Breaking Barriers

Exploring how governments and ccTLDs can help overcome Universal Acceptance barriers and drive broader digital inclusion.

Topics

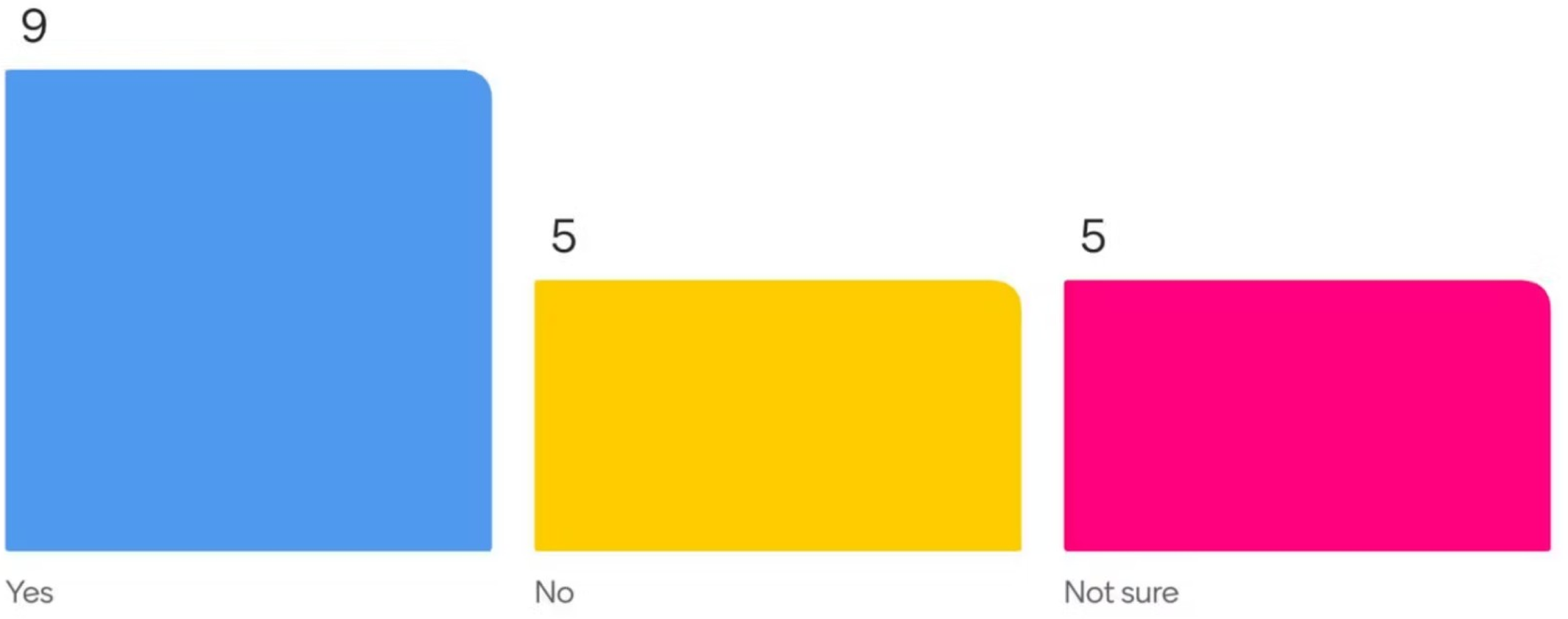
- Introducing Drives and Impediments
- Outcome Seattle consultation on Drivers
- Barriers UA awareness
- Breaking Barriers:
- Wrap-up and next steps

Is your ccTLD currently involved in any initiatives relating to UA or IDNs?

