

UA EAI WG Meeting

1 October 2024

Attendees

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Jiankang

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Meeting Agenda:

1. Welcome and roll call
2. Continue working on the EAI Self-Certification Program - [Plan Document](#)
 - a. Review and revise the self-certification program based on ICANN's feedback.
 - b. Improving on manual tests (*pending conclusion of SOW* "["Make it easier to experiment with self-hosted working EAI systems"](#))
 - c. SOW on EAI self-certification training videos
3. UA Day 2025 presentation for EAI

Meeting recording: [Link](#); Passcode: zcuXSay0N#

Meeting Notes

1. Review and revise the self-certification program based on ICANN's feedback.
 - a. The new [EAI Self-Certification Program](#) page was discussed with new features, such as the badge designs, download function and the disclaimer. Vendors can self certify their products, post the badge on their website pointing to disclaimer page.

- b. The UASG and ICANN cannot verify the results of these self-certifications beyond the planned technical evaluation work it conducts through the Statements of Work issued. As such, the list of self-certifications cannot be displayed on icann.org or uasg.tech.
- c. Vendors can share voluntary data upon their test results and systems tested by sending an email to info@uasg.tech.
- d. It was suggested using success stories from companies like Microsoft and Google to showcase the program's benefits. EAI WG chair acknowledges the challenge of getting big companies involved but mentions ongoing conversations with Microsoft about the program. There is also uncertainty about the audience's interest in technical details and the effectiveness of presentations.
- e. **Action Items:**
 - i. Plan a session to promote EAI Self-Certification program at ICANN82. The working group will consider collecting success stories from pilot programs to promote the Self-Certification program to larger providers like Microsoft. Also with the open source systems, showcase how a gold level system can become platinum level. This could be done in collaboration with ALAC, ccNSO and GAC.
 - ii. Volunteers (Anawin, Harsha, Nitin) who have completed the certification process and presented their results at ICANN meeting, such as XGen, TukTuk Mail can display their badges on their websites with a disclaimer.
 - iii. Landing page for the certification program has too big vertical text for the logos, that cuts the rest of the page. A new design can be considered.
 - iv. Staff to start creating ICANN81 prep week presentations and add some minor tweaks.

2. Improving on manual tests

- a. Pending conclusion of SOW on “[Make it easier to experiment with self-hosted working EAI systems](#)”: EAI WG chair suggested reviewing the testing process used by a previous vendor and using that as a basis for automation.

3. SOW on EAI self-certification training videos

- a. Participants discuss the level of detail needed and whether to show someone performing the test. The group agrees that the video should include an introduction, overview, and step-by-step instructions on using the guide.
- b. Topics to cover on the video:
 - i. Explain why you need to be certified
 - ii. Why does it matter
 - iii. How to use the guide and the tools
 - iv. What are expected output for different input
 - v. How to promote results and publish the badge
 - vi. How to include the guide in your procurement requirements
 - vii. Somebody like Harsha, showing how you actually achieve it.
- c. Current plan defines the needs as follows:
 1. *Plan for videos on youtube and tiktok for publishing*
 2. *Self-certification Training videos 1: How to use the EAI Self certification guide - more important*
 3. *Self-certification Training videos 2: How to include the self-certification guide in procurement requirements. - less important*
 4. *Self-certification Training videos 3: Harsha to share the self-certification journey on email service systems such as Roundcube, Dovecot, and Postfix. - comprehensive docs and a rough video may already be available*
- d. Consider creating multiple videos, starting with one and adding more as needed.
- e. **Action Items:**

- i. Staff to create SOW using the Explainer videos template.
 - ii. EAI WG Chair will review the first draft of SOW.
 - iii. Harsha had volunteered one of the videos. Staff to check with Harsha if he can create one video or at least contribute to the video with his expertise.
- 4. UA Day 2025 presentation for EAI
 - a. The level of text was discussed. The audience and the presenters may change for each UA Day event. Therefore, to provide consistent message, and to make it easier for presenters, the presentation has mostly text.
- 5. AOB
 - a. UNESCO's alliance on UA Day 2025 was announced: [ICANN and UNESCO Join Forces to Champion Universal Acceptance for UA Day 2025](#)

Next meeting: TBD (in 2 weeks)