

UA Comms WG Meeting

17 May 2021

Attendees

Abdalmonem Galila
Sarmad Hussain
K Mohan Raidu
Gwen Carlson
Jane Sexton
Maria Kolesnikova
Jessica Ranftl
Lianna Galstyan
Poncelet Ileleiji
Sana Younus
Chaida Motoko
Katambi Joan

Agenda

1. Welcome and Roll-call
2. WG Chair updates
3. FY21 activities overview and further planning
4. ICANN71 preparation
5. Planning for IGF, SEAIGF and APRIGF sessions
6. AOB

Meeting Notes

The Comms WG did a review of the FY21 working plan. WG discussed focusing the FY21 working plan on following projects:

- C1: Develop Comms plan
- C3: Publish case studies with comms partner
- C4: Review and implementation of UASG.tech website
- C6: Maintain social media presence of UASG
- C7: Produce materials (printing, design)
- Choosing topic for IGF

Updates were shared regarding projects C1 and C4. Communication Strategic Plan will be shared in the next meeting. C4 will be completed by the end of this financial year and it will continue next year also. Financial proposal of FY22 action plan is presented to UASG leadership group and their response is awaited.

Project C3 will be discussed with Gwen and Jessica to complete it by the end of this year. An event calendar is made along with a [google form](#) for UASG events. Any event can be added here to invite other members and event calendar will be published on website.

ICANN UA Day and UASG Leadership awards Program are not included in this year’s budget plan and can be considered for next year.

Regarding project C7, promotion of the published documents will be done by Gwen. A new method is to be followed for publishing documents. A proper announcement of document to be published will be made before it is actually uploaded on website.

For C6, all members are requested to follow social media and spread it on pages and other relevant platforms.

ICANN71 preparation will focus on cross community collaboration. Communities will be invited as speakers to share their views regarding UA and their contribution to the UA. More will be discussed in upcoming sessions.

A detailed discussion was made regarding planning for regional and global IGFs. The main purpose was to choose such a topic for IGF that focuses on challenges and possible solutions for promoting UA Readiness. The ongoing week is the deadline for South East Asia IGF. Global IGFs proposal is due in the next two weeks.

In current year IGF, they are presenting a Townhall which is an open forum. An idea is to setup an interactive session regarding UA which can last for one hour. The major concern is to choose a topic for this interactive session. In last year’s IGF, the topic presented was the supply and demand gap for UA. The suppliers do not upgrade their system due to less demand and there is no demand due to unawareness of suppliers.

One topic proposed for this year to connect IGF with UA is Policy Network on Meaningful Access (PNMA). IGF is a platform for collaboration between different stakeholders and UA is a good example of this collaboration.

Another idea proposed was to promote UA within theme of Universal Access and global connectivity. An idea to focus developer community regarding EAI was also presented.

Choosing topic for IGF is still under discussion. More of it will be discussed in the next session.

Next meeting: Monday 31 May 2021 UTC 1600-1700

Action items

No	Action Item	Owner
1	Follow UASG on social media.	All
2	Annual Report to be prepared.	Sarmad
3	Propose topic for IGF regarding UA.	All