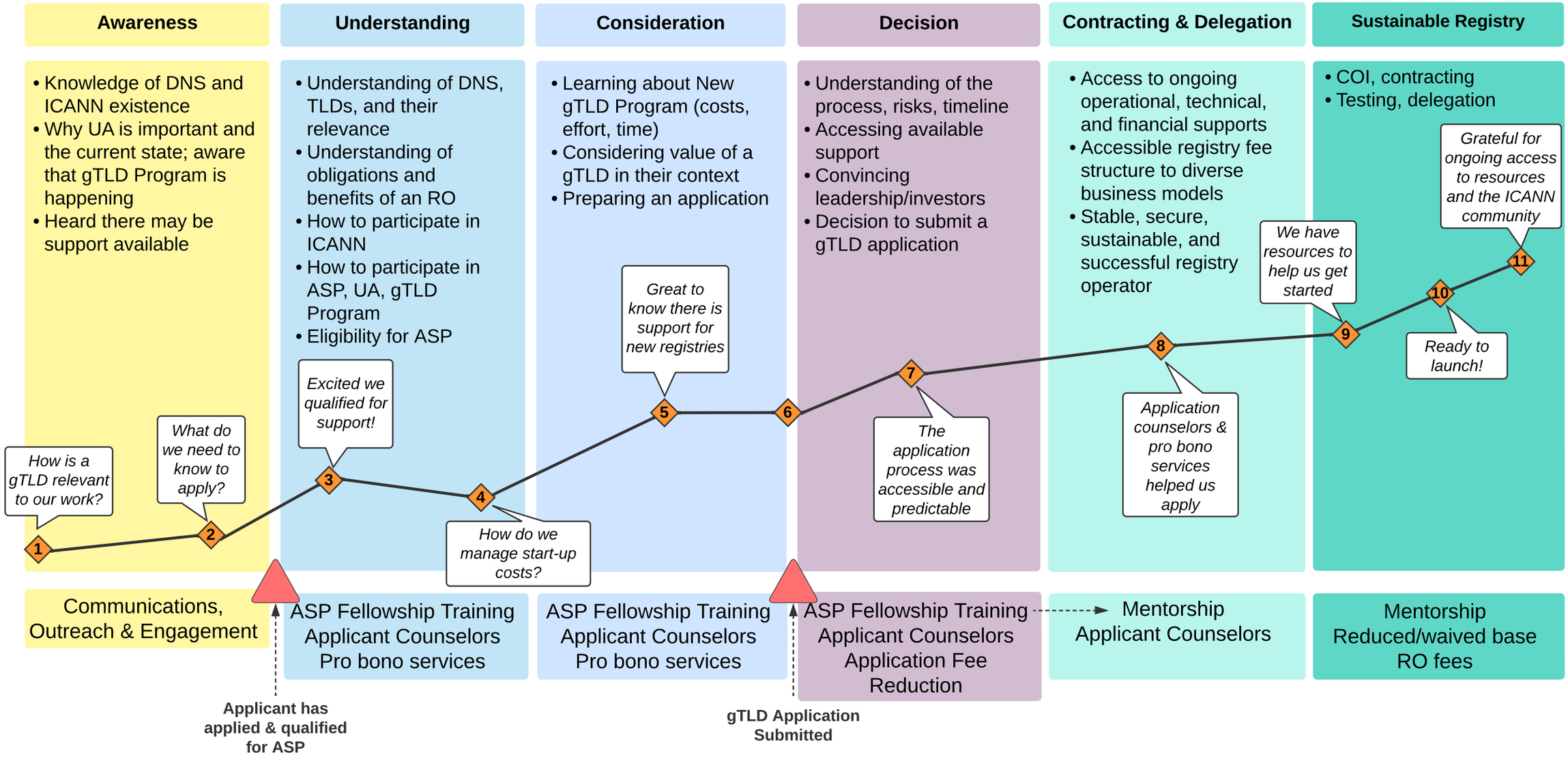Example ASP Applicant Journey