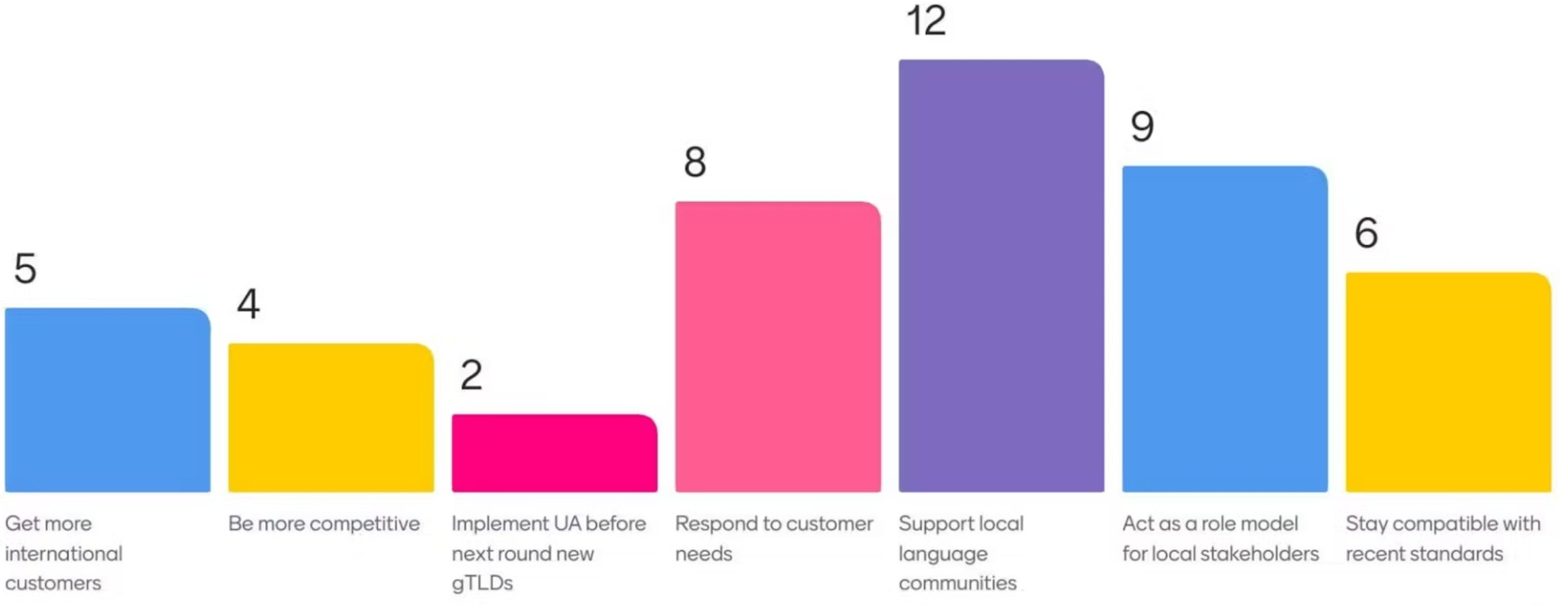
yes	no	Don't know
0	0	0

Results from Seattle: what are the important drivers for UA readiness?

Q1 | Is your ccTLD currently working on - or planning initiatives related to - IDNs or Universal Acceptance (UA)?



Q2 | Drivers: What motivates your ccTLD to work towards Universal Acceptance (UA) readiness?



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Q3 | Beyond the drivers listed earlier, are there other important factors driving UA readiness for your ccTLD?

Digital inclusion

Support the digital transformation projects to do its role

Capacity within our organisation to understand and do the work

To bridging digital divide

Need for digital literacy

Needed for the nation that has 16 recognized languages

Digital inclusion

Inclusive digital development

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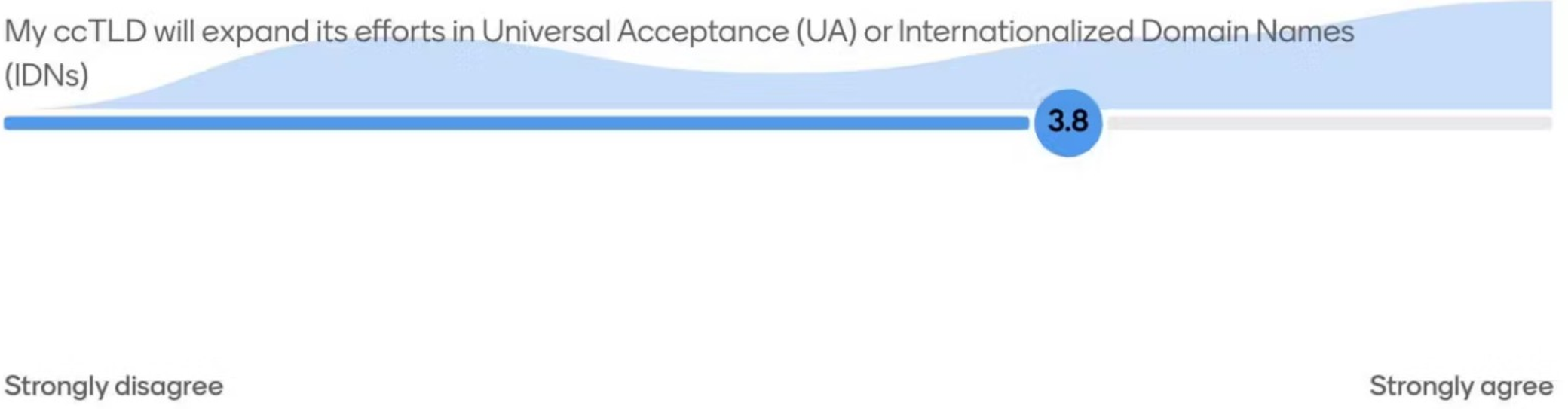
Q4 | Please select how much you agree or disagree with the statement



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Barriers to UA awareness & readiness

ICANN 2022 ccTLD Survey – UA Readiness

Barriers for UA readiness

- Other priorities (58%)
- No need to support UA readiness (30%)
- Lack of UA technical expertise (26%) **(Technical / Operational issues)**
- Critical 3rd Party supporting services not UA ready, so not started (15%) **(Technical / Operational issues)**
- Critical 3rd party vendor is not UA ready, but systems are (11%) **(Technical / Operational issues)**
- Other (15%):
  - Lack of demand
  - Political situation in region
  - No trust in open sources
  - Maintenace of EAI servers more manpwer **(Technical / Operational issues)**

UASG Report 2024

impediments to achieving UA

- Technical limitations, **(Technical /Operational issues)**
- Software issues **(Technical / Operational issues)**
- Lack of awareness and education,
- Resistance from companies,
- Third-party dependencies, and
- Policy-related hurdles.

Combined list of Blockers/Impediments

- Lack of UA technical expertise
- Third-party dependencies
- policy-related hurdles
- Lack of demand
- Political situation in region
- No trust in open sources
- Other priorities

What are the most significant challenges for your ccTLD to be UA ready?

Lack of UA technical expertise	Third-party dependencies	Policy-related hurdles	Lack of demand	Political situation in region	No trust in open sources	Other priorities
0	0	0	0	0	0	0

What other challenges do you encounter to become UA ready?

What other challenges does your ccTLD face to become UA ready?

- Lack of UA technical expertise
- Third-party dependencies
- Policy-related hurdles
- Lack of demand
- Political situation in region
- No trust in open sources
- Other priorities

If you could change one thing to accelerate your ccTLD's UA readiness, what would that be?

Breaking Barriers

Placeholder Testimonial 1

Placeholder Testimonial 2

To what extent do you agree or disagree with the following statement

My ccTLD will increase its efforts in UA) and/or IDNs in the next 2-5 years

Very Unlikely

Certainly