

UA EAI WG Meeting

17 December 2024

Attendees

Mark Svancarek

Nitin Walia

Jim DeLaHunt

Anil Jain

Harsha Wijayawardhana

Kunle Olorundare

Henrietta Ampofo

Emmanuel Oruk

Seda Akbulut

Apologies by Abdalmonem Galila

Meeting Agenda:

1. Welcome and roll call
2. Continue working on the EAI Self-Certification Program – [Plan Document](#)
 - a. [SOW](#) on EAI self-certification training videos

Meeting recording: [Link](#), Passcode: ?aiZcRERON

Meeting Notes

- Video 2 is named as “Certifying your product using the Self Certification Guide”
- Key Audience for the video 2 should be sellers rather than buyers. Mark added this to the table for video2:
 - Key audience: Technical: Email service providers; Software developers.
 - Scenes for the video2 have been drafted.
 - Jim proposed “Scene X” and “Scene X+1” to describe the sales activity.
 - Scene X: “Once you have certified the EAI support level of your product, now use it to communicate your value to buyers of your product. You may optionally download UASG's graphic corresponding to your support level. Use the UASG terminology of

"Silver", "Gold", or "Platinum", and the graphic, on web pages and other sales information for your product."

- Scene X+1: "Customers who seek a certain level of EAI support can use the UASG terminology to search for product which meet their needs. Your use of the certification level terms makes your products easier to find. "

- Discussion topic: "Are we looking to release a single SOW for all three videos of work? Or can we have one SOW for each video and see how it comes and then give 2nd and 3rd video work to the same or other vendors?"

Pros:

- This will allow us to improve on further videos.
- It will give time to the WG to work on the SOW for other videos in parallel.

Cons:

- The cost might be little higher.
- Visual style would be inconsistent.
- More internal documentation work is required.

Next meeting's agenda:

- Nitin's and Jim's suggestion on video1 scene 4 will be reviewed.
- Scenario 2 - Scene 9

Action items:

No.	Action Item	Owner
1	Mis-directional email addresses for difficult cases, Jim will reach out to Abdalmonem for Arabic email address examples regarding the Unicode proposal: https://www.unicode.org/reports/tr58/proposed.html	Jim



Universal Acceptance

2	Share the SOW with Coordination WG for the 1 st video share feedback and approval.	Staff
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Next meeting: TBD for 2025