

New gTLD Program Update

17 December 2013



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Global Domains Division

Webinar Information

US Toll-free: 1-877-941-1227

US Toll: 1-480-629-9655

International Numbers: Download at <http://newgtlds.icann.org/webinars>

Conference ID: Applicant Update Webinar (4654979)

+ Q&A session after the presentation

- Questions submitted to ICANN prior to the webinar given priority
- Phone questions
 - + To ask a question dial *1 (star one)
 - + To exit the question queue dial *2 (star two)
- Questions will be answered as time permits

+ Recordings and slides available after the webinar:

<http://newgtlds.icann.org/webinars>

Agenda

- + Delegated Strings, Application Pipeline Christine Willett
- + Evaluation, Contracting Trang Nguyen
- + Objection & Dispute Resolution, GAC Advice Cristina Flores
- + Auction, Pre-Delegation Testing, Transition to Delegation Russ Weinstein
- + Trademark Clearinghouse Karen Lentz
- + Name Collision Francisco Arias



* As of 16 December 2013

Application Pipeline

Total Applications: 1930

Active Applications: 1794

Not Approved: 4

Withdrawn: 132

Invited to Contracting: 978

Not Yet Eligible: 816

Contracting Responses Received: 336

Awaiting CIR Response: 642

Contracts Signed: 201

In Process: 135

Passed PDT: 108

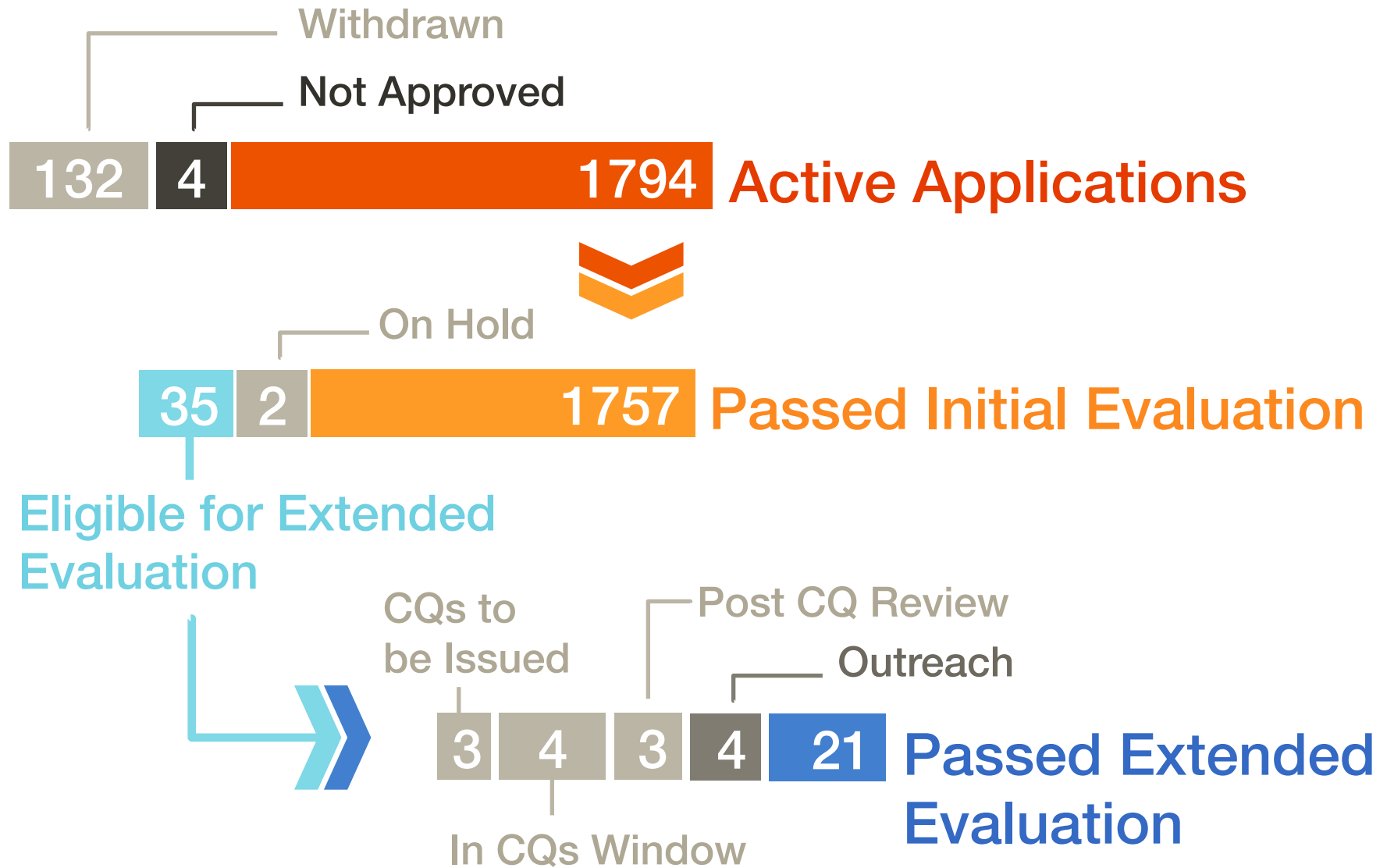
Processing: 93

Delegated: 35

656 In Contention	396 Have GAC Advice	83 Have Objection(s)
123 Pending Change Requests	19 In Evaluation	

*Application may not be eligible for Contracting for more than one reason.

