

Universal Acceptance

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## **UASG Local Initiative Charter**

Dear members of the UASG,  
We are part of ALAC, and we ask that you please consider the RALO of Latinomerica & Caribe (LACRALO) as a LOCAL INITIATIVE, with the main reason of promoting the outreach of UA in our region.

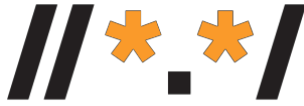
Below is the Appendix that you gave us with the most relevant information on this proposal.

We are available for any clarification

Regards,

Sylvia Herlein Leite

LACRALO Multiliguisim-IDN-UA wg-chair



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## **Appendix:**

# **Proposal for UASG Local Initiative in Latin American and Caribbean Islands Region <november 22th 2022>**

## **Introduction to the Region**

In the region of Latin America and the Caribbean Islands we find one of the richest diversities in cultures.

In its annual report Preliminary Assessment of Economies 2021, ECLAC (Economic Commission for Latin America and the Caribbean) highlights that 2022 will be a year of great challenges for growth, employment generation and facing the social costs of the pandemic.

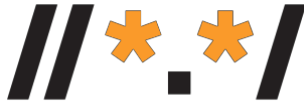
The Latin American and Caribbean region will slow its growth rate in 2022 to 2.1%, after growing 6.2% on average last year, according to new projections released today by ECLAC. This slowdown is taking place in a context of significant asymmetries between developed, emerging and developing countries on the capacity to implement fiscal, social and monetary policies, Health and vaccination for a sustainable recovery from the crisis unleashed by the COVID-19 pandemic.

The economies of the countries involved in this result not only have internal factors but also played an important role in the presence of trade relations with other more strengthened countries and in frank processes of strengthening on a global scale as Asia and Eastern Europe.

The processes of commercial relations also generate processes of cultural rapprochement awakening the participation of new communities within digital spaces such as those that allow access to localized information. An example in fact are the portals that allow the user to subscribe with their email address to receive updated information through newsletters that arrive directly at your mailbox.

## **Motivation for Starting the UASG Local Initiative in the Region**

According to the type of profile they meet, web portals offer access to commercial, cultural, political and service information, among others, allowing users from other latitudes to satisfy their information needs and for which it would be a very relevant challenge that they could do with their personal email addresses without the linguistic characters of their language Native be an impediment. The initiative to take the tools offered by the ICANN Universal Acceptance Steering Group (UASG) is then born and from LACRALO's Working Group on Universal Acceptance to promote and coordinate a project that allows a study to be carried out to promote Universal Acceptance in our beloved region.

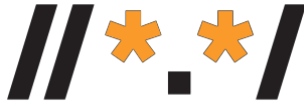


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## Members of the Local Initiative

No.	Name	Organization	Role	Expertise
1	Sylvia Herlein Leite (Brazil)	LACRALO	Proposed Chair	
2	Gerardo Martinez Hernandez (México)	LACRALO	Proposed co-chair	
3	Harold Arcos (Venezuela)	LACRALO	wg-Secretary	
4	Rubén Hilari (Bolivia)	LACRALO	wg-Member*	
5	Gilberto Lara (El Salvador)	LACRALO	wg-Member*	
6	Lilian Deluque Bruges (Colombia)	LACRALO	wg-Member*	
7	Alejandro Pisanty (México)	LACRALO	wg-Member*	
8	Antonio Medina Gomez (Colombia)	LACRALO	wg-Member*	
9	Mariel Aranda (Paraguay)	LACRALO	wg-Member*	
10	Fabian Espinosa Valencia (Bolivia)	LACRALO	wg-Member*	
11	Sergio Salinas Porto (Argentina)	LACRALO	wg-Member*	
12	Vanda Scartezini (Brazil)	LACRALO	wg-Member*	
13	Diego Acosta (Ecuador)	LACRALO	wg-Member*	
14	Sandra Rodriguez	LACRALO	wg-Member*	



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	(El Salvador)			
15	Luis Sergio Valle (Bolivia)	LACRALO	wg-Member*	
16	Cristian Casas (Argentina)	LACRALO	wg-Member*	

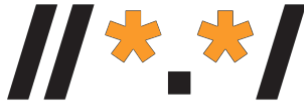
## Overall Plan

- We are working to identify software developer chambers in the countries of the 61 LACRALO organizations. We believe that it is to them that we mainly have to raise awareness. This will be an ongoing process and will go beyond the fiscal year. Therefore we will always be in contact with you informing the new actors and organized activities.

