



DUBAI - UNITED ARAB EMIRATES
1-2 NOVEMBER, 2023

POST EVENT REPORT



TO OUR COMMUNITY

We are thrilled to share our post-event report as we reflect on the tremendous success of the inaugural Domain Days Dubai 2023, which unfolded in the vibrant city of Dubai on November 1-2, 2023.

Domain Days Dubai 2023 brought together industry leaders, experts, and enthusiasts from around the world for two days of insightful discussions, networking, and exploration of the latest trends in the domain & hosting industry. Hosted at the prestigious Marriott Resort, Palm Jumeirah, Dubai the event featured a diverse range of sessions & networking opportunities.

A special thank you to our distinguished speakers and panelists for your invaluable contributions to fostering a platform for innovation, collaboration, and learning across the conference agenda. Moreover, I would like to give a special mention to our Title Sponsor it.com Domains Ltd and Gold Sponsors: Team Internet, Monarx & AEservers. A personal thank you goes to our 2023 co-host, Dubai Blockchain Center, and its CEO Dr. Marwan Alzarouni.

The purpose of this post-event report is not only to provide you with insight and analysis of the depth and breadth of activities that we have invested into in marketing your brand to the MENA community but also to provide a summary of all the other activities that we invest in to help build the audience and deliver you a world-class show designed to support your regional business development objectives.

Once again, thank you for being a part of Domain Days Dubai 2023. Your enthusiasm and commitment to advancing the domain industry are truly commendable. We look forward to welcoming you to future events and continuing this journey of growth and collaboration.

Best regards,



Munir Badr
Founder & Curator





2023

SNAP

SHOT

191

ATTENDEES

172

PARTICIPANTS VOTING IN POLLS

40

SPEAKERS

52

NATIONALITIES

54+

MEDIA PUBLICATIONS

94%

ATTENDANCE RATE



ATTENDEE BREAKDOWN

TOP COUNTRIES

UNITED ARAB EMIRATES
INDIA
MOROCCO
SWITZERLAND
TURKEY
NETHERLANDS
SAUDI ARABIA
GERMANY
MALAYSIA
JORDAN
PAKISTAN
ALGERIA

TOP INDUSTRIES

DOMAIN NAME REGISTRAR
DOMAIN NAME INVESTOR
WEB/CLOUD PROVIDER
TRAFFIC & AFTERMARKET DOMAINS
WEB 3 DOMAINS
SAAS (WEBSITE BUILDER, APPS)
LEGAL & POLICY
OFFICIAL AUTHORITY