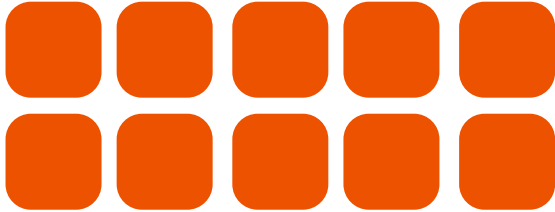
Application Evaluation



Contracting

978

Applicants Invited to Contracting



336

Applicants Responded to CIR



253

Contracts Sent for Signature



201

Registry Agreements Signed

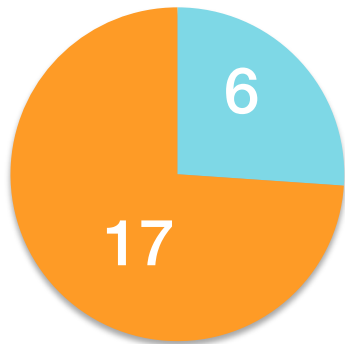


Objection & Dispute Resolution > Statistics

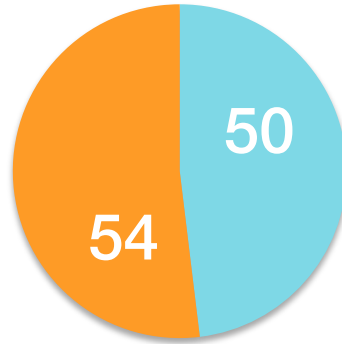
Resolution & Outcome Statistics

+ Over 73% of all objections have been resolved

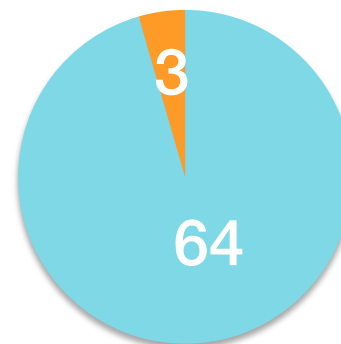
Resolved
In Progress



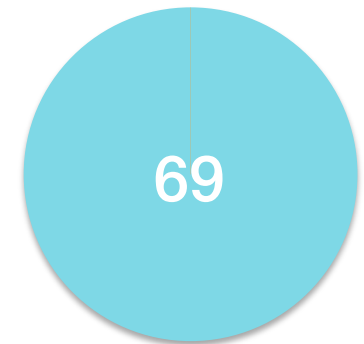
Limited Public Interest



Community

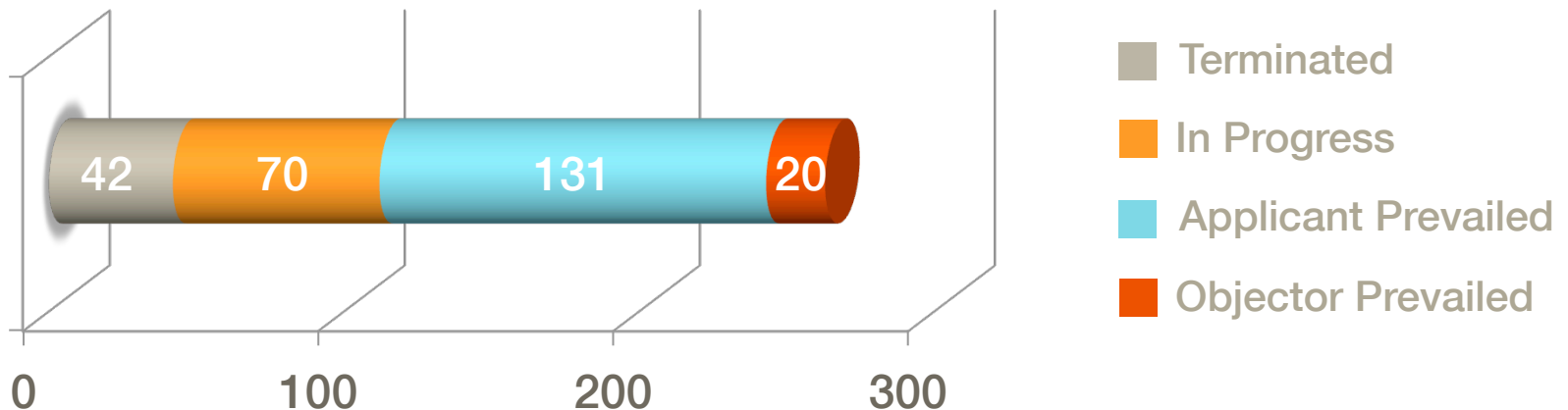


String Confusion



Legal Rights

+ Applicant prevailed in 87% of resolved, non-terminated cases



Objection & Dispute Resolution > Processing

Community and Limited Public Interest Objections

- + Administered by The International Center of Expertise of the International Chamber of Commerce (ICC)
- + ICC Review Process
 - Disputes administered using an established procedure that the ICC uses for arbitration
 - Process includes several rounds of review to ensure that the determination is explained clearly
 - ICC does not influence the determination itself

Questions

- + For case-specific inquiries, contact the ICC at expertise@iccwbo.com

GAC Advice

Buenos Aires Communiqué

- + 17 November 2013
 - GAC issues further advice on New gTLDs to the ICANN Board. Buenos Aires Communiqué builds on Beijing, Durban Communiqués.

Applicant Responses

- + 11 December 2013
 - ICANN staff publishes notice of Communiqué. Triggers a minimum 21-day period in which applicants may respond to GAC Advice.
- + 6 January 2014 (23:59:59 UTC)
 - Deadline for applicants to submit responses to GAC Advice for consideration by the New gTLD Program Committee of the Board
- + ICANN will publish Applicant Responses
 - <http://newgtlds.icann.org/en/applicants/gac-advice/buenosaires48>

UPDATE: Information regarding the 6 January 2014 bullet in this slide has been revised to clarify the deadline for applicant responses.

