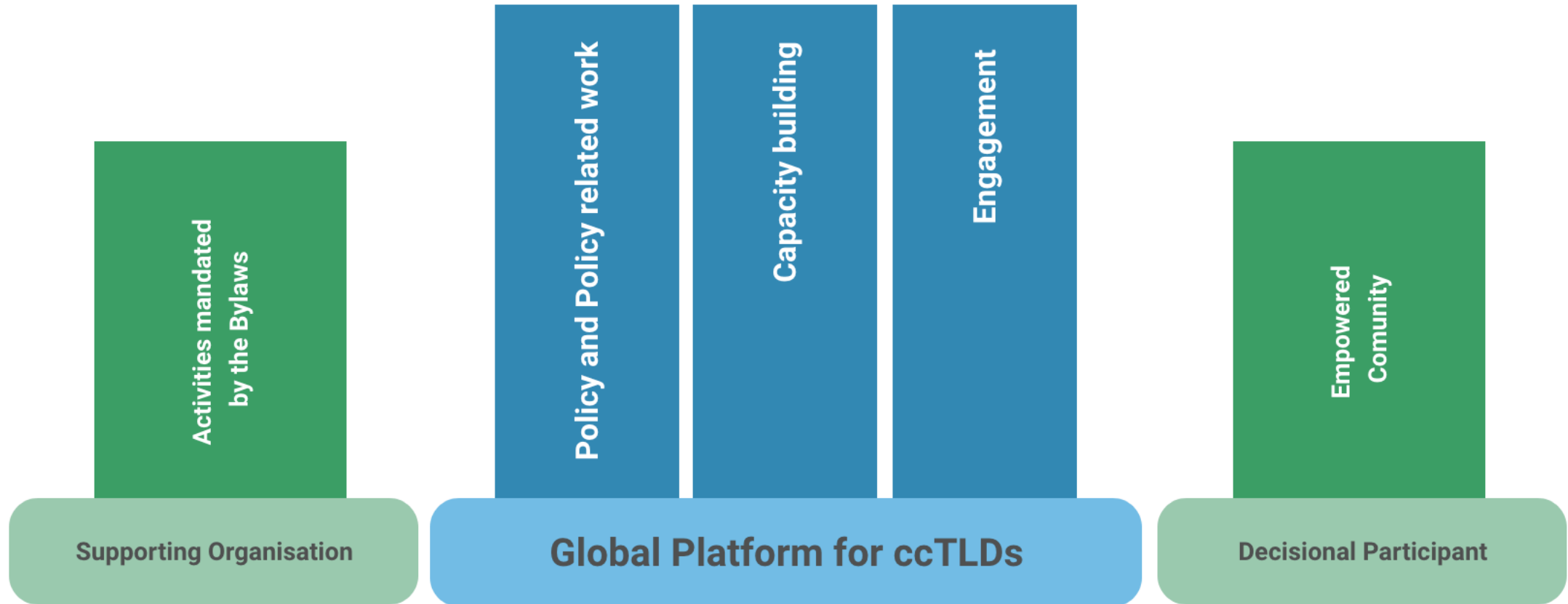