Our work plan includes a first contact via email identifying the number of participating members and actors; Then a face-to-face visit to present the work of LACRALO and the invitation to provide information about UA and a technical webinar for all its members.

We already have the support of LACNIC in all matters related to outreach among Latin American and Caribbean Network (LACNOG) operators. And of course we will contact the cctld of each of the countries where we have representatives.

- Just as identifying technical actors is important, we believe that public policy makers are also important. And that's why we're locating government representatives in the science and technology secretariats to bring them closer to UA.
- and we cannot forget the academic area: universities and technical courses of developers and programmers, with which we have already made contact because of the realization of the first technical course of UA in LACRALO in 2021. We already have a database with course participants.
- UA Ambassadors. We know the vital importance of UA ambassadors in spreading and explaining the UA concept in local language to all stakeholders. We have already proposed him and he has accepted the task of the engineer Luis Sergio Valle Sejas as the first Spanish-speaking ambassador ( and we understand that you have already received his application). We are working on having more French, Portuguese and English speaking ambassadors for the Latin America and Caribbean region.



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## Intended Outcomes

For the current fiscal year ending June 2023 we have scheduled several activities, mainly outreach and training. We have discovered a very important lack of knowledge related to topics such as IDN and UA, perhaps because the languages used in the region are of scripts similar to ASCII and we have adapted from the beginning of the internet to those characters. That's why we have a double challenge when it comes to understanding the importance of UA.

### **Some of the activities already planned are:**

1. **Ecuador outreach hybrid event;**  
organized by LACRALO-ALS "Free culture and free software of Ecuador" (see appendix 1).
2. **El Salvador outreach hybrid event;**  
organized by LACRALO- ALS " Conexión" (see appendix 2).
3. **Mexico outreach hybrid event;**  
organized by LACRALO member; Aguas Calientes Estate hall (see appendix 3).
4. **Special Outreach Event of LACRALO in ICANN 76 - Cancun**, with all representatives of 61 LACRALO organizations.
5. **II LATIN AMERICAN-CARIBBEAN TECHNICAL COURSE OF UA;** we will repeat the successful course held in 2021 where more than 100 technicians from the Latin American and Caribbean region participated. This is an online course. April 2023
6. **I LATIN AMERICAN-CARIBBEAN END-USERS COURSE OF UA;** Together with organizations in the region, we will carry out activities to raise awareness among end-users about the need for UA to request their internet providers and their governments to implement UA. Raising awareness and defending users is one of the main functions of LACRALO. April 2023
7. **Performing compliance tests Project.** This project foresees several stages. In the first stage we will perform compliance tests to webforms of top (most important or relevant) websites for 5 countries in the LACRALO region. While the number of websites tested for the global evaluation was 1000, for this local initiatives will be 100. This is a number that is manageable but still meaningful enough to produce a general impression of UA compliance in the region.  
The data used for these tests will come from the competitive analysis tool Alexa. A list of top websites broken down by country can be found here:  
<https://www.alexa.com/topsites/countries>

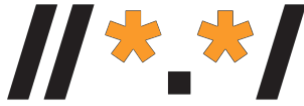
## Budget

This will be an ongoing process and will go beyond the fiscal year. Therefore we will always be in contact with you informing the new actors and organized activities. And the budget needed for each one.

The Local Initiative for Latin America and the Caribbean Islands plans to address 3 geographic spaces in its first incursion scheduled for 2023.

Thanks to the active participation of the LACRALO Working Group for Universal Acceptance members, the countries of Mexico, El Salvador and Ecuador have been selected as the pilot contact points for this new experience of LACRALO in the subject.

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## **APPENDIX 1**

Ecuador outreach hybrid event; organized by LACRALO-ALS "Free culture and free software of Ecuador" Will be a nationwide outreach event involving the public sector, universities and chambers.

## **PUBLIC SECTOR**

### **MINTEL;**

Ministry of Telecommunications and Information Society

<https://www.telecomunicaciones.gob.ec/#>

Guests: Minister: Ing. Vianna Maino

Undersecretary for the Promotion of the Information and Communication Society  
Eng. Juan Carlos Jaramillo

Electronic Government  
Eng. Misael Fernández

### **ARCOTEL**

Agency for Regulation and Control of Telecommunications.