Auctions

Public Comment Period Initiated

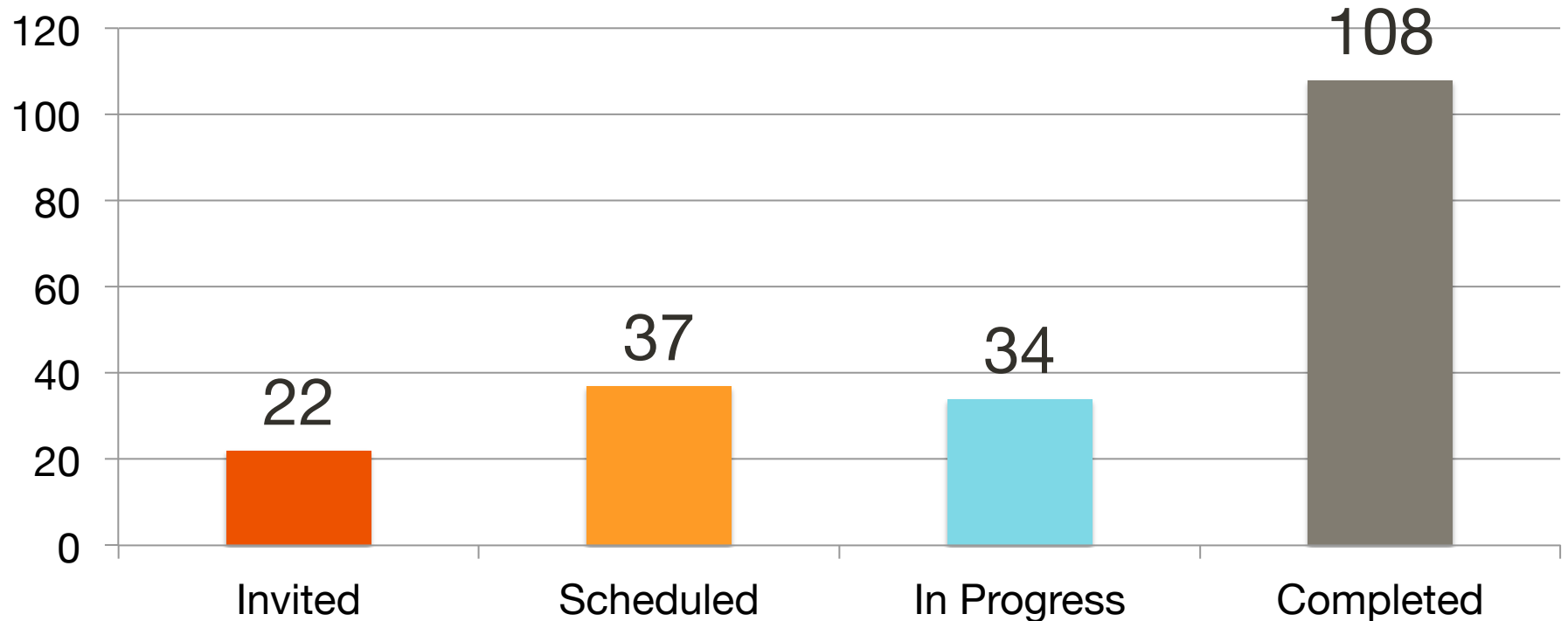
- + Subject: Auction Rules, Bidder Agreement & Draft Schedule
 - Opened 17 Dec 2013; Closes 04 Feb 2014
 - Feedback especially requested for:
 - Schedule & pace of Auctions
 - Eligibility factors - before or after receiving name collision occurrence assessment
 - Durations of rounds & recesses