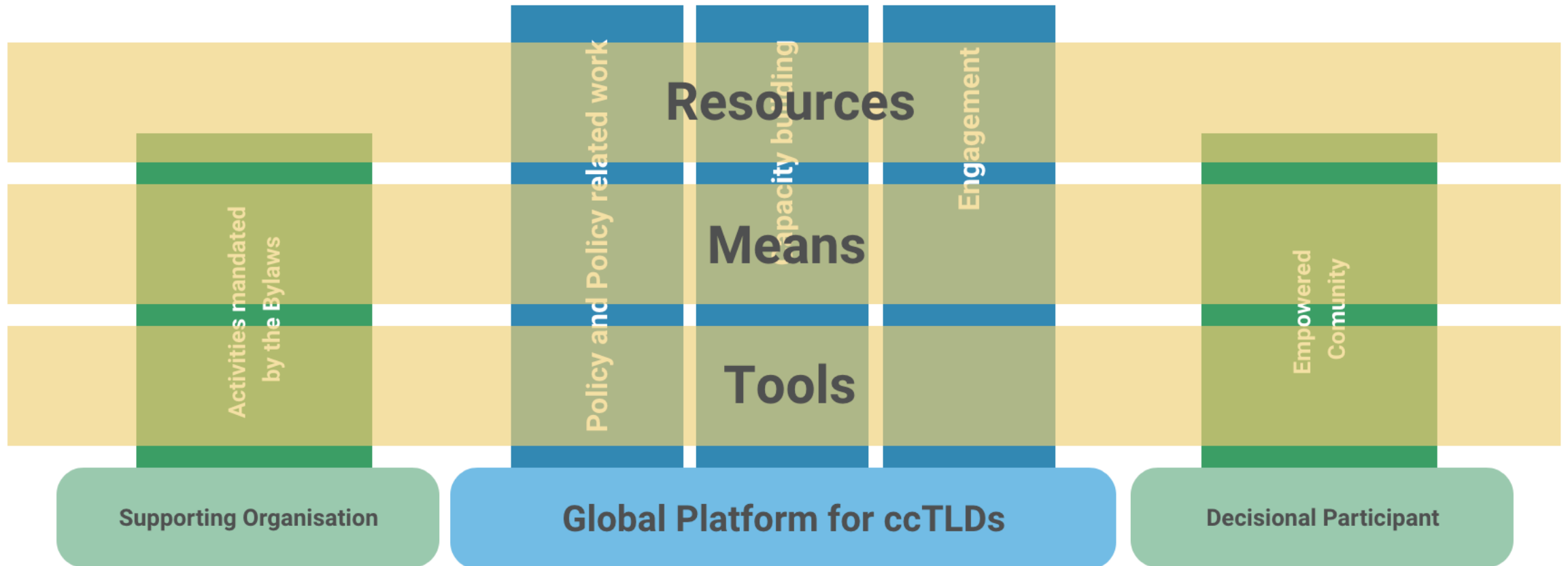