TOP JOB FUNCTIONS

CEO
FOUNDER/CEO
CTO
CMO
SALES DIRECTOR
POLICY MAKER
GOVERNMENT AGENCY





CONFERENCE CONTENT

DAY 1

Day - 1 Wed, Nov 01, 2023	Day - 2 Thu, Nov 02, 2023	Favorite Sessions No Sessions
08:00 AM	Registration & Networking 1 hour • Foyer	
09:00 AM	Welcome Note: The making of Domain Days Dubai - Welcome to Dubai! 15 minutes • Grand Ballroom	
09:15 AM	★ Keynote: The Journey of .ae domain by the aeDA/TDRA 20 minutes • Grand Ballroom	
09:35 AM	★ Co-Host Keynote: Digital Asset Space in Dubai by Dubai Blockchain Center 20 minutes • Grand Ballroom #BLOCKCHAIN #WEB3.0 #INTERNET #DOMAIN NAMES #DUBAI #BUSINESS	
09:55 AM	Domain Industry Startups - Going from Nothing to Something - Bootstrapping, Pre-IPO, and Acquisitions 40 minutes • Grand Ballroom #DOMAIN NAMES #BUSINESS	
10:35 AM	Coffee & Snacks Break 45 minutes • Foyer	
11:20 AM	The state of Middle East & North Africa (MENA) Domain Ecosystem 30 minutes • Grand Ballroom #INTERNET #WEB HOSTING #DOMAIN NAMES #DUBAI #BUSINESS	
11:50 AM	★ A focus on ESG: Shaping a Sustainable Future in the Domain Industry 40 minutes • Grand Ballroom #SOFTWARE #INTERNET #DOMAIN NAMES #BUSINESS	
12:30 PM	25 Years of Domaining with InterNetX & Sedo - the registrar and aftermarket perspective 30 minutes • Grand Ballroom #TRAFFIC #MONETIZATION #DOMAIN NAMES #BUSINESS	
01:00 PM	Lunch 1 hour • Levantera Restaurant	
	02:00 PM	Universal Acceptance: Preparing your business for today's domain names and email addresses 30 minutes • Grand Ballroom #SOFTWARE #DOMAIN NAMES #POLICY
	02:30 PM	Panel: Local & Global Domains Aftermarket 50 minutes • Grand Ballroom #MONETIZATION #DOMAIN NAMES #BUSINESS
	03:20 PM	★ Empowering Arab Domain Name Investors: The Arab Domain Academy Journey 40 minutes • Grand Ballroom #MONETIZATION #DOMAIN NAMES #BUSINESS
	04:00 PM	Coffee & Snacks Break 45 minutes • Foyer
	04:45 PM	★ The Rise of Web 3.0 30 minutes • Grand Ballroom #BLOCKCHAIN #WEB3.0 #DOMAIN NAMES
	05:15 PM	Not Sitting on the Sidelines: Marketing a TLD by .Store Registry 30 minutes • Grand Ballroom #DOMAIN NAMES #BUSINESS
	05:45 PM	Unveiling the Success Story: Morocco's Premier ICANN Registrar & Host 30 minutes • Grand Ballroom #WEB HOSTING #DOMAIN NAMES #BUSINESS
	06:15 PM	Closing Comments & Announcements 10 minutes • Grand Ballroom
	07:30 PM	Networking Dinner at Bal Harbour Beach - Sponsored by AEservr 3 hours • Bal Harbour Beach

DAY 2

Day - 1 Wed, Nov 01, 2023	Day - 2 Thu, Nov 02, 2023	Favorite Sessions No Sessions
	08:00 AM	Registration, Networking & Coffee - Snacks 50 minutes • Foyer
	08:55 AM	Good Morning Dubai! Welcome to Day 2 5 minutes
	09:00 AM	★ Unlocking Opportunities: UAE Business Setup and Tax Regime for Digital Firms 30 minutes • Grand Ballroom #DUBAI #BUSINESS #POLICY
	09:30 AM	★ Exploring Local Cloud, Data Centers, and Connectivity 40 minutes • Grand Ballroom #INTERNET #CLOUD #WEB HOSTING #BUSINESS
	10:10 AM	★ A Hacker's Story by Monarx 40 minutes • Grand Ballroom #SOFTWARE #SECURITY #CLOUD #WEB HOSTING
	10:50 AM	Coffee & Snacks Break 40 minutes • Foyer
	11:30 AM	Transformative Tales of Website Builders, Control Panels, and Automation 30 minutes • Grand Ballroom #SOFTWARE #CONTROL PANELS #WEBSITE BUILDERS #SAAS
	12:00 PM	Fireside Chat: Web hosts are leaving money on the table with WordPress 30 minutes • Grand Ballroom #SOFTWARE #CONTROL PANELS #WEBSITE BUILDERS #SAAS #WEB HOSTING
	12:30 PM	Fireside Chat: How Miss Group became Europe's fastest growing digital solutions provider 30 minutes • Grand Ballroom #SOFTWARE #WEBSITE BUILDERS #SAAS
	01:00 PM	Lunch 1 hour • Levantera Restaurant
	02:00 PM	Panel: Navigating DNS: Policies, Intellectual Property, and Addressing Abuse 30 minutes • Grand Ballroom #SECURITY #DOMAIN NAMES #POLICY
	02:30 PM	ICANN's Multifaceted Approach to Mitigating Domain Name System (DNS) Abuse 30 minutes • Grand Ballroom #POLICY #SECURITY #DOMAIN NAMES
	03:00 PM	The Power of Influence: How Businesses can Lead and Guide Domain Name Investor Communities 25 minutes • Grand Ballroom #DOMAIN NAMES #BUSINESS
	03:25 PM	Keynote: Growth hacking, hosting & website builder 25 minutes #WEBSITE BUILDERS #SAAS #BUSINESS
	03:50 PM	Closing Comments 10 minutes • Grand Ballroom
	04:30 PM	[Logistics] VIP-Only Transportation to Dubai Marina 30 minutes • Foyer
	05:00 PM	Red Carpet Walk & Photographs at the Pier 30 minutes • 155ft Desert Rose Mega Yacht
	05:30 PM	★ VIP Event: Yacht Cruise by Monarx & Team Internet 4 hours • 155ft Desert Rose Mega Yacht
	09:30 PM	[Logistics] Return Transportation to Hotel 30 minutes



40 SPEAKERS

FEATURED SPEAKERS



Dr. Marwan Alzarouni

Strategic Advisor & CEO
Dubai Department of Economy
and Tourism & Dubai Blockchain
Center



Michael Riedl

CEO
Team Internet



**Mohammed Mubarak Al
Falasi**

Manager Digital Resources
Telecommunication and Digital
Government Regulatory authority



Munir Badr

Founder & Curator / CEO
Domain Days / AEservers

MODERATORS



Braden Pollock

Legal Brand Domains, LLC



James Williams

Director of Programmes
Mobile Ecosystem Forum (MEF)



Leonid Todorov

General Manager
APTLD



Tess Diaz

Director, Channel Development
it.com



SPEAKERS



Abdu Tarabichi
CEO
Domainsville



Adel alTerkait
Owner
DALLAL.com



Arjun Pande
Director - .Store Domains
.Store (RADIX)



Filip Borcov
CEO
Site.pro



Fredrik Björklund
Head of Support
Miss Group



Giuseppe Graziano
CEO and Founder
GGRG.com



Simon Best
CEO
BaseKit



Tess Diaz
Director, Channel Development
it.com



Thomas Lumby
Business Setup Consultant
Trade License Zone



Artur Grabowski
Co-Founder
Extendify



Ayoub Kehel
Founder
ArabDomainAcademy.com



Baher Esmat
VP, Stakeholder Engagement -
Middle East and Managing
Director Middle East and Africa
ICANN



Hamza Aboulfeth
Founder/CEO
Genious.net



Helmuts Meskonis
Founder
DNForum.com,
AcornDomains.co.uk, London
Domain Summit, HostMaria



Jack Dai
CEO
DN.com



Rob Seger
CTO || Architect || Hacker
Monarx



Robert Jacobi
Founder
RobertJacobi.com



Sami Ali
Quality Of Service Expert
TRA Bahrain (.bh)



Bill Anderson
Partner, TAX & ACCOUNTING
Trade License Zone



Braden Pollock
Legal Brand Domains, LLC



Christian Voss
CMO
Sedo



James Williams
Director of Programmes
Mobile Ecosystem Forum (MEF)



Jason Nickerson
CMO
Domain Days Dubai



Joe Alagna
Director of Sales
it.com



Patrick Swoboda
CEO
Bamboozle Web Services



Philippe Boos
CEO
DOMGATE



Pulkit Gupta
Manager and Director
Electron Technologies FZC and
Softacuclous Ltd.



Eleonora Bellotto
Head of Partnerships
Freename AG



Elias Rendon Bengier
CEO
InternetX



Fahd Batayneh
Stakeholder Engagement Director
- Middle East
ICANN



Kamel Al Tawil
Managing Director
Equinix Middle East FZ LLC



Leonid Todorov
General Manager
APTLD



Mourad Younes
Cloud & Service Providers Leader,
MEA
Schneider Electric



Youness Kasmi
Founder
DNRater.com



Zak Muscovitch
General Counsel
Internet Commerce Association

SPONSORS

Title Sponsor



Silver Sponsors



Gold Sponsors



Digital Sponsors



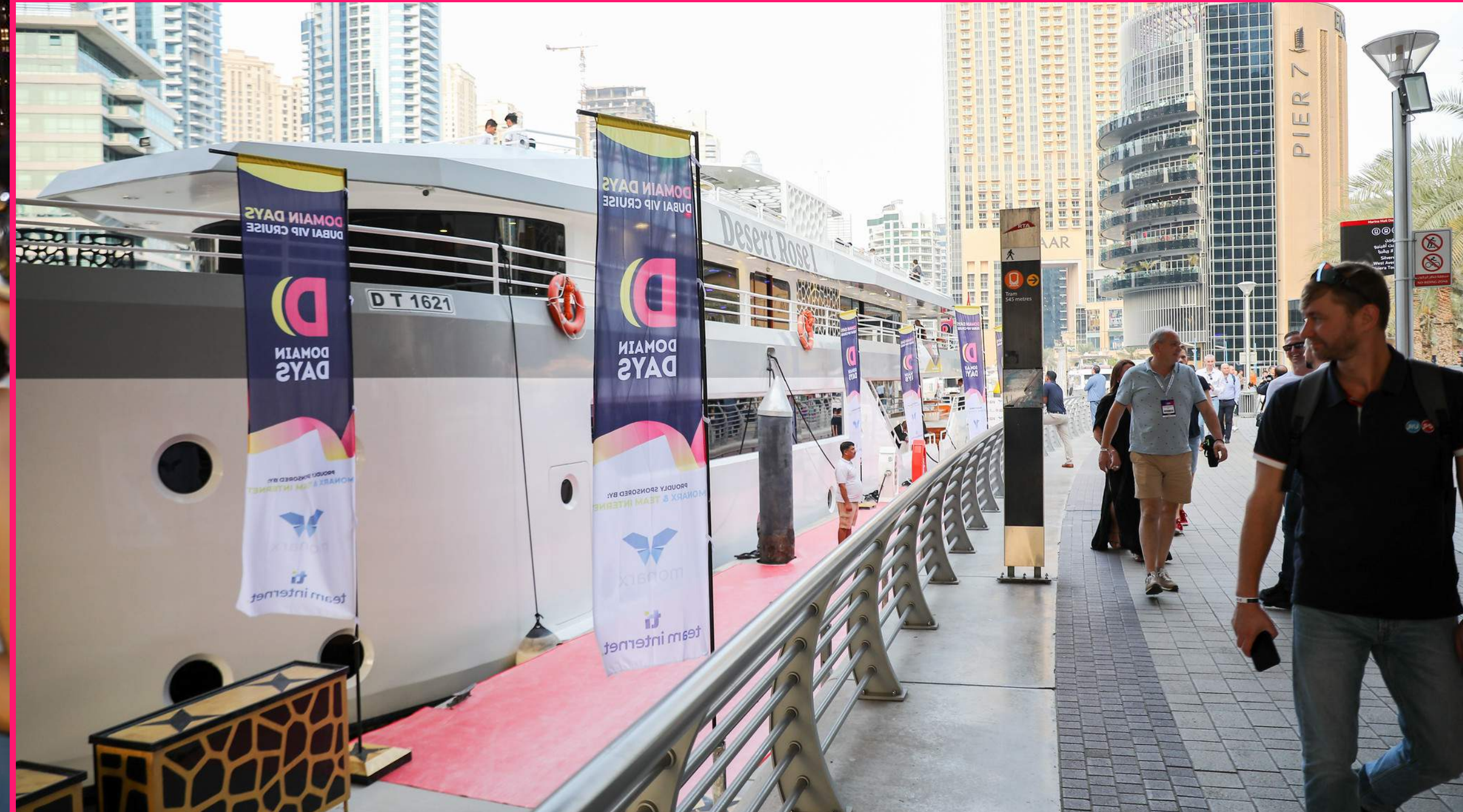


NETWORKING





VIP EXPERIENCE



مؤتمر "أسماء النطاق" ينطلق الأسبوع المقبل في دبي، المؤتمر الأول من نوعه في منطقة الشرق الأوسط وشمال أفريقيا

التاريخ: 2023/11/01

مؤتمر "أسماء النطاق" ينطلق الأسبوع المقبل في دبي

المؤتمر الأول من نوعه في منطقة الشرق الأوسط وشمال أفريقيا

دبي- الإمارات العربية المتحدة 25 أكتوبر 2023

ينطلق الأسبوع المقبل مؤتمر "أسماء النطاق" في دبي بمشاركة أكثر من 35 متحدثاً محلياً وعالمياً من نخبة الخبراء في هذا المجال وأكثر من 35 شركة رائدة عالمياً...

نبض

أخبار دععان

الدكتور مروان الزرعوني، الرئيس التنفيذي لمركز دبي لتكنولوجيا البلوك تشين: تشهد الإمارات تطور ملحوظ في تقنيات البلوك تشين



ينطلق الأسبوع المقبل مؤتمر "أسماء النطاق" في دبي بمشاركة أكثر من 35 متحدثاً محلياً وعالمياً من نخبة الخبراء في هذا المجال وأكثر من 35 شركة رائدة عالمياً...

Dubai To Host Domain Days 2023 In November

Date: 2023/10/25 3:40:59 PM

(MENAFN- Mid-East)

A key hub for global events is all set to host the much-anticipated Domain Days Dubai, which will open its doors to the public on November 1st, 2023 at Marriott the Palm Jumeirah in Dubai.

The inaugural 2-day event brings together experts from all over the world to discuss the latest trends in the industry and gain insights into the MENA region.

الوطن

مؤتمر "أسماء النطاق" ينطلق الأسبوع المقبل في دبي



ينطلق الأسبوع المقبل مؤتمر "أسماء النطاق" في دبي بمشاركة أكثر من 35 متحدثاً محلياً وعالمياً من نخبة الخبراء في هذا المجال وأكثر من 35 شركة رائدة عالمياً...

GULF NEWS

Dubai to host Domain Days 2023 in November

The inaugural 2-day event brings together experts from all over the world

Published: October 30, 2023 09:56 Gulf News report



A key hub for global events is all set to host the much-anticipated Domain Days Dubai, which will open its doors to the public on November 1, 2023 at Marriott the Palm Jumeirah in Dubai.

UAE News 24/7

دبي- الإمارات العربية المتحدة 25 أكتوبر 2023

UAE News 24/7

TECHNOLOGIES

مؤتمر "أسماء النطاق" ينطلق الأسبوع المقبل في دبي

OCTOBER 25, 2023 UAENEWS247

مؤتمر "أسماء النطاق" ينطلق الأسبوع المقبل في دبي

المؤتمر الأول من نوعه في منطقة الشرق الأوسط وشمال أفريقيا

دبي- الإمارات العربية المتحدة 25 أكتوبر 2023

الخليج

دبي تستضيف مؤتمر "أسماء النطاق" لأول مرة بالمنطقة

25 أكتوبر 2023 18:04 مساءً



مؤتمر "أسماء النطاق" ينطلق الأسبوع المقبل في دبي

دبي | الخليج

ينطلق الأسبوع المقبل مؤتمر "أسماء النطاق" في دبي بمشاركة أكثر من 35 متحدثاً محلياً وعالمياً من نخبة الخبراء في هذا المجال وأكثر من 35 شركة رائدة عالمياً...

Gulf Today

Dubai to host Domain Days 2023 in November

95 Oct 9023



دبي- الإمارات العربية المتحدة 25 أكتوبر 2023

UAE News 24/7

TECHNOLOGIES

مؤتمر "أسماء النطاق" ينطلق الأسبوع المقبل في دبي

OCTOBER 25, 2023 UAENEWS247

مؤتمر "أسماء النطاق" ينطلق الأسبوع المقبل في دبي

المؤتمر الأول من نوعه في منطقة الشرق الأوسط وشمال أفريقيا

دبي- الإمارات العربية المتحدة 25 أكتوبر 2023

الخليج

دبي تستضيف مؤتمر "أسماء النطاق" لأول مرة بالمنطقة

25 أكتوبر 2023 18:04 مساءً



مؤتمر "أسماء النطاق" ينطلق الأسبوع المقبل في دبي

دبي | الخليج

ينطلق الأسبوع المقبل مؤتمر "أسماء النطاق" في دبي بمشاركة أكثر من 35 متحدثاً محلياً وعالمياً من نخبة الخبراء في هذا المجال وأكثر من 35 شركة رائدة عالمياً...

Gulf Today

Dubai to host Domain Days 2023 in November

95 Oct 9023



54+

PUBLICATIONS IN MEDIA

TradingView

PRESSR: Domain Days conference kicks off today in Dubai

Dubai- United Arab Emirates: The domain industry event in the Middle East & North Africa (MENA) Domain Days conference kicks off today in Dubai, the 2 days leading event brings together 35 local and global speakers...

DN Journal

The Domain Industry News Magazine

Domain Days in Dubai Made a Crowd Pleasing Debut: Photos & Highlights from the Final Day

The inaugural edition of the MENA



مؤتمر "أسماء النطاق" ينطلق اليوم في دبي

مشاركة أكثر من 35 متحدثاً محلياً وعالمياً

25 أكتوبر 2023 18:04 مساءً

المؤتمر الأول من نوعه في منطقة الشرق الأوسط وشمال أفريقيا يركز على أبرز التحديات والاتجاهات التقنية الناشئة وأهمية دور المنطقة كمركز جديد للتحولات وشركات الاستضافة

دبي- الإمارات العربية المتحدة، بمشاركة أكثر من 35 متحدثاً محلياً وعالمياً من نخبة الخبراء في قطاع التكنولوجيا، أطلقت اليوم فعاليات مؤتمر "أسماء النطاق" الحدث الأول من نوعه في منطقة الشرق الأوسط وشمال أفريقيا...

الإمارات اليوم

بمشاركة أكثر من 35 متحدثاً محلياً وعالمياً من نخبة الخبراء في قطاع التكنولوجيا، انطلق اليوم فعاليات مؤتمر "أسماء النطاق" الحدث الأول من نوعه في منطقة الشرق الأوسط وشمال أفريقيا...

HEAD TOPICS

دبي تستضيف مؤتمر "أسماء النطاق" لأول مرة بالمنطقة

ينطلق مؤتمر "أسماء النطاق" في دبي بمشاركة أكثر من 35 متحدثاً محلياً وعالمياً من نخبة الخبراء في هذا المجال وأكثر من 35 شركة عالمية...

ينطلق مؤتمر "أسماء النطاق" في دبي بمشاركة أكثر من 35 متحدثاً محلياً وعالمياً من نخبة الخبراء في هذا المجال وأكثر من 35 شركة رائدة عالمياً...

البليكان

ويقدم الحدث الأول من نوعه في منطقة الشرق الأوسط وشمال أفريقيا يوم 24 نوفمبر، ويحل منصة مثالية لأكثر من 35 متحدثاً محلياً وعالمياً من نخبة الخبراء في هذا المجال وأكثر من 35 شركة رائدة عالمياً...

وأكد الدكتور مروان الزرعوني، الرئيس التنفيذي لمركز دبي لتكنولوجيا البلوك تشين: تشهد الإمارات تطور ملحوظ في تقنيات البلوك تشين



MARKETING & SOCIAL MEDIA



Domain Days Dubai
The 1st Domain Days in the MENA Region. 1-2 November 2023. Dubai, United Arab Emirates
Technology, Information and Internet · Dubai, Dubai · 857 followers · 2-10 employees
Ruslana & 264 other connections follow this page
Message Following
Home About Posts Jobs People Insights
About
Domain Days is the domain industry event in the Middle East & North Africa (MENA) region for Domain Investors, Registrars, Registries, Monetization & Traffic, Web 3.0/Blockchain Domains, Hosting/Cloud Providers, SaaS, and Industry Enthusiasts. Domain Days Dubai will be held on 1-2 Novembe ... see more

850+ FOLLOWERS
53,000+ ORGANIC IMPRESSIONS



Domain Days Dubai ✓
211 posts
Edit profile
Domain Days Dubai ✓
@domain_days
The 1st Domain Days in the MENA Region. 1-2 November 2023. Dubai, UAE. Official #domaindaysdubai Stay tuned for 2024 edition!
Community Dubai domaindays.com Joined March 2023
102 Following 535 Followers

535+ FOLLOWERS
30,000+ POST IMPRESSIONS IN NOVEMBER 2023 DURING THE EVENT



domaindays ✓
189 posts 682 followers 115 following
Domain Days Dubai
Community
Dubai - November 1-2, 2023. The 1st Domain Days in MENA region #domaindaysdubai We meet to discuss domains, hosting, cloud, saas and web 3.0
www.domaindays.com
Professional dashboard
182 accounts reached in the last 30 days.
Edit profile Share profile
After Party 2023 Highli... Press Speakers Sponso
8,000+ IMPRESSIONS DURING THE EVENT
2,000+ ACCOUNTS REACHED

8,000+ IMPRESSIONS DURING THE EVENT
2,000+ ACCOUNTS REACHED

MOBILE APP

DOMAIN DAYS
1-2 November 2023
Dubai - United Arab Emirates
YOUR TICKETS
Domain Days Dubai is the domain industry event in the Middle East & North Africa (MENA) region for Domain Investors, Registrars, Registries, Monetization & Traffic, Web 3.0 Domain Hosting & Cloud

ACCESS TO TICKETS
ATTENDEE LIST
LIVE CHAT
PRIVATE CHAT
CREATE A CUSTOM AGENDA
NOTIFICATIONS



WHAT THE INDUSTRY IS SAYING

The domain name industry in the MENA region continues to have potential for growth and development. Events such as Domain Days MENA not only contribute to this growth and development, but also provide a good platform for ICANN to engage with industry players; both globally and locally, and discuss our key initiatives and projects.



Fahd Batayneh

Stakeholder Engagement Director - Middle East
ICANN

I have been waiting for 25 years for this event to take place in the MENA region, and it was worth the wait!



Adel alTerkait

Owner
DALLAL.com

Domain Days Dubai stands at the forefront of a transformative era, seamlessly bridging the well established realms of Web2 Domains with the innovative, decentralized world of Web3 innovations. This convergence not only heralds a new chapter in digital identity and security but also empowers users with unprecedented control and opportunities in the domain name space. As we navigate this pivotal junction, the insights and collaborations fostered here in Dubai are instrumental in shaping a future of the industry where technology serves as a beacon of empowerment and inclusivity



Dr. Marwan Alzarouni

Strategic Advisor & CEO
Dubai Department of Economy and Tourism &
Dubai Blockchain Center

What I enjoyed the most about Domain Days was not only were there lots of familiar faces, but I also met serious players from other parts of the world that don't normally make it to US based domain conferences. After the first event, it became a must-attend conference.



Braden Pollock

CEO
Legal Brand Domains, LLC

After only a few minutes at Domain Days it was clear that Munir had exceeded all expectations and put on a first class domain name conference, not to be missed. Everything about Domain Days is top notch including facilities, organization, speakers, and attendees. Though a MENA conference it is undoubtedly international in flavor and focus, attracting domain name professionals from all over the region and world.



Zak Muskovitch

General Counsel
Internet Commerce Association

I am very happy to have the opportunity to participate in the Dubai Domain Name Day event. The page design of the entire conference, social media promotion, and event arrangements are all very thoughtful and exquisite. The cruise ship activities make people feel more relaxed and happy! More importantly, Dubai Domain Name Day is the beginning of my journey to the Middle East. The Middle East is developing at a very fast speed, and the whole world should pay attention to the Middle East market! Looking forward to a more exciting Domain Name Day in 2024 and more domain name friends!



Jack Dai

CEO
DN.com

The range and depth of the presentations as well as the contacts into the Domain Investor community in the Arab Emirates were outstanding. Munir Badr delivered what he promised and the "Dubai Domain Days" was probably the best organized conference I have had the pleasure of attending.



Christian Voß

CMO
sedo.com

STAY TUNED



**DUBAI – UNITED ARAB EMIRATES
NOVEMBER 5-7, 2024**

**DOMAINDAYS.COM
DUBAI@DOMAINDAYS.COM**

