

CIGI-IPSOS GLOBAL SURVEY ON INTERNET SECURITY AND TRUST

Highlights of a global survey, undertaken by the Centre for International Governance Innovation (CIGI) and conducted by global research company Ipsos. Survey was conducted in 24 countries involving over 23,00 Internet users, between the ages of 18 to 64 in the US and Canada, and 16 to 64 in all other countries.

INTERNET ACCESS



83%
believe affordable access to the Internet should be a **BASIC HUMAN RIGHT**

81% say the Internet is important for their own **ECONOMIC FUTURE AND LIVELIHOOD**

PRIVACY AND SECURITY

64% are more concerned about their online privacy compared to one year ago

36% believe private information on the Internet is very secure

WHAT ARE USERS CONCERNED ABOUT?

- 77%** someone **hacking** into their online accounts and stealing personal information like photos and private messages
- 62%** government agencies from other countries secretly **monitoring** their online activity
- 28%** now **self-censor** what they say online

TRUST AND GOVERNANCE

WHO DO USERS TRUST TO PLAY AN IMPORTANT ROLE IN RUNNING THE INTERNET?

57% a combined body of technology companies, engineers, non-governmental organizations and institutions that represent the interests and will of ordinary citizens and governments

54% an international body of engineers and technical experts

50% the United Nations



Commissioned by CIGI, and conducted by global research company Ipsos, the CIGI-Ipsos Global Survey of Internet Security and Trust highlights opinions on Internet access as a human right, concerns over government surveillance and criminal hacking, and preferences for multi-stakeholder governance. The survey of over 23,000 respondents was carried out in 24 countries between October to November 2014.

www.cigionline.org/internet-survey

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