



# UA EAI WG Meeting

## 27 August 2024

### Attendees

Mark Svancarek

Abdalmonem Galila

Nitin Walia

Anil Kumar Jain

Jim DeLaHunt

Harsha Wijayawardhana

Emmanuel Oruk

Lavish Mawuena Mensah

Seda Akbulut

### Meeting Agenda:

1. Welcome and roll call
2. Continue working on the EAI Self-Certification Program - [Plan Document](#)

**Meeting recording:** [Link](#); Passcode: .SJa+1ZYfQ

### Meeting Notes

Abdalmonem suggested reviewing the UA Day 2025 presentation for EAI. It could be about creating a new one and/or revising the existing presentation. It was decided to add this agenda item to the next meeting.

MarkSv asked which item from the [Self Certification Program](#) the WG would prefer to start, adding that it would be better to start from the items that they have control. Currently, ICANN legal team is reviewing EAI WG's inquiries about the program, about the allowable actions for the EAI Working Group within the program. There may be some limitations due to ICANN's policies. In that case WG will plan to revise the self-certification guide accordingly.

Jim raised concerns about lack of awareness within UASG about the program. Communication should start from UASG and then spread to

wider audience. All agreed to prioritize communication efforts to inform UASG first, about the program and its goals.

Jim added that the explainer video is not mentioning the self-certification guide. Seda clarified that the video scenario was agreed upon by the Comms WG in consultation with the EAI WG when the SOW was established. Now this scenario on the SOW became contractual deliverables which cannot be changed at this stage. As this is the first of its kind, the video starts from the basics and mentions briefly about the EAI self-certification guide. So there is a flow in the scenario that cannot jump into EAI self-certification and give up on other content. While it is too costly and late to change half of the video, Seda suggested making additional videos focusing only on the EAI self-certification guide, for training and promotion. After all these are already part of the 5-year action plan. In the meantime, she will work with the vendor to highlight the guide as much as possible in the explainer video, by adding a few more sentences about the guide's objectives, and by correcting inaccuracies Jim pointed out.

Jim raised concerns about lack of transparency within the UASG, particularly regarding coordination group meetings. that he would be interested in listening to the Coordination WG meetings. Anil shared that he would share regular updates with the ua-discuss list when available.

MarkSv will be unable to attend the next Coordination WG meeting due to scheduling conflicts. Vice chairs will represent the EAI WG.

### **Next Topics:**

- Discussion on program document and its scope will likely be continued in the next meeting.
- Working Group to focus on communication strategy for informing UASG about the Self-Certification Program.

- EAI Working Group to schedule sessions with other working groups to discuss the self-certification program.
- SOW on EAI self-certification training videos
- Review and revise the self-certification program based on ICANN's feedback.
- Revision of existing UA Day presentations
- The issue of limited public access to Coordination WG meetings will be addressed in future discussions.

**Next meeting:** TBD

**Action items**

No.	Action Item	Owner
1		