

**Letter of Motivation**  
**Accountability and Transparency Review Team**  
**Thomas Barrett**  
**SO – GNSO – Registrar Stakeholder Group**

My motivation to volunteer for the Accountability & Transparency Review Team (ATRT) is driven by a desire to see ICANN succeed. Feedback to the ICANN Board and staff via ATRT reviews is essential for ICANN to evaluate itself and engage in continuous improvement.

ICANN has come a long way since it was formed nearly 14 years ago. But like my own son, who turns 14 in January, ICANN is still a prepubescent teenager. Just as we all feel proud when ICANN makes a leap forward, ICANN can also suddenly veer sideways to the dismay of the community.

These detours could be caused by several factors; including impatience with process, outside influences and pressures, and a misunderstanding of roles and expectations. One symptom we see is the creation of arbitrary boundaries between policy and implementation. For example, the controversies related to the Trademark Clearinghouse and reserved NGO names demonstrate that ICANN staff and the community continues to struggle with the role ICANN staff should fulfill.

Most internet users are unaware of ICANN's existence. But that will change in the next few years. It is critical for ICANN to continue maturing into the type of institution that will instill a sense of confidence in all internet users.

I have the skills and the unique background to help ICANN evolve into an organization optimized to serve the public interest. Currently, I manage businesses providing brand protection services to trademark lawyers, run two ICANN-Accredited Registrars, and serve as IANA contact for a country-code TLD. I have experience in corporate governance, having served on the Board of Directors of a publicly-listed company.


I have been involved in the ICANN consensus building process since its founding. This includes a number of ICANN Working Groups and Advisory Groups, including:

- The Zone File Access Working Group
- The Vertical Integration Working Group
- The Trademark Clearinghouse Implementation Advisory Group
- The Registry Stakeholder Group Bylaws Committee

I have first-hand experience as a potential vendor to ICANN. I formed a consortium to respond to ICANN's Request for Information for the Trademark Clearinghouse (TMCH) and was one of the five finalists. I continue to contribute towards finalizing the details of the TMCH.

If selected, I would be committed to engage in an objective and constructive review process of ICANN's responsibilities as defined in the Affirmation of Commitments and look forward to the opportunity to contribute to the maturation of ICANN.

Yours Truly,



DATE: December 1, 2012

## Declaration of Interests and Affirmation regarding Conflicts of Interest Policy

By Thomas Barrett for participation in the ICANN Affirmation of Commitments Second Accountability & Transparency Review Team.

### 1. Current vocation, employer and position:

Business owner, EnCirca, Inc, President.

### 2. Type of work performed in 1 above and declaration of relationships with entities holding a Financial (or declarable) Interest in ICANN:

ICANN-Accredited Registrar since 2002.

### 3. Identify any financial ownership or senior management/leadership interest in registries, registrars or other firms that are interested parties in ICANN policy or any entity with which ICANN has a transaction, contract, or other arrangement:

- a. EnCirca, Inc – Accredited Registrar and Technical Contact for the .pw ccTLD
- b. PW Registry Corp. – Administrative Contact - .pw ccTLD
- c. Name Share Inc. – Accredited Registrar
- d. TM.Biz – Provides trademark protection services for social networks and domain names

### 4. Are you, or a company you work for:

- Currently an applicant for a new gTLD?
- Providing advice to any current or future new gTLD applicants?
- Otherwise involved in an application submitted for the New gTLD Program, such as providing service in support of an applicant or having a financial interest in an applicant?

I am not currently an applicant for a new gTLD nor do I have any contractual relationship associated with any new gTLD. None of the companies I am affiliated with are currently an applicant for a new gTLD nor do they have any contractual relationship associated with any new gTLD.

### 5. Identify any type of commercial interest in ICANN policy development outcomes. Do you represent other parties in any PDP or other ICANN related processes?

I have a commercial interest in policy development outcomes in both gTLD's and ccTLD's. I do not represent any other parties in any PDP or other ICANN-related processes.

### 6. Geographic Region associated with the nationality of volunteer (Africa, North America, Latin America/Caribbean, Asia/Australia/Pacific and Europe):

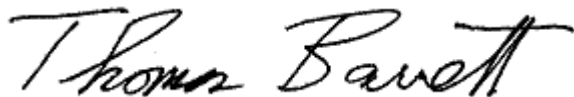
North America.

### 7. Stakeholder Group(s) AC's or SO's in which I volunteer or currently participate within ICANN:

GNSO - Registrar Stakeholder Group.

Except as described above, I have no (i) ownership or investment interest in any entity with which ICANN has an existing or proposed transaction, contract, dispute, or other arrangement; (ii) a compensation arrangement with any entity or individual with which ICANN has a transaction, contract, dispute, or other arrangement; and (iii) a potential ownership or investment interest in, or compensation arrangement with, any entity or individual with which ICANN is negotiating a transaction, contract, dispute, or other arrangement.

SIGNATURE:



DATE:

December 1, 2012