

Terms of Reference

OISC

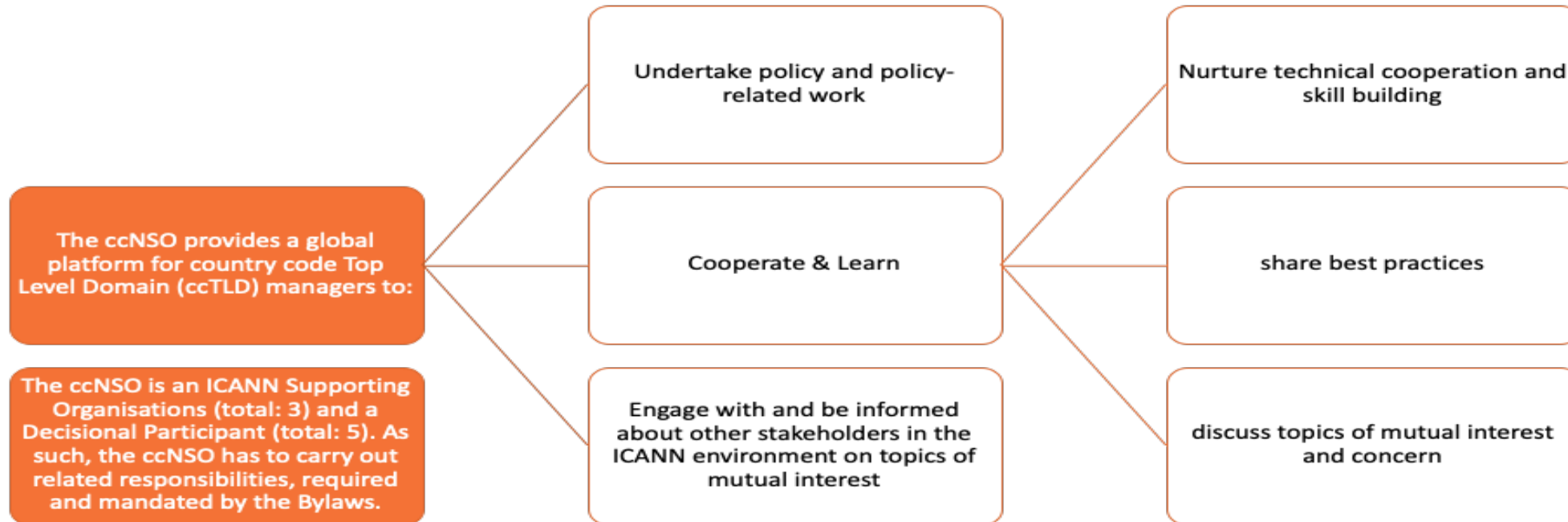
Where does Outreach & Involvement Standing Committee (OISC) stand for?

- ccNSO Standing Committee (SC)- permanent group, such as MPC, SOPC etc.
- Outreach (O)
 - is outbound and one way.
 - “I tell you my story and hope you will do what I want you to do”.
- Involvement (I)
 - is two ways.
 - It is the process of working collaboratively with and through groups of people affiliated by geography, special interest or similar situation to address issues affecting the well being of those people.
 - “If you involve me, I will do whatever I can for you and with you because I care.”

Why an O&I SC?

What is its purpose and added value?

- Ensure ccTLDs are aware & involved in ccNSO activities and support the global platform



What will the OISC do?

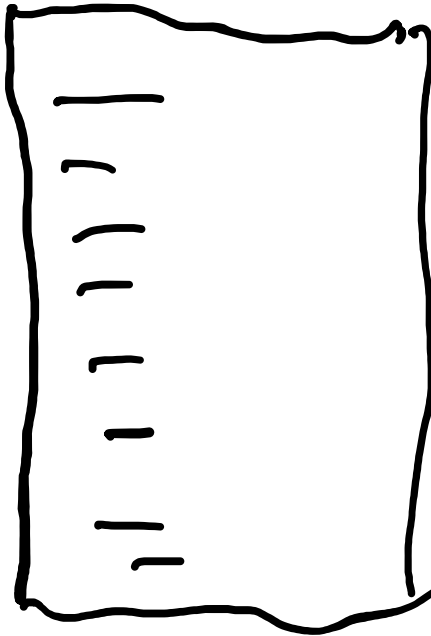
- Coordinate Outreach & Involvement work undertaken by the ccNSO
- Develop Outreach and Involvement Strategy & Balance the workload against required efforts
- Oversee Operation/Execution of the Strategy

O&I WORK ITEMS

**(assisting with)
planning of
ccNSO related
Meetings**



**Capacity building
and assistance
(example: Travel
Funding)**



**Communications
and
communication
channels**



**ccNSO & ICANN
Community Programs**

Planning of ccNSO related Meetings

- MPC: ccNSO Members Meeting planning
- SO/AC meeting planning
- MPC meeting satisfaction surveys
- ccNSO Members Meeting Session Brief
- webinar for presenters and session chairs

