

Update: Cross-Community Working Group on new gTLD Auction Proceeds

20 January 2020



Current Status

- The CCWG published its Proposed Final Report for Public Comment on 23 December 2019.
- The Public Comment period will remain open until 14 February.
- Reminder: this is the second Public Comment period held by the CCWG.
 - The first Public Comment period on the Initial Report was open from 8 Nov 2018 - 4 Jan 2019.
- Proposed Final Report incorporates:
 - Input received through Public Comment on the Initial Report.
 - Additional input received from ICANN Board & ICANN Org based on clarifying questions from the CCWG.
- Narrowly tailored Public Comment period focused on key changes made since publication of the Initial Report.

Questions for Public Comment

- Do you support the CCWG's recommendation in relation to the preferred mechanism(s)? If no, please provide your rationale for why not.
- Do you have any concerns about the updates the CCWG has made, as listed above*, in response to the Public Comment forum? If yes, please specify what changes concern you and why?
- Is there any further information you think the CCWG should consider, that it hasn't considered previously, in order to finalize its report for submission to the Chartering Organizations?

* *See public comment announcement for the list of changes.*

“Mechanisms” in the Proposed Final Report

- The Proposed Final Report discusses three possible mechanisms for allocation of auction proceeds:
 - Mechanism A: An internal department dedicated to the allocation of auction proceeds is created within the ICANN organization.
 - Mechanism B: An internal department dedicated to the allocation of auction proceeds is created within the ICANN organization which collaborates with an existing non-profit.
 - Mechanism C: A new charitable structure (ICANN Foundation) is created which is functionally separate from ICANN org, which would be responsible for the allocation of auction proceeds.

CCWG's Recommendation Regarding Mechanism(s)

- The Proposed Final Report states that . . . **“the CCWG leadership sees a strong direction in favor of mechanism A (An internal department dedicated to the allocation of auction proceeds is created within the ICANN organization), followed by mechanism B (An internal department dedicated to the allocation of auction proceeds is created within the ICANN organization which collaborates with an existing non-profit organization).”**
- Recommendation is based on results of an “indicative poll” among CCWG members, although a number of members did not participate.
- The CCWG is expected to recommend that the Board selects a mechanism from the two ultimately top ranked mechanisms by the CCWG.
- Outcome could change as a result of further deliberations, consideration of input received and consultations by the members with their respective appointing organizations.

Next Steps

- CCWG members are expected to be coordinating with their groups as the groups review the Proposed Final Report and decide if they would like to provide additional input through the Public Comment forum.
- Once the Public Comment closes, the CCWG will review public comment and revise the report (if appropriate).
- The Final Report will be sent to all chartering organizations for their consideration and adoption.