

February 4, 2019

RE: LETTER OF MOTIVATION & STATEMENT OF INTEREST IN THE CALL FOR VOLUNTEERS for ccNSO APPOINTED LIAISON TO THE GNSO

Dear ccNSO Council members,

I am writing to express my interest in volunteering to serve as the ccNSO Liaison to the GNSO.

As the Senior Policy and Advocacy Advisor at the Canadian Internet Registration Authority (CIRA), I am immersed daily in the issues and work of the ccNSO community. CIRA is uniquely positioned among ccTLDs in that we run a registry platform service for both ccTLD (.sx) and gTLD (.kiwi) customers. This provides insight into the challenges of both communities. I find the activities of the GNSO compelling and welcome the opportunity to contribute to the ccTLD community by serving as an intermediary between the two supporting organizations.

My interest and involvement in the Internet community began shortly after completing a BA in political science in 2014, at which point I accepted a position with the non-profit research and education network in Alberta, Canada. From there I quickly became involved in the local internet community, advocating for improved access to broadband for students and families in rural Canada. After joining an Internet Society chapter, I became deeply interested in multistakeholder internet governance and attended my first meeting of the American Registry for Internet Numbers (ARIN) as a fellow.

Following the next ARIN meeting, the community elected me to serve on the policy Advisory Council. This role involves shepherding community policy proposals through the policy development process and serving in an advisory capacity to the Board of Trustees on Internet number resource policy and related matters. This position has provided me with valuable experience analyzing and communicating the positions of various contributors in a multistakeholder organization. I welcome the opportunity to apply these same skills to representing ccNSO values to the GNSO.

I remain active in my role with ARIN and participate in the internet community in a variety of other fora, including the board of Internet Society Canada Chapter and the steering committee for the Canadian Internet Governance Forum. As a result, I am exposed to a variety of stakeholders and have a breadth of understanding of many of the issues before the GNSO. I am especially interested in GNSO activity as it pertains to registration data privacy and different considerations around geographic names.

Given my background in policy analysis and in advisory roles, I am adept at distilling and communicating complex debates. In order to best serve the ccNSO Council and economize members' valuable time, I envision producing a monthly GNSO activity brief that features an executive summary of issues that are of direct interest or relevance to the ccNSO, followed by a more detailed breakdown of activity.

I have the strong support of my employer, the Canadian Internet Registration Authority, to dedicate the required time and attention to this role. I have no conflicts of interest to declare. Thank you for your consideration.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Alyssa Moore". The signature is fluid and cursive, with a large loop at the end of the last name.

Alyssa Moore

February 4, 2019

Dear ccNSO Council,

I am writing to express support for Alyssa Moore in the role of ccNSO Liaison to the GNSO.

As CIRA's President and CEO, and the direct manager of Alyssa, I am confident in her expertise and policy experience. She is an ideal candidate for this volunteer role and is regularly required in her role at CIRA to distill and communicate complex information and provide relevant and useful communications on a variety of internet governance topics.

CIRA strongly supports the important work of the ccNSO and understands the time commitment required by this position. Alyssa has our full support in dedicating the requisite time to attend GNSO meetings, as well as to consult with and report to the ccNSO Council.

Sincerely,



Byron Holland

RESUME OF Alyssa Moore

Citizenship: Canada
ccTLD: .CA - Canadian Internet Registration Authority (CIRA)
E-mail: alyssa.moore@cira.ca
Phone: +1 (613) 804-9045

EDUCATION

Carleton University / Ottawa, Canada
SEPTEMBER 2010 - JUNE 2014
Bachelor of Arts, Hons, Political Science

WORK EXPERIENCE

Canadian Internet Registration Authority (CIRA) / Sr. Policy & Advocacy Advisor
AUGUST 2018 – PRESENT, Ottawa, Canada

- Supporting the President & CEO by conducting policy research and analysis, environmental monitoring, and developing issue-specific recommendations on Internet governance
- Developing and implementing CIRA's policy and advocacy activities, including responding to government consultations and representing CIRA in various initiatives of the Canadian Internet community
- Participating in working groups, mailing lists, and meetings of multistakeholder bodies including ICANN, the IGF, and the American Registry for Internet Numbers (ARIN)

Cybera (Alberta Research & Education Network) / Policy & Strategy Advisor
AUGUST 2015 – AUGUST 2018, Calgary, Canada

- Monitoring legislative and regulatory compliance, and conducting analysis of policy affecting Cybera and its stakeholders
- Submitting interventions to regulatory and government consultations, including drafting official responses
- Positioning Cybera as a public interest advocate on Internet issues in Alberta

Cybera / Executive Assistant & Corporate Secretary
JULY 2014 - JULY 2015, Calgary, Canada

- Supporting the executive management team, Board of Directors, and overseeing corporate governance

VOLUNTEER & PROFESSIONAL INVOLVEMENT

Canadian Internet Governance Forum / Steering Committee Member
SEPTEMBER 2018 – PRESENT

- Coordinating multistakeholder dialogue about internet policy to engage Canadians from industry, civil society, and government

American Registry for Internet Numbers (ARIN) / Advisory Council
ELECTED TERM: JANUARY 2017 - DECEMBER 2019

- Serving in an advisory capacity to the Board of Trustees on Internet number resource policy and related matters
- Developing and forwarding consensus-based, community-driven policy proposals to the Board for ratification

Internet Society Canada Chapter / Board of Directors

MAY 2018 - PRESENT

- Overseeing operations of the organization, developing positions on proposed Canadian legislation that affects the affordability, accessibility, fairness and security of the Internet

Canadian Internet Registration Authority (CIRA) / Nomination Committee

APPOINTED TERM: MAY 2017 - JUNE 2018

- Seeking and selecting candidates for the nomination committee slate of CIRA's board of directors election

Canadian Internet Registration Authority (CIRA) / Community Investment Program Selection Committee

APPOINTED TERM: 2018

- Assisting the Board in the administration of CIRA's Community Investment Program by evaluating and selecting successful CIP applications

Van Horne Institute / Contributor and Workshop Facilitator - Alberta Digital Futures

APRIL 2015 - PRESENT

- Developing and delivering presentations and workshops about rural broadband and economic development at the Van Horne Institute's biannual Digital Futures Symposium

MEMBERSHIPS & PROFESSIONAL ASSOCIATIONS

International Association of Privacy Professionals (IAPP) / Member

2017 – PRESENT

Van Horne Institute / Member

2017 – PRESENT

Internet Society Canada Chapter / Member

2016 – PRESENT