

Statement of Interest (SOI)

submitted by Ching Chiao

In response to

Call for volunteers to fill the slate of two (2) to five (5) ccNSO appointed members to the CCWG new gTLD Auction Proceeds

Applicant Information

Last Name: Chiao

First Name: Ching

Nationality: Taiwan (TW)

Country of Residence: P.R. China (CN), Hong Kong SAR (HK)

Resume, curriculum vitae, or biography

Please see

<https://ccnso.icann.org/about/bio/ching-chiao.htm>

<https://www.linkedin.com/in/chiao>

Detailing your interest in serving as ccNSO appointed members to the CCWG new gTLD Auction Proceeds and what you will bring to this position.

In the beginning of the discussion regarding this CCWG, I repeatedly encouraged the ccNSO Council to take proactive approach and participate the works of CCWG Proceeds. The Council firstly advised individual ccNSO member to join, later it decided to participate the CCWG directly and I am very glad to support this decision. This demonstrates my genuine interest in serving this CCWG.

I'd like to offer my time and expertise to help ICANN and the ICANN community to make best use of such extraordinary monetary source. I have vast and board experiences representing and working side-by-side with many ccTLD managers around the world for nearly two decades. I believe that my

current NomCom appointment to the ccNSO Council reflects my general qualification.

Once selected, I look forward to working closely with other members of the CCWG as well as the ICANN Board to setup a proper mechanism (i.e. a separate foundation) to preserve and utilize the fund. I have years of experiences in managing large and small funds / grants for academic researches or business investments, and direct involvement in the formation of several non-for-profit foundations. Some noteworthy activities include:

- Formation of Museum of World Religions in Taipei, Taiwan with fund size of 60 Million USD, as one of the Directors of the Board
- Managed an endowment fund of International School of Beijing (80 Millions USD) as one of the Directors of the Board
- Managed Taiwan (.tw) IPv6 Deployment Project with annual fund of 30 Million USD allocated for 16 sub-projects as the project director
- DotAsia (.asia) Pioneer Program (800K USD) and formation of DotAsia Foundation in Hong Kong as one of the Directors of the Board
- APNIC's ISIF fund to promote new networking technology as an evaluator
- Various late stage pre-IPO investments as an investor, including NYSE:NQ (undisclosed fund size); NYSE:BABA (undisclosed fund size); NYSE:WB (undisclosed fund size), etc.

I will work with others in the CCWG and help establish guidelines that allows the Auction Proceeds to be used as early-stage seed fund, or as part of a bigger research fund joined by partners that share similar vision and purpose of ICANN, or an outreach program with matching fund. The fund should also build a healthy cycle in which the participating organizations and individuals create positive impact to the Internet community at large, and commit to expand, to strengthen ICANN's mission.

In the 2012 round, there are merely three applicants requested for the community fund set aside for those in need. With this Proceeds, the CCWG are in much better position to ICANN define clear goal and selection criteria

which allows new applicants, including entrepreneurs from the developing and less-developed region, to join the TLD markets with lower barriers of entry and lower cost of operations. I strongly believe that each ccTLD operator plays a vital role here.

The last 16 years I've demonstrated a long-term commitment to various ICANN works and no exception towards to this CCWG. The community would like the Auction Proceeds to work and I'd work hard to ensure its success. Having served both ccNSO and GNSO councils back-to-back for the last 6 years, I have board engagement with various parts inside ICANN community and am able to solicit and communicate (where appropriate) the views and concerns of individuals in the organization that appoints them.

While ICANN itself should seek for continuous excellence in its operation and serving its registry and registrar customers well, it can certainly expand (without leaving its core mission of names and numbers administrator) its services to build stronger awareness, provide breeding grounds for next generation domain registrants and IP users using the Auction Proceeds. Through its regional hub, engagement offices and community partners such as ccTLD managers and RIRs, ICANN has outreached to new markets and it soon can do so more frequently and diligently. This will also benefit existing markets where campaigns on consumer protection and Internet security in general will need to be taken to the next level.

(Note: I have reservation on viewpoints of using the Auction Proceeds fund for registry continuity. I believe that ICANN and the gTLD registry community could set aside such emergency fund using exist ICANN fee structure. On the other hand, I have full support for fund using for DNS security research and protocol developments, modernizing WHOIS services, DNS for Internet of Things, etc.)

Identify potential conflict of interest in your service as ccNSO appointed members to the CCWG new gTLD Auction Proceeds.

There is no immediate conflict of interest for my service. There could be potential areas of COI in relations (and not limited) to domain registration

services, DNS hosting and securities, domain market outreach and educational effort to individual and business registrants, etc., that I shall report to the CCWG as well as the community at large prior to my formal engagement with these activities.

Declaration or intention to apply for (or in any way support the application for) the new gTLD Proceeds, either as an individual or through the entity you are representing or employed by or are otherwise funded by or affiliated with or support/endorse. It will be mandatory to report any changes in relation to these intentions throughout the CCWG lifecycle.

Currently there's no intention for me individually to apply for, or support the application for the new gTLD Proceeds fund. I could be, but do not have any confirmed arrangement as of now, funded by the Auction Proceeds to participate projects, seminars, promotion events, etc. Should there be any new engagement of related funding activities I shall report back to the CCWG and exclude myself from any decision-making processes.

I hereby commit to abide to the charter when participating in the CCWG.

Letter from your employer supporting you with respect to the required time commitments, confirming that you will attend CCWG meetings regularly and inform the ccNSO and broader ccTLD community. If not directly related to a ccTLD Manager, demonstrate **active backing** by a ccTLD manager.

As a business owner myself I hereby confirm that will attend CCWG meetings regularly and inform the ccNSO and broader ccTLD community.

I wholeheartedly appreciate the ccTLD manager of .PR has demonstrated (via email) its active backing to my application.