

From: Pablo Rodriguez <pablo@nic.pr>
Date: Monday, 22 February 2021 at 16:11
To: Joke Braeken <joke.braeken@icann.org>
Subject: [Ext] Expressions of Interest (Eol) to join the OISC

Dear Joke:

This is my expression of interest (Eol) to join the OISC. I have the support of the .pr manager to serve in the OISC. While I was the ccNSO representative for NomCom, I was appointed as the sub-committee Chair of Communications and sub-committee co-chair of the Outreach and Engagement for NomCom for 2 consecutive years:

- o <https://www.icann.org/nomcom2018/#members> [icann.org]
- o <https://www.icann.org/nomcom2019/#members> [icann.org]

During that time, I had the opportunity to develop outreach materials such as leaflets, videos, and engaging emails that could clearly state our objectives while at the same time inspiring the recipients to get involved and nominate themselves to positions of leadership within ICANN. In both instances as chair and co-chair, I was responsible for developing the strategy, communicating the objectives, and planning the tactics.

The previously mentioned skills will be very useful in increasing awareness among our existing members and inspiring them to get involved (engage) in the activities of the ccNSO. I am well aware that large portions of time will be required to accomplish the tasks; however, I am available to dedicate the time required.

Kind regards,



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