

UA EAI WG Meeting

5 November 2024

Attendees

Mark Svancarek

Jim DeLaHunt

Nosipho Nandipha

Athanase Bahizire

Lavish Mawuena Mensah

Seda Akbulut

Apologies by Nitin Walia, Harsha Wijayawardhana.

Meeting Agenda:

1. Welcome and roll call
2. Continue working on the EAI Self-Certification Program – [Plan Document](#)
 - a. [SOW](#) on EAI self-certification training videos

Meeting recording: [Link](#) ; Passcode: 2DKAq%TjKH

Meeting Notes

- Video 1 coverage and its audience was well defined in detail.
- Nosipho suggested adding these groups to the audience: non-profit, non-governmental SMMEs, social enterprises that are operating in the developing economy.

Jim shared that those may be keywords we use in the description of the finished videos for marketing, rather than in the Statement of Work for making the videos. Jim also shared the added audience is representing the non-profit organizations, where we want to draw the attention of for-profit organizations. [We will continue from this section in the next meeting.](#)

- Nitin suggested a sample script in the comment for the video1- Introduction to EAI self-certification guide. [This will be reviewed next week.](#)

[Scene 5: Including the Self-Certification Guide in Procurement (3:00 - 3:40)]

Visuals: Procurement process visuals—buyers reviewing contracts, digital transformation leads evaluating technical requirements

Narrator:

"One key way to promote EAI adoption is by including the self-certification guide in procurement requirements. Governments, corporations, and institutions should ensure that the products and services they procure, from email systems to web platforms, are EAI-compliant. By embedding EAI compliance into procurement processes, you drive widespread adoption and ensure a future-proof digital infrastructure."

Visual: Contract documents with 'EAI Certification' listed as a requirement.

[Scene 6: Additional Technical Videos (3:40 - 4:00)]

Visuals: Transition to a screen showing two video thumbnails labeled "Technical Video 1" and "Technical Video 2"

Narrator:

"This video is part of a series. If you want to dive deeper into the technical aspects of implementing EAI, be sure to check out our two technical videos that cover everything from configuration to troubleshooting."

[Scene 7: Conclusion and Call to Action (4:00 - End)]

Visuals: Fade back to the globe, with connected regions lighting up

Narrator:

"Let's build a future where everyone is included in the digital world. Download the EAI Self-Certification Guide today and take the first step towards a more connected and inclusive internet. Remember, digital inclusion is not just about technology—it's about people."

Visual: The video ends with a link to the guide and a logo of the organization behind the video.

End

Next meeting: Tuesday 19 November 2024 at 15:00 UTC