



# FY20 COMMUNITY REQUEST FORM

The deadline for FY20 Budget consideration is **25 January 2019**. All questions and completed forms should be sent to **planning@icann.org**.

REQUEST INFORMATION	
<b>Title of Proposed Activity</b>	
GNSO Council Strategic Planning Session	
<b>Community Requestor Name</b>	<b>Chair</b>
GNSO	Keith Drazek
<b>ICANN Staff Community Liaison</b>	
Marika Konings	

REQUEST DESCRIPTION
<b>1. Activity: Please describe your proposed activity in detail</b>
<p>As part of the FY18 ABR process, the GNSO Council was granted funding to organize for the first time a 3 day face-to-face planning session in January 2018. As required, a written report was filed, which demonstrated that surveyed Councilors believed that the meeting achieved or exceeded the objectives set out, as well as enabled the Council to have focused and dedicated discussions that significantly aided its planning for FY19. Due to the success of the first Strategic Planning Session, a request was made and granted for a similar session in 2019, though due to budget constraints, only two days were granted. The Strategic Planning Session will take at the end of January, concluding on the last day for submissions for the FY20 ABRs. From the attached agenda, the reviewers of this request can see that a significant amount of planning has gone into this meeting. We expect the written report required as part of granting the request to be submitted shortly. The evaluation of the meeting by attendees is already available (see <a href="#">insert link</a>) – the feedback received demonstrates that this meeting again achieved or exceeded the objectives set out, and enabled the GNSO Council to better plan and prepare for 2019. As such, the GNSO Council would like to request the continuation of this pilot for FY20, that would allow the GNSO Council to organize a third Strategic Planning Session in early 2020. As noted in our previous requests, the objective of this session is to develop a work plan for the year ahead and beyond, factoring in the existing workload, and aligning workload with available budget and other resources. Although the GNSO Council meets face-to-face at ICANN meetings, there is never sufficient time to focus on long term strategic planning. The GNSO Council Development Session that is organized immediately following the ICANN AGM is specifically designed on introducing and integrating new GNSO Council members and as such not suitable to conduct this type of discussion. Note that in light of the FY19 request being pared down from three days to two, the GNSO Council Development Session from the 2018 AGM was leveraged to ensure that the Strategic Planning Session was of sufficient duration (i.e., a total of three days again).</p>
<b>2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other</b>



# FY20 COMMUNITY REQUEST FORM

Strategic Planning Session - Full travel support (i.e., airfare, hotel), meeting support (meeting room, AV facilities, catering) as well as facilitation for 1-5 days for the GNSO Council (21 members + GNSO Liaison to the GAC) and support staff.

**3. Proposed Timeline/Schedule:** e.g. one time activity, recurring activity

Continuation of trial as a pilot with the intention that this become a recurring activity.

## REQUEST OBJECTIVES

**1. Strategic Alignment.** Which area of ICANN’s Strategic Plan does this request support?

This request strategically aligns with:

*1. Evolve and further globalize ICANN*  
*1.3 Evolve policy development and governance processes, structures and meetings to be more accountable, inclusive, efficient, effective and responsive.*

**2. Demographics.** What audience(s), in which geographies, does your request target?

The target audience is the GNSO Council

**3. Deliverables.** What are the desired outcomes of your proposed activity?

- GNSO Council strategic plan
- Agreement and understanding of the priorities for the GNSO Council for the year ahead.

**4. Metrics.** What measurements will you use to determine whether your activity achieves its desired outcomes?

- Assess impact of strategic plan on Council’s ability to manage workload and prioritize its activities accordingly
- Measure implementation of strategic plan against objectives set (assumption is that metrics would be further defined as part of the strategic plan development)

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

**Staff Support Needed (not including subject matter expertise):**

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments



# FY20 COMMUNITY REQUEST FORM

<b>Subject Matter Expert Support:</b>				
Facilitator, outgoing or past Council Chair/leadership				
<b>Technology Support: (telephone, Adobe Connect, web streaming, etc.)</b>				
Telephone, AC, internet, AV facilities				
<b>Language Services Support:</b>				
Not applicable				
<b>Other:</b>				
Meeting room, catering				
<b>Travel Support:</b>				
Full travel support (i.e., airfare and hotel) for three days for the GNSO Council (21 members + GNSO Liaison to the GAC) and support staff				
<b>Potential/planned Sponsorship Contribution:</b>				
Not applicable				