

UA Comms WG Meeting

01 May 2023

Attendees

Anil Kumar Jain

Bebik Sinwal

Abdalmonem Galila

Samwel Kariuki

Abdulkarim Oloyede

Stephen Dakyi

Amin Hacha

Yin May Oo

Harish Chowdhary

Agenda

1. Welcome and roll-call
2. Feedback on UA Day, ICANN76
3. How to make the UASG Newsletter task sustainable (Contents [drive](#))
4. Reviewing Comms WG's [FY23 action plans](#) and start FY24 planning
5. AOB

Meeting Recording : [Link](#) , password [[&pwMc9S@bh](#)]

Meeting Notes

UA Day, ICANN76

Anil starts the meeting by the topic - Feedback on UA Day and ICANN76. Anil spoke about the UA-Day event in Delhi, India, which was the Global UA Day on 27 and 28 March. The event was a huge success to get media attention, at which Ms Tripti Sinha - Chair of ICANN Board and Ms Sally Costerton - Interim CEO of ICANN Org, Mr Jia Rong Low - VP and MD of ICANN APAC, and Mr Edmon Chung - one of the ICANN board directors, and many invitees attended.

There were nine sessions at the two-day event, including workshops and

almost a thousand attendees. There were more than 65 media publications which covered the UA Day events. And there are more than 50 UA Day celebrations across more than 40 countries. Anil invited the meeting participants to share their experience and feedback on UA Day events, including the UA sessions at ICANN76. Anil said this is the biggest awareness event that ICANN has held so far.

Abdalmonem, Bibek and Abdulkarim also shared their UA Day event experiences.

Abdalmonem:

- UA Day event in Armenia: It was a success which had many attendees of Armenians, Russians and Egyptians. **The takeaway was to start working for the Armenian email environment.**
- UA Day event in Tanzania: It was a two-day event, for academia to share knowledge, and promote awareness on the concept of UA. Also joined a UA day session at IGN in Tanzania. The response was great, they showed interest in applying for the UA-ambassador and to host three or more UA day events.
- UA Day event in Sierra Leone: It was an online meeting, the participants showed interest and were involved in discussion.
- UA Day event in Egypt: There will be two UA related events. One is at the national level, which is a hands-on training for email address internationalization, and the other is an international hackathon event for computer science engineers.

Bibek:

- UA Day event in Nepal: It was a half day event, jointly organized by Youth IGF Nepal and Computer Association of Nepal. Altogether 100 participants. There were 7 sessions, where Dr Ajay Data, the former chair of UASG, Mdm Amrita Chaudhury from AP-RALO, and Chief guest from E-government. The Commission of Nepal were spokespersons. There was also a training presentation from Mr. Arnt Gulbrandsen from

ICANN Org. There were two panel discussions on Multilingual-inclusive internet and the importance of UA. For **policy perspective, promoting UA and IDN in Nepal, and also discussed applying IDN ccTLD for Nepal.**

- UA Day event in Myanmar: It was a half day virtual event as the UA awareness event, Bebik presented as a part of NextGen.

Abdulkarim:

- UA Day event in Uganda: It was a two-day physical event, started on March 28.
- UA Day event in Nigeria: UA day event was organized by Nigerian Communications Commission on April 06.
- UA Day event in University of Meloni, Nigeria also held a UA day event on April 14.
- Malawi: This will be a UA event on May 05.

UASG Newsletter

Since Raymond has been working on this UASG newsletter first issue, Anil suggested communicating with Raymond to send out the final version to be reviewed and released. The working group has reviewed the contents of the first newsletter and there were no objections.

For the next editions of UASG newsletters, Anil suggested collecting not only from the leading persons of UASG working groups, but also from other advisor groups in a periodical manner.

Also proposed the idea of nominating a person to maintain the new edits of the newsletter, to collect information, collate and present.

Reviewing FY23

Anil also led the discussion on reviewing the FY23 (this is to refer to the [UASG-FY23-Action-Plan.pdf](#)). The action items from the list of C1 to C11 were reviewed. After going through the discussion of status of each items, Anil suggested sharing this not only within the working group but also with the rest

of the UA-WG's.

- C1: [in progress] need input from ICANN org
- C2: [in progress] need input from ICANN org
- C3: [in progress] need input from ICANN org
 - To Anil's knowledge, Seda had received inputs from the EAI working group and submitted it to ICANN org. He would like to know more on this matter from ICANN.
- C4: completed
 - The concerning part for this WG has been completed.
 - There is content to be posted on social media and these are assumed to be posted on platforms.
- C5: completed
 - The task is being undertaken as regular basis
- C6: completed
 - same as C5 - and undertaken as regular basis
 - Abdalmonem said not only uasg.tech, but also there are other domains, he will come back to update this.
- C7: completed
 - UASG has attended African IGF, main IGF and India IGF
 - covered National, Regional and Global
- C8: [in progress] need input from ICANN org
 - The annual report is published to Anil's knowledge, however, need to be confirmed by Seda or Sarmad
- C9: [in progress] need input from ICANN org
 - need to check with Sarmad or Seda
- C10: Completed with wonderful results
- C11: Completed

AOB-01: Support for UA Ambassador

Abdalmonem asked about UA-ambassador support.

Harish asked what's the difference between the international event vs local event. Anil said that the community might feel some gaps on this as this is the very first event and suggested taking this to the next meeting to be discussed further. Abdulkarim supported Anil's idea.

AOB-02: SOW to be finalized within next 6 weeks

Anil proposed sharing the status of these reviewed action items for other working groups to practice similar manners. The working groups can be transparent to each other and synchronize.

Anil closed the meeting by appreciating the participants for joining. Next week's agenda is set as continuing on the FY24 Action Plan.

Next Meeting: 15 May 2023, 14:30 UTC

| No | Action Item | Owner |
|----|---|------------|
| 1 | Share the final version of the Newsletter | Raymond |
| 2 | Add more information related to C6 | Abdalmonem |
| 3 | Share the reviewed action items across the WG's | Yin May |
| 4 | Share the Action Plan draft | Seda |