Capacity building and assistance

- ccNSO Travel funding
- Fellowship Programme (general, mentor, selection committee)
- ICANN Leadership Programme
- ICANN Learn: general and ccNSO onboarding course
- ccNSO Community Onboarding Programme
- ccNSO newcomers webinars
- Quick Guide to the ccNSO
- Onboarding package for new ccNSO Councillors
- Fact Sheets WGs
- Tips & Tricks for presenters and session chairs

Communications & Communication Channels

- ccNSO Newsletter
- ccNSO website (content)
- ccNSO & WG workspaces
- ccNSO mailing lists
- Social media (1): FB & Twitter
- WG webinars
- Onboarding webinar for new ccNSO Councillors

ccNSO & ICANN Community Programs

- Community Excellence Award (previously Multistakeholder Ethos Awards)
- Tarek Kamel Awards
- NextGen@ICANN (Selection Committee, Mentor, Ambassador)

Develop strategy & balance work load against efforts

People, Tools (Capacity) and how we organise our efforts (Capabilities)

Work Items



Strategy development:

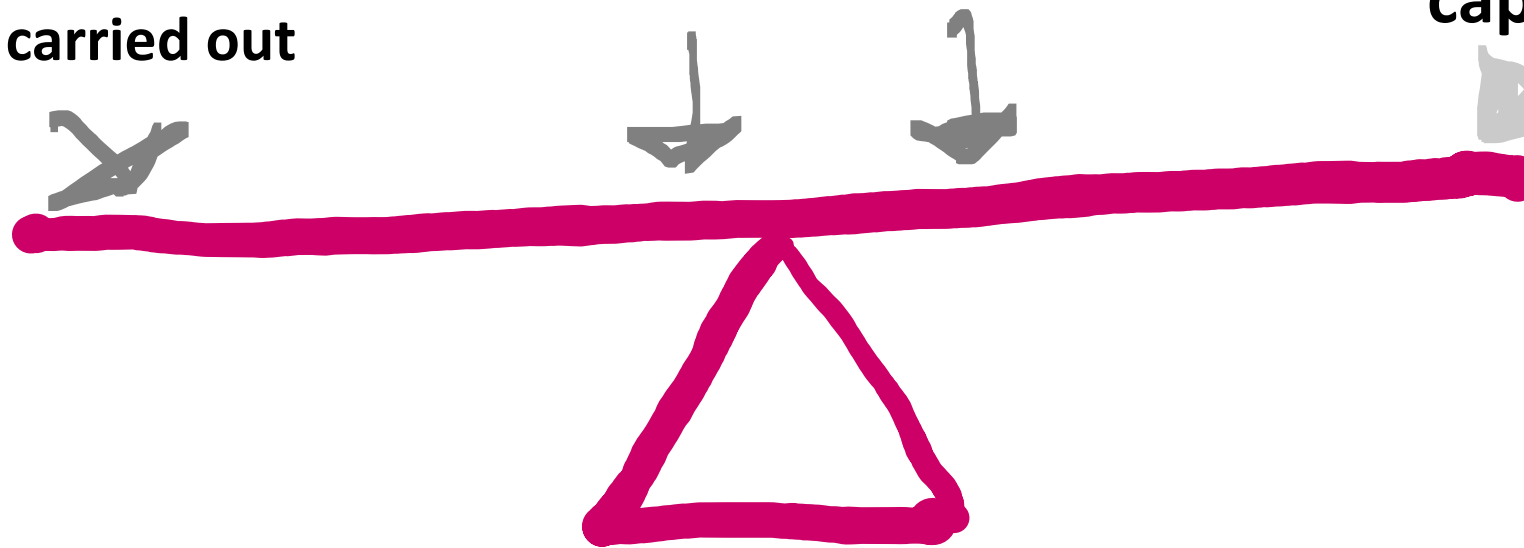
What **MUST** be done, and by when? What should **NOT** be done
Who should do what, and when? And how should it be done?

Oversee Operation/Execution of the Strategy

**Work Items
being carried out**

Maintain Balance

**Capacity and
capabilities**



Structure of OISC

- Standing Committee
- Membership: Councillors (4), 2-3 community members, chair of MPC
 - Councillors: travel funding committee, chair or vice-chair
 - Chair of MPC, if not Councillor
 - 2-3 Community members
- Observers/liaisons: Regional Organizations, Others?
- Ensure geographic balance & diversity
- Term limits members (3*2 years, 2* 3 years)?

Working methods

- Reports to Council & community
- Represent the ccNSO in external, ccNSO Meetings related planning activities (appoint representatives?)
- Regular meetings (once every month prior to Council meeting?) to discuss progress
- Special meetings to discuss and organise Outreach & Involvement Strategy (update)

Questions

- Do you agree with proposed purpose and and scope?
- Do you agree with proposed structure?
- Do you agree with proposed working method?

Next steps

- Draft Terms of Reference
- Draft Updates relevant guidelines and subsume activities in OISC (travel funding, ccNSO onboarding program, other)
- Define Councillors roles (see Roles and Responsibilities matrix)
- Call for volunteers
- Others (TBD'ed)

Goal: Package to be readt by ICANN70 Council meeting