

New gTLD Update

14 November 2012

Webinar Information

- Session is being recorded
 - Play back is available on the microsite at the end of the webinar
- Q&A session at the end
 - Use Q&A pod on Adobe Connect to submit questions
 - We will alternate questions on the phone and in the Q&A pod
- Dial-in is available to attendees with no access to Adobe Connect, and for questions
 - US toll-free 1-877-941-1225; US toll: 1-480-629-9846
 - Other numbers: <http://newgtlds.icann.org/en/announcements-and-media/webinars/dial-in-14nov12-en.pdf>
 - Access code: 4576168

Agenda

- Application statistics
- Evaluation progress
- Clarifying questions
- Prioritization draw

Application Statistics

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Application Statistics

- Withdrawals
 - Completed: 6 (AND, ARE, EST, CHATR, CIALIS, KSB)
 - In-process: 7
- Objections filed: 0
- Change requests
 - 169 submitted
 - 29 approved (applicants notified)
 - 130 in review
 - 10 require follow-up with applicants

Refund Schedule

Refund Submission Date	Percentage	Amount
Within 21 calendar days of GAC EW	80%	USD 148,000
After June 13, 2012 and before posting of initial evaluation results for the application	70%	USD 130,000
After posting of initial evaluation results for the application	35%	USD 65,000
After completion of dispute resolution, EE, or string contention resolution	20%	USD 37,000
After registry agreement is fully executed by applicant and ICANN		None

Evaluation Progress

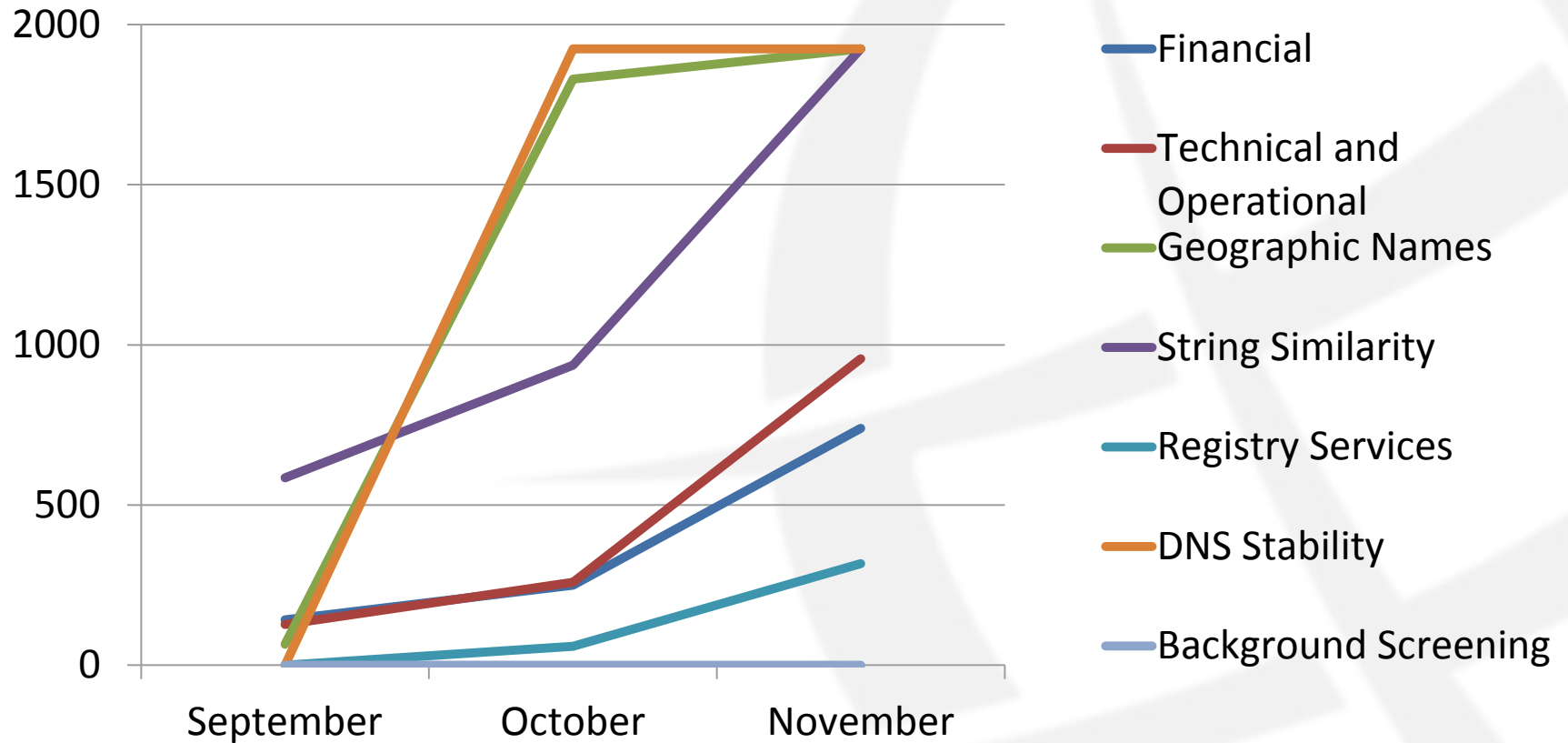
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Evaluation Progress

