation?

Andrew Mack: I believe that's correct if we give them the adequate amount of time. Andrea, can you confirm that or Jimson? And do we know how much time in advance they need?

Andrea Glandon: This is Andrea. That is correct, ICANN will do the translation but they want everything by January 15 in order to have the translation done. So I think that...

((Crosstalk))

Andrea Glandon: ...is looking for another option.

Marilyn Cade: January 15, that's not realistic.

Andrea Glandon: Right, and I think that's why Jimson was looking at another option to have the translation done.

Andrew Mack: We work with lots of translators, if it's a four-page newsletter it's not crazy expensive by any means.

((Crosstalk))

Marilyn Cade: It's actually eight pages.

Andrew Mack: Okay, but it's – even an eight page, I don't think it would be a substantial cost. I can look into the cost of getting that done.

Marilyn Cade: No, no, no.

((Crosstalk))

Marilyn Cade: No, no, no, you don't need to do that. Cheryl can handle that, our editor. I'm sure that can be taken care of. Let me just support the idea since January 15 is not realistic that we endorse the idea that Jimson works with our normal copy editor. They're all Spanish speaking, they do the translation.

Andrea Glandon: Yes, that is...

Andrew Mack: I'm sorry, we want our copy editor to do the translation as opposed to translation companies?

Marilyn Cade: No, no, no, no, Cheryl – why don't we leave the newsletter management to Jimson since he's done this for us now for a number of years.

Andrew Mack: Okay. We can pick this up offline. I'm just saying that – our firm works a lot with translators, that's all, especially in Spanish. In any case, okay, we are now at – go ahead, Jimson. Okay, well thank you, Andrea, for that. Okay, Marilyn, you wanted to mention Barcelona briefly?

Marilyn Cade: I did. I sent a – I sent a request a couple of times, people have not been able to respond to it. It's not in this financial cycle but I would like us to organize a business summit for Barcelona which is the AGM in 2018, that is ICANN's birthday, 20 years. And many of the senior founders of ICANN, Mike Roberts, Steve Crocker, Esther Dyson, they're all in their 70s plus, Larry Landweber, our magazine (unintelligible), blah, blah, blah.

My suggestion was we hold a business summit like we did in Brussels, which some of you weren't there for. But the business summit would be a day or at least a lunch and then a half day and a reception that is focused around business issues. ICANN would only be featured with senior speakers, it would be about issues that matter to business. And then, then since they – this is the high level GAC meeting we could hold a reception that we organize from the BC, the GAC members and the Board and that leads then into their participating in the first two days of ICANN.

But we could partner with ETNO, Digital Europe as we did when we went to Brussels and bring in – if we ask for special funding from ICANN, we could bring in at least \$50,000 of funding from ICANN to help to bring travelers from across Europe and Eastern Europe and other countries as business leaders to participate in the business summit.

The BC should provide funding ourselves. We have money that we actually need to buy down or we're going to find ourselves in a financial tax situation.

We could also ask for sponsorship from certain companies that are engaged in Europe such as Telefonica, Orange, others, and use staff support from ETNO and Digital Europe to help us do most of the organizing. It would be a day before leading into – or maybe a half day before because many people from Europe can travel in, you know, the morning of so you start with a lunch, you have a half day event, it's focused on a business issue, artificial intelligence, other issues, redigitization, digitization of the world, it has a panel from ICANN. We go into a reception with the GAC, and then we take senior business leaders into the first two days of ICANN and recruit from across the region, but we use the resources of some of our key associations and also shared funding.

Andrew Mack: Questions about this proposal or this idea?

Marilyn Cade: I'm just going to make one comment, the NCUC and the ALAC both received over \$100,000 of ICANN funding to support their summits.

Andrew Mack: Say that again?

Marilyn Cade: The summit in Mexico of the ALAC cost ICANN \$100,000. The NCUC summits have cost somewhere around \$50,000 plus. If we ask for – we would be asking for special funding from ICANN that would match and then recruit so it wouldn't – the funding wouldn't come just from us.

Andrew Mack: Okay. And the – and the total budget that you envision would be about how much, Marilyn?

Marilyn Cade: Well if we bring two travelers each from, you know, 20 or 30 countries and we average that at \$2500, that's one aspect. The event itself, I've spoken to – I've spoken to an entity in Barcelona about their providing the space free. And

ICANN providing the remote participation, etcetera, free. But still, I think the total cost is \$100,000. But if we got – if we asked for \$50,000 from ICANN and we asked for organizational support from Digital Europe and ETNO, and we ask for sponsorship, I think the funding cost from the BC could be \$25,000-\$30,000.

Andrew Mack: Okay, can I make a suggestion since this is still a little bit far off, we got some time to get it organized, it would be just to get a little bit more detail and a little bit more clarity as to who we would be inviting from these different European audiences as well as – as well as a little bit further clearer sense of ETNO and Digital Europe's willingness to actually put cash on the table, that would be helpful. And unfortunately, gang, I've got to go, I didn't realize the time. I've got a hard stop now because I'm running another call. So let's take all of the other outstanding stuff to the list and I appreciate everybody's time and effort and good work and thanks very much.

Andrea Glandon: Thank you. Once again the meeting has adjourned. (Jeff), the operator, if you could...

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