

Monthly report of UASG work

August 2023

UASG Coordination WG Meeting on August 9

The annual face-to-face meeting of the UASG leadership team was held in Türkiye. The team members met and negotiated the UA development initiatives. The resulting work resolution was discussed at the working group meeting on August 9:

Agenda Item A: UA focus areas in the next 3 years.

I . Move from raising awareness to UA adoption.

II . More engagement with Govts and Big Tech Companies is needed

III. Focus on L2 (Gold/Platinum Level) as per EAI Self Certification Guide. (Focus on Sign-in, Hosting/Creating EAI email address).

IV. Preparing the ecosystem through training.

V . LI focus on training and UA adoption. Have at least a few items on UA adoption in the proposal.

Agenda Item B: Describe the long-term goals of UA and open up a discussion timeline.

I .UA readiness of Applications 50% (EAI); 99% (ASCII email).

II .EAI Readiness of Email Software: 50% (L2/Gold/Platinum); 90% (L1/Silver).

III. Increase in IDN registrations.

IV. Short and long ASCII TLD registrations.

Agenda Item C: Implementing the SOI practice for the UASG membership similar to the SOs/ACs for UASG's accountability and transparency.

Agenda Item D: Call for volunteers for the ad-hoc Government Engagement WG from the Coordination WG.

The team also discusses the importance of reaching out to the government and creating a separate ad-hoc government engagement (GE) working group with experience in government engagement.

Agenda Item E: Setting a UA Day WG (1 Chair, 2 Vice Chairs, members).

Agenda Item F: Updates for the UA Ambassador Program

With the changes in UA goals, the focus of ambassadors' work will also shift towards training and adopting UA, and they hope to cover different regions to find more ambassadors with technical backgrounds, while also reducing ambassador activity funds.

Agenda Item G: Request for input on the new requirements for becoming a UASG Chair or Vice chair.

Add an accountability mechanism for the participation of the Chairman/Vice Chairman in working group meetings, and require future candidates to have at least 6 months of working group experience.