Panel	Target Completion	Apps Assigned	Apps in Evaluation	Preliminary App Results
Financial	Aug-13	1,203	464	739
Technical and Operational	Aug-13	1,203	246	957
Geographic Names	Nov-12	1,924	-	1,924
String Similarity	Nov-12	1,924	-	1,924
Registry Services	Jan-13	1,924	1,607	317
DNS Stability	Oct-12	1,924	-	1,924
Background Screening	Feb-13	1,924	1,924	-

Preliminary Application Results by Month



Clarifying Questions

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Clarifying Questions and Timing

- TAS will reopen on November 26
- All Geographic Names CQs will be issued on November 26
- Other CQs will be issued through TAS in January
 - Four weeks to answer
 - Avoid holiday disruption
- First initial evaluation results will be released in priority order starting March 23, 2013 as stated in Toronto
- Initial evaluation will complete in August 2013
- The timing of delegations will occur as stated in Toronto

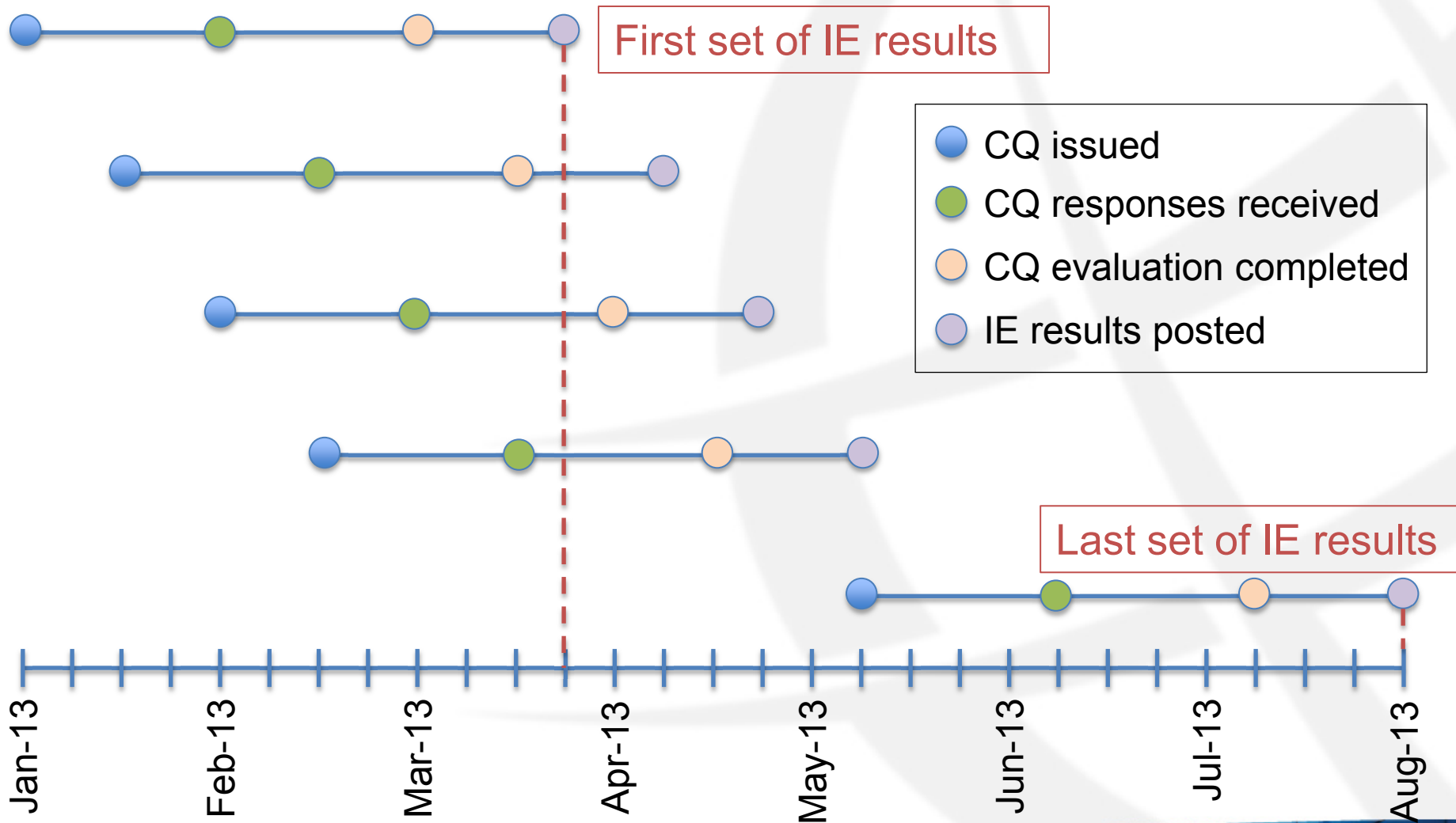
Geographic Names Clarifying Questions

- To be released on 26 November via the CSC portal
- Applicants will have until the end of initial evaluation to respond
- Second notification will be sent and additional 90 days provided if:
 - Required documentation is not provided by the end of initial evaluation; OR
 - Amended documentation still does not meet the criteria in the Applicant Guidebook
- All support documentation in response to CQs should be provided at the same time via the CSC portal