Strategizing about ccNSO Activities

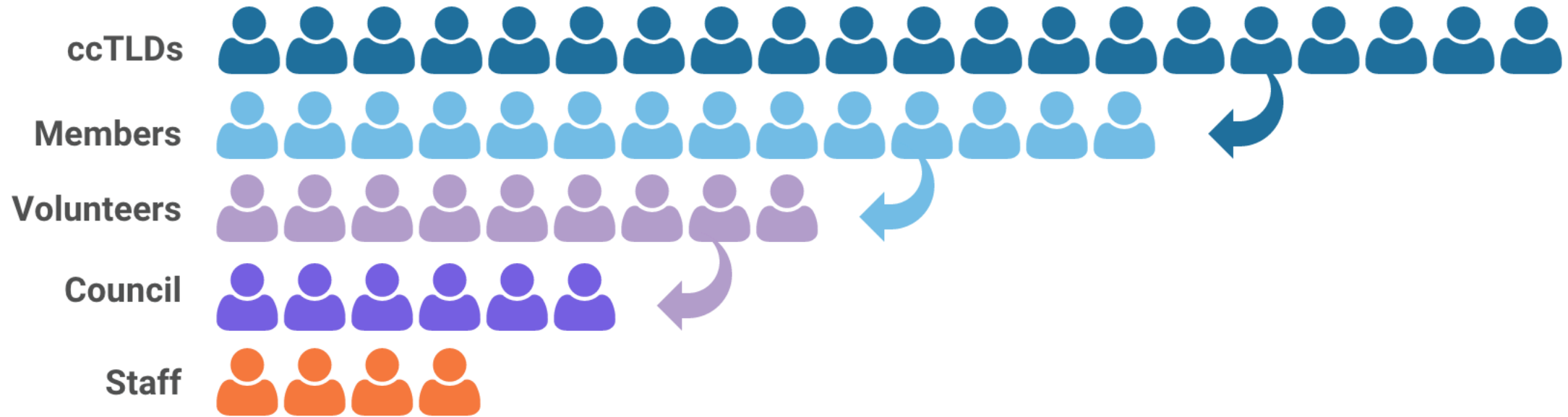
Purpose and Value of the ccNSO



Instruments Necessary to Achieve the Goals



Resources



Means



Voting

Transparency and Accountability:
Members vote



Working Groups
Committees

Operations:
Focused work, practical results



TeleCalls
Webinars

Communication:
To foster collaboration, raise awareness, inform



Meetings

Information sharing, Engagement:
Tech Day, ccNSO Members Days, WG meetings

Tools:

- ccNSO Website
- WIKI space
- Mailing lists
- Zoom
- Etc.

The objectives are achieved by and through

- Managing, maintaining and improving the platform function
- Organizing and supporting Working groups and committees
- Organizing and supporting in person and remote/virtual meetings (Tech day, workshops, members meeting, WG and Committee meetings)
- Informing and engaging ccTLD Managers and other stakeholders
- Organizing nominations, elections, selections and approval procedures

- Detailed overview Mindmap

Mapping of Activities: how do activities relate to the main categories?

- Policy and policy related work
 - Cooperation and discussion
 - Engagement with other stakeholders
-
- Maintain and Improve platform function ccNSO
 - Administrative Activities ccNSO

Priority of work items

- Does ccNSO need to deliver on all work items at once?
 - What are important items?
 - What are Going Concern work items: what needs to be done to maintain ccNSO?
 - What are items that determine success of the ccNSO?
 - What are the relevant items for ccTLD community/ccNSO?
 - What is Urgent
 - What is Schedule of deliverables on Work Items,
 - What is level urgency?

Delivering on the work items

ccNSO Capabilities

- Volunteers: people participating in WGs, Committees and Council
 - Limited in numbers
 - Limited time (3-4 hours per week on average)
 - Subset of community members
- Staff
 - Secretariat, ICANN org subject matter experts (PTI, Legal, GDD, OCTO)
- Tools
 - Zoom, Web-site, wiki-space, document production

ccNSO Competencies: the way in which the ccNSO organises its activities

- WG & Committees-> Going Concern
 - Intersessional and in person. Limited use of tools, limited participation.
- Council -> Going Concern
 - Intersessional and in person. Limited use of tools, limited participation.
- ccTLD community meetings -> To date in person,
 - attendance (120-130 attendees) 50+ ccTLDs
 - Format of the meeting focused on in person. Limited use of tools. No transcription, no translation

What are strengths and weaknesses?

- Weaknesses?
 - Limited use of potential of on-line tools (whiteboarding, break-out sessions, polling etc.)
 - Format of meetings. “Furrow in the road” syndrome. We have done it for so long in the same way, changing that way is exceptionally resource demanding
 - Leadership of groups
 - Participation levels
- Strengths?

Areas for improvement of capabilities

- Maintain/increase number of volunteers?
- Meeting format?
- Other?

Environmental Scan

Environmental assumptions

- Impact pandemic will not go away ->
 - impact on behaviors,
 - changing role of governments (some of the measures taken now will not go away).
- Increased focus on role of ccTLD Managers and how they handle “abuse”
- Recession may/will hit DNS industry, changes in way of working -> more remotely, focused on core business
- Recession & “Climate change” may/will impact travel directly (cost and time at meetings) and indirectly (pressure to reduce number and length of meetings)
- Potentially Virtual meetings the “new normal”?
 - cost effective,
 - people learn how to “meet virtually”
 - limit of risk and travel

What are threats and opportunities for the ccNSO?

- To achieve the objectives ccNSO?
 - To deliver on the Work Items?

How to strengthen the ccNSO?

Which actions does ccNSO need to take to:

- Deliver on its priorities?
- Strengthen the ccNSO taking into account the opportunities and threats?

How will we know if the ccNSO still serves its purpose?