Intent to Auction Notifications

- + Mid Feb 2014 = target for first Notifications

Pre-Delegation Testing

PDT Stages



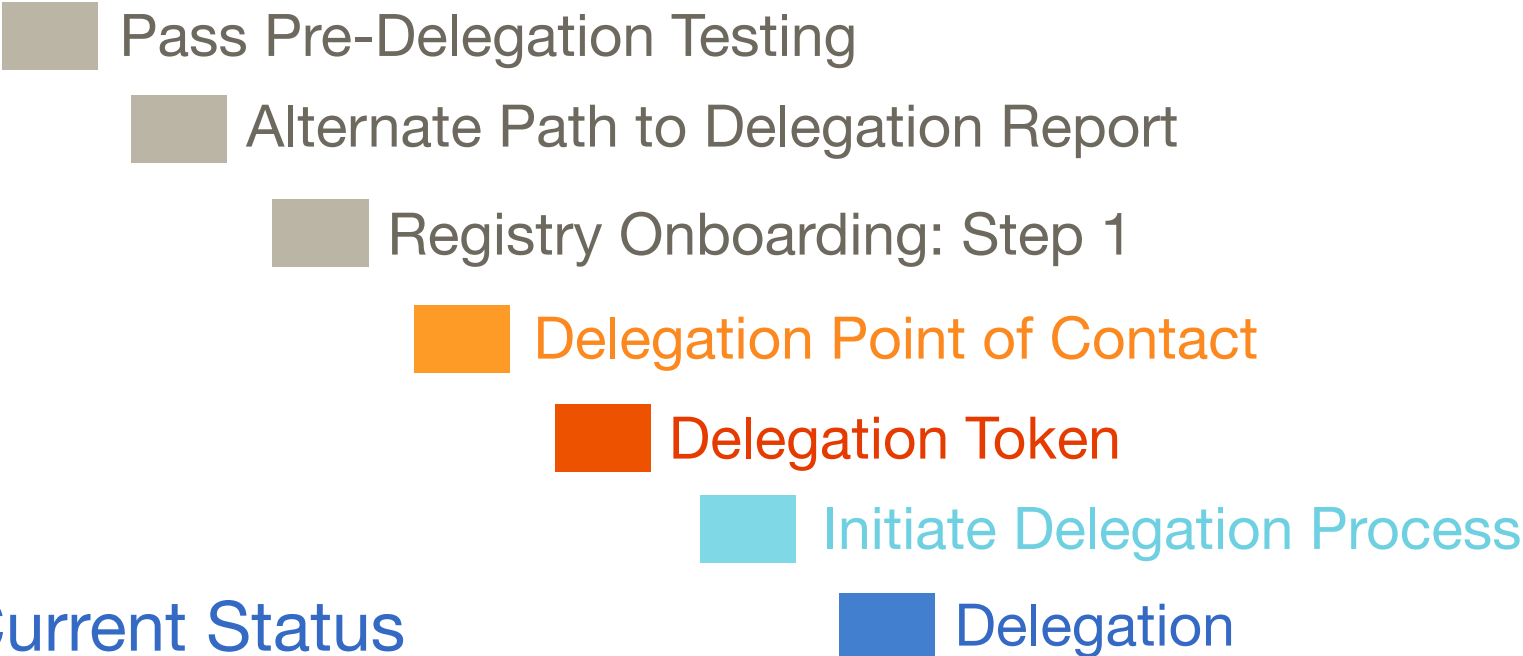
Product Improvements

+ Updates to Test Instructions coming in January

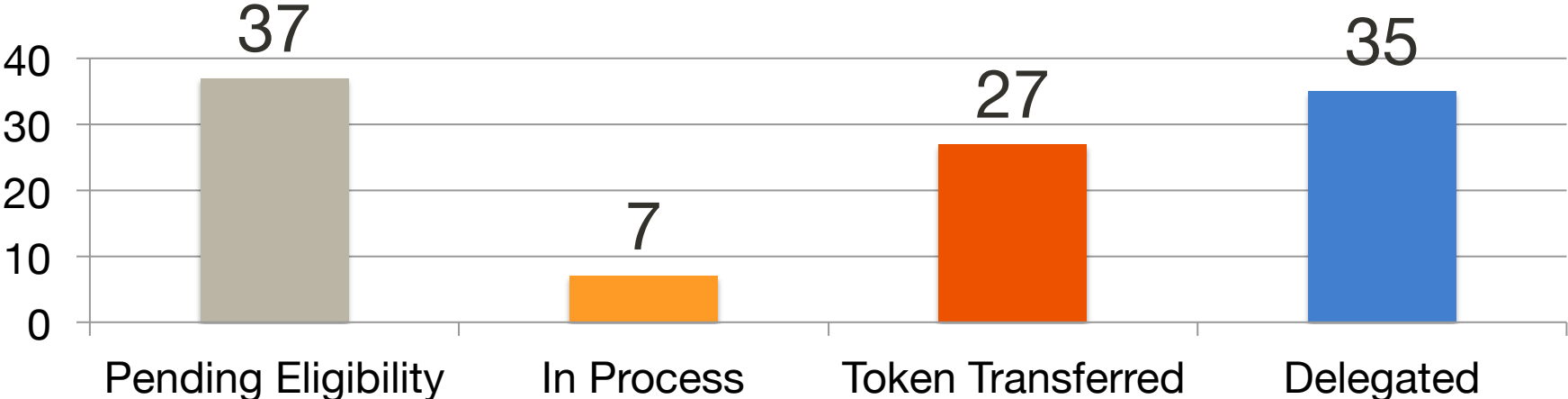
Learn More: <http://newgtlds.icann.org/en/applicants/pdt>

Transition to Delegation

Process



Current Status



Trademark Clearinghouse > Statistics

TLD Startup Information

- + Sunrises in progress: 31

Verification

- + TMCH records: 19,850
- + Jurisdictions: 107
- + Abused labels: 98

Trademark Database

	Registry	Registrar	Registry Service Provider
Tokens Issued	125	90	27
Passed Integration Testing	64	16	n/a

Trademark Clearinghouse > Fees

Pass-Through Fees During Sunrise and Claims

- + Startup Fee of USD 5,000
- + Transactional Fee (.25)
 - Sunrise Period
 - Applies to names registered during the Sunrise period.
 - Limited Registration Period (subject to Claims service):
 - Applies to names registered during the Limited Registration period.
 - Trademark Claims Period
 - Applies to names registered during the Claims period, for which a Claims Notice was presented to the registrant.
 - Does not apply to requests that do not result in a registration.
 - One-time fee (i.e., not annual)

Trademark Clearinghouse > NORN

Notice of Registered Name (NORN)

- + NORN = Notice to a rights holder that a name matching its Trademark Clearinghouse record has been registered