Incorporating Feedback From CQ Pilot

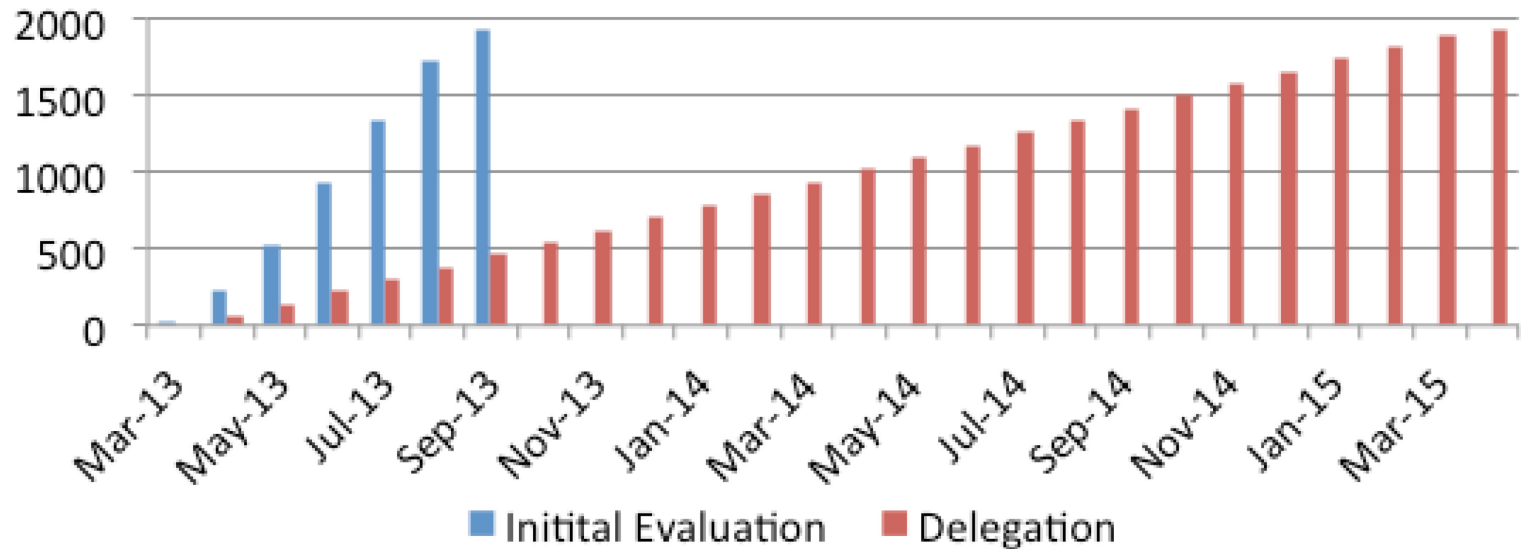
- CQ language will be more specific about:
 - Why information provided is deficient
 - What the applicant needs to provide
- Character limits for responses will increase to 7000, applicants may submit attachments if additional space is required
- Interaction with evaluation panels will not be permitted
- 4 weeks to respond
- Advisories will be posted this month for Q25, Q30, Q48, Q50

Clarifying Question Processing



Initial Evaluation Pace vs. Delegation

- Issuing CQs beginning January 2013 will not impact first publication of IE results on March 23, 2013
- Completing release of IE results in August 2013 will not impact delegation date



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Prioritization Draw

Prioritization Draw

- Summary of comments will be posted soon
- Notification to applicants, including details of the draw will be sent November 16
- Draw date: December 17
- Ticket sale: December 12-16 and morning of December 17 at the Hilton LAX in Los Angeles
 - Applicants are strongly encouraged to purchase tickets ahead of the draw date
- Draw location: Hilton LAX, Los Angeles

The background is a dark blue gradient with abstract, overlapping geometric shapes in various shades of blue. At the bottom, there is a faint, light blue world map. The text "Thank You" is centered in a white, sans-serif font.

Thank You

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Questions