Guest: Ing Juan Carlos Soria, Executive Director

<https://www.gob.ec/arcotel>

<https://www.arcotel.gob.ec/>

### **SENESCYT**

National Secretariat for Higher Education, Science and Technology

Guest: Ing Andrea Montalvo Chedraui, Executive Secretary

<https://www.educacionsuperior.gob.ec/#>

### **CNT**

National Secretariat for Higher Education, Science and Technology

Guest: Ing Andrea Montalvo Chedraui, Executive Secretary

<https://www.cnt.com.ec/>

### **ETAPA**

Public Company of Telecommunications and Drinking Water of Azuay

Guest: Ing. Rubén Benítez Arias

<https://www.etapa.net.ec/noticias/detalle/id/4932/contenido/nuevo-gerente-de-etapa-ep>

## **Chambers**

### **AEPROVI**

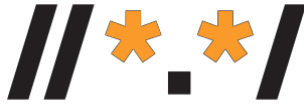
*Association of Internet Service Providers*

<https://www.aeprovi.org.ec/index.php/es/>

### **CITEC**

Chamber of Innovation and Technology

Guest: Eng. Gisella Montalvo <https://citec.com.ec/>



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## **Professional associations**

*College of Electrical and Electronic Engineers of Ecuador (CIEEE)*

*Guest: Chair Ing. Javier Herrera Menéndez*

<https://cieema.com.ec/en/colégio/acerca-cieema>

## **RESEARCH NETWORKS**

### **RICHSL**

Hardware and Free Software Research Network of Ecuador

Guest: Eng. Francisco Silva Garcés, Executive Secretary.

<https://www.conocimientolibre.ec/page/homepage>

### **CEDIA**

Ecuadorian Corporation for the Development of Research and Academy. CEDIA is the Ecuadorian National Research and Education Network - RNIE (NREN).

guest: Ing. Ernesto Pérez , office Quito Escuela Politécnica Nacional

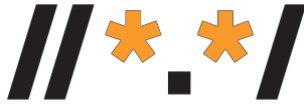
<https://www.cedia.edu.ec/>

## **USERS ASSOCIATIONS**

Association of Digital Internet Users of Ecuador

Guest: Ing Alfredo Velasco

<https://wiconnect.iadb.org/osc/asociacion-de-usuarios-digitales-del-ecuador/>



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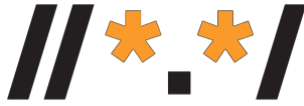
## **APPENDIX 2**

El Salvador outreach hybrid event; organized by LACRALO- Member in El Salvador University

**DATE TO BE AGREED** - Could be for UA-Day

### **GUEST**

- Eng. Lito Ibarra, SV net
  - President and Founder of SV net, President of ISOC El Salvador.
  - <https://svnet.sv>
  
- Inga. Silvia Barrio, Dr. Matías Delgado University.
  - Dean of the Faculty of Engineering.
  - <https://www.ujmd.edu.sv>
  
- Ing. Rene Andrade, Secretary of Innovation
  - Director of Digital Identity, El Salvador.
  - <https://www.innovacion.gob.sv>
  
- Eng. David Orantes, University of El Salvador
  - Coordinator of Masters and Doctorates FIAUES El Salvador
  - <https://www.fia.ues.edu.sv/>
  
- Dr. Nathalie Rivera, NOVIS LEGAL
  - Lawyer and Specialist in Technologies and Data.
  - <https://novislegal.com>
  
- Dr. Yesenia Granillo, ESEN
  - Professor at ESEN
  - Legal Adviser to the Ministry of the Interior.
  - <https://www.esen.edu.sv>
  
- Ing. Héctor CuchillasSan Salvador, El Salvador
  - President of the El Salvador Cybersecurity Committee
  - Forensic Expert.
  - <https://jobs.teleperformance.sv/>



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### APPENDIX 3

#### **MEXICO OUTREACH HYBRID EVENT;**

organized by LACRALO member; in Aguas Calientes Estate hall

**Data:** February 16th 2023 - afternoon

#### **Guest to confirm:**

- Dra. ANA LAURA GOMEZ CALZADA;  
Member of Science and Technology Committee
- DR. ALEJANDRO PIZANTI;  
Isoc México
- Susana Cruz Soriano  
Degree in Economics, Underministry of Communications, Ministry of Communications and Transport of Mexico, Coordination of Technological Development. GAC Mx
- LEON SANCHEZ.

**REPRESENTANTES DE LAS UNIVERSIDADES INVITADAS: TBD**

**PARTICIPACIÓN DE DIPUTADOS INVITADOS: TBD**