- + Sent from TMCH to relevant rights holders upon registration
- + Based on List of Registered Domain Names (LORDN file) provided by Registry to TMCH

Trademark Clearinghouse > Launch

Approved Launch Programs

- + Registry Operators may apply to ICANN to conduct registration launch programs for their TLDs not otherwise permitted under RPM Requirements to Registry Agreement

Application Process

- + Details on applying for an Approved Launch Program
 - <http://newgtlds.icann.org/en/about/trademark-clearinghouse/launch-application-process-12nov13-en.pdf>

Application Review Guidelines

- + Guidelines ICANN will use to review applications will be published soon on the TMCH page of the microsite
 - <http://newgtlds.icann.org/en/about/trademark-clearinghouse>

Name Collision

17 November 2013

- + Published Alternate Path to Delegation Reports for all but 25 strings

6 December 2013

- + Launched Name Collision informational center
 - <http://www.icann.org/namecollision>
- + Published the “Guide to Name Collision Identification and Mitigation for IT Professionals”:
 - <http://www.icann.org/en/help/name-collision/mitigation>
- + Launched outreach campaign to raise awareness on the issue within Enterprises so they can react
- + Translated materials expected by 23 December 2013

Get Involved

- + Join the Name Collision Occurrence Management Framework discussion
 - <https://lists.dns-oarc.net/mailman/listinfo/collisions>

Thank You & Questions?

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