Application for "At-Large Structure" (ALS) Designation

Applications should be submitted electronically to staff@alac.icann.org. Please address any questions about the applications process to this address.

The form can be downloaded from [URL Here]

Organisation Contact information

1. Organisation's Name:

_____KnujOn.com_____

2. Organisation's email address: ___contact@knujon.com_____

3. Organisation's phone number (include country/city codes):

_____1.802.579.6288_____

4. Organisation's address (location and postal address, if different):

Mailing address: PO Box 404 - Wilmington VT 05363 - United States

Coldrain Tech. 62 Winterhaven Wilmington VT 05363 - United States

KnujOn.com LLC 405 Washington St Brookline MA 02446 - United States

_____

5. Organisation's website (URL) (if available):

_____http://www.knujon.com__OR__http://www.coldrain.net_____

Primary and Secondary Contact for Organisation:

If accredited, the primary contact will be assumed to be that person who will cast any votes required, with the secondary person being the alternate – though your Organisation may at any time change its voting and alternate representatives.

6. Primary contact:

    a. Name: _____Garth Bruen_____

    b. Email address: ____gbruen@knujon.com_____

    c. Telephone: _____617.901.2647_____

7. Secondary Contact:

    a. Name: _____Dr. Robert Bruen_____

    b. Email address: _____bruen@coldrain.net_____

c. Telephone: _____1.802.579.6288_____

Description

1. Structure and Governance:

    a. Is your Organisation constituted so that individual Internet users who are citizens or residents of countries within the Geographic Region in which your Organisation is based control your Organisation?

       Indicate Yes or No: ___No____

    b. Please explain the answer above in sufficient detail so that a person not familiar with your Organisation would be able to understand the reasons for your answer, and attach or reference the URLs where any statutes or operating principles or other supporting information related to this question can be found:

       Our members or clients submit evidence of abuse, mostly in the form of unsolicited commercial or bulk email ("spam"). This material is processed through our Policy Enforcement Engine in order to file complaints, produce statistics and develop detailed reports. Individual members may review the results of their submissions but do not have direct access to the complete data set and do not participate in the general details of the project. http://www.knujon.com/knujon.html

    c. Is your organization formally incorporated or organized under a national legal jurisdiction?

       Indicate Yes or No: __Yes_____

       IF YES: Please describe what legal recognition it has and indicate the place of legal incorporation or registration

       KnujOn.com LLC in Massachusetts

       ColdRain Technology S-Corp in Vermont

    d. Describe your Organisation's structure (e.g. governing and decision-making bodies and processes):

The organization Is primarily made up of two persons: Garth Bruen(Development, Database Administration, Webmaster, Presentations) and Dr. Robert Bruen(Systems Administration, Customer Support, Beta Testing, Research). We occasionally work with other researchers on common projects but the structure and direction of KnujOn is entirely in our control.

e. Does your organization have written bylaws or other constitutional instruments?

Indicate Yes or No: ___No_____

IF YES: Please provide a copy along with your application (in English if available)

f. Explain the eligibility requirements (if any) for your Organisation's constituents/membership (if you provide a written application for admission as a member, you may attach a copy):

KnujOn has an open membership to anyone in any country. The KnujOn service may be used for free anonymously, or clients may receive weekly progress reports after providing contact information. Enhanced reports are also made available to those voluntarily paying a $25 subscription fee.

g. In what language/s does your Organisation conduct its business?

Primarily in English, but we make every effort to extend the project globally. Currently, we have detailed Instructions and membership Information in: Spanish, Czech, Hungarian, Italian, Dutch, French, German, Swedish, Norwegian, and Greek. Plans to include Polish, Korean, and Arabic are underway.

2. About Your Members

a. Do you have individual members with the ability to vote in or otherwise control the management of the organization?

Indicate Yes or No: _____No_____

IF NO: Describe what role individuals have in the management and work of the organization.

Individuals provide us with abuse samples that we use to develop statistics. The direction provided by our members is purely organic. We examine problems based on the junk email Internet users receive.

b. Do you have organisations as all or part of your membership?

Indicate Yes or No: ___No_____

IF YES: Describe whether they are profit-making, non-profit-making, a mixture of both, and/or what proportion of the total membership each type of private sector organization is. Please also describe what the nature of the organizational members is: For example, are they all of a similar type or interested in a similar activity or policy area?

c. Do you have governmental bodies, or quasi-governmental bodies, as members of your organisation?

Indicate Yes or No: ___No_____

IF YES: Please describe their nature and role in the decision-making and work of your organization, and the proportion of the total membership made up of these types of organization.

d. Describe the general membership – are they predominately of one (or more) professional background or interest group? (e.g. journalists, online rights activists, consumer organizations, individual consumers, etc.):

Individual Internet users and small networks represent the bulk of our members. There is no specific trade representation.

e. Describe how your Organisation keeps its constituents/membership informed about, and enables them to participate in, decisions regarding issues of interest:

Knujon.com has a daily-updated News section: http://www.knujon.com/news.html. KnujOn members receive weekly status reports with special information. CastleCops.com hosts 2 forums for KnujOn. Any member of the public may contact us to voice their opinion or ask for information at: contact@knujon.com. We also publish regular reports that are often carried by the press.

    f. Approximately how many members, of each type of membership class if you have more than one, do you have?

Unaffiliated or unregistered members: Possibly 10,000

Registered clients: 1000

3. Provide support for the statement that your Organisation is self-supporting (by answering "yes" you confirm that it will not rely on ICANN for funding):

    Indicate Yes or No: ___Yes_____

4. What is the primary source, or sources, of funding for your Organisation? (if unfunded/entirely voluntary simply indicate "N/A"):

N/A

5. Do you receive any funding from government agencies or for-profit entities? If so, please describe below and describe their involvement in the activities of the organization (if they so participate):

No

6. Does your Organisation commit to supporting its individual constituents'/membership's informed participation in ICANN?

    Indicate Yes or No: ___Yes_____

6. Does your Organisation post on the Internet publicly-accessible, current information about your Organisation's goals, structure, description of constituent group(s)/membership, working mechanisms, leadership, and contact(s) (if this information currently is available, provide URLs)?

   Indicate Yes or No: ___Yes_____

http://www.knujon.com

http://www.coldrain.net

7. Provide information on your Organisation's leadership (leaders' names, positions, emails):

   __Garth Bruen, CEO____gbruen@knujon.com_____

   __Dr. Robert Bruen, CTO___bruen@coldrain.net_____

   _____

   _____

   _____

Objectives

1. Please describe your Organisation's mission and purpose (please attach any mission or policy statement for your Organisation, if in writing, or provide a URL, if posted):

Knujon accepts junk email from the public and returns reports and policy enforcement action. Cumulative results are used to troubleshoot the general Internet policy structure for the benefit of all involved. We believe that the Internet bureaucracy is too complex to expect ordinary consumers and small businesses to navigate it alone. Our tools are the engines and workflows we have developed that allow anyone, anywhere to report abuse without needing to understand the technology, policy or underlying infrastructure. Our intent is to advocate for the Internet user whether they be individual or entity.

Beyond this advocacy, we believe our process is a profound contribution to the existing policy structure, augmenting current procedures and pinpointing failures. The overall goal being to streamline the Internet's policy enforcement structure and enhance the stability of the global network.

What ICANN-related issues currently are of interest to your Organisation's constituents/membership:

Increasing Whois Accuracy and contractual compliance, improving Registrar professionalism and accountability, enhancing transparency, expanding international cooperation, supporting consumer education, and increasing end-user participation.

2. If your Organisation is accredited, will it commit to participating actively in the Regional At-Large Organisation (RALO) for the region in which your Organisation is based?

   Indicate Yes or No: ___Yes____

3. If your Organisation is accredited, does it or will it agree to adhere to the provisions of the Memorandum of Understanding (MoU) between the other ALSes in your Geographic Region and ICANN, as if it were an original signer of that document?

   Indicate Yes or No: ___Yes_____

   The texts of the MoUs can be found at: https://st.icann.org/alac/index.cgi?reference_texts

Signature

Include the name, and title, if applicable, of the individual who is authorized by your Organisation to sign this application and commit your Organisation to comply with ALS criteria.

Signature: _____

Name:___Garth Bruen_____

Date: ___26.11.2008_____

Title: ___CEO KnujOn.